221220 P1122 Engagement plan



### **Glandore Code Amendment \_ Engagement Plan**

December 2022

#### **Background information and project objectives**

The Glandore Code Amendment will allow the City of West Torrens to correct an anomaly that has had undesired consequences and support development that will better complement the adjacent residential character, and desires of the Council and local community.

The Code Amendment will seek to limit development heights for specific allotments to those envisaged by Council. The Code Amendment will protect Glandore's amenity and character, while aligning development with Local and State Government strategic documents.

The lower development heights sought-after by Council through this Code Amendment were included in the two rounds of consultation when developing the Planning and Design Code (the Code) and were contained in the final version of the Code (released on 19 March 2021). The undesired taller development heights were reinstated following the use of \$76 of the PDI Act in July 2021, siting to correct an 'error'.

The objective of the Code Amendment is to remedy the inconsistencies within the Code's allowable development building heights to prevent the character of the Glandore Character Area being degraded. The Amendment seeks to alter the Technical & Numeric Variations (TNV) regarding building heights to:

- \_ Maximum Building Height (Metres) (Maximum building height is 12.5m); and
- \_ Maximum Building Height (Levels) (Maximum building height is 3 levels).

For the following addresses and displayed in the aerial image below:

- \_ 118A Anzac Highway, Glandore
- \_ 130-132 Anzac Highway, Glandore
- 144 Anzac Highway, Glandore
- \_ 158 Anzac Highway, Glandore
- \_ 186 Anzac Highway, Glandore
- \_ 188 Anzac Highway, Glandore
- \_ 2A Stuart Street, Glandore
- \_ 192 Anzac Highway, Glandore

This engagement plan is guided by IPA2 procedures and apply different levels of engagement, activities and methods throughout the project's stages. Each stage's engagement method(s) will be based on the intent of the stage and how key stakeholders will need to be engaged to achieve the best results for the project.

Early engagement will provide an appreciation of the local context, intent and hopes for the project, with the project's continuing engagement used to further refine the project and inform relevant stakeholders of the project's progress.

The Council aims to be transparent, open, accountable and responsive to the community it serves, with consultation assisting in the achievement of these objectives.

The community's knowledge and expertise can assist Council to make decisions that are more informed, credible and acceptable to ratepayers, stakeholders and the Council.





Figure - Code Amendment Affected Areas

#### **Scope of influence**

There is flexibility on (aspects of the project which stakeholders and the community can influence)

- Whether or not they accept the TNVs proposed by the Council.
- What listed properties the proposed TNVs are applied to.
- \_ Recommend other building height TNVs.

Non-negotiable elements (aspects of the project which stakeholders and the community cannot influence)

- \_ Including any other properties not listed above.
- Changing existing Overlays and Zones imposed on the above properties.
- Altering the wording and context of policies within the Code.

#### **Previous engagement**

Although The City of West Torrens has not undertook specific community engagement in the preparation of this Code Amendment. The State Planning Commission conducted community engagement during the two rounds of consultation for the Planning and Design Code. The State Planning Commission performed a desktop review of the more than 100 public submissions, with these submissions summarized in the *Phase Three (Urban Areas) Planning and Design Code Amendment Engagement Report*. On page 438 of the report, the public voiced their support for the reduction in buildings heights, which provided as follows:

- Apply the Maximum Building Height (storeys) Technical and Numeric Variation with a value of 3 storeys where the Urban Corridor Zone shares an interface (within 6om) with a Suburban Neighbourhood Zone.
- Note that the Suburban Neighbourhood Zone changed to become the Established Neighbourhood Zone (in this instance).
- The City of West Torren's submission also supported applying a 3 level building height TNV over the affected area during both rounds of consultation.



#### Purpose statement (for this engagement plan)

- 1. Identify stakeholders and preferred engagement methods.
- 2. Enable the early identification of any risks associated with a mismatch of Government Agencies position with Council's objectives, so these can be addressed both at a technical and political level.
- 3. Inform stakeholders and community of the progress and intent of Code Amendement, and how they can be invovled.
- 4. Identify methods of engagement with stakehoders and what are their respondsibilities.
- 5. Identify how feedback will be considered and acted upon.

#### **Engagement constraints**

#### Time

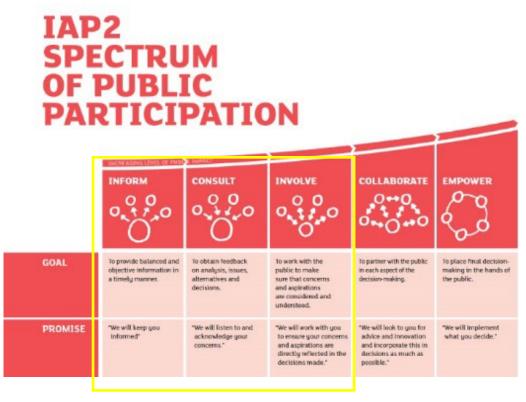
- The draft Code Amendment will need to be submitted to Council prior to when the Council goes into caretaker mode. This will influence the level of early engagement with key agency stakeholders.
- Organising engagement with stakeholders will need to appreciate key deadlines and approaching local government election.
- Broader consultation could be limited by time constraints and must be considerate of timing, such as Council caretaker period and elections.

#### COVID

- Potential limitations on capacities and gatherings may influence engagement activities.
- Social distancing

#### Level of engagement

The methodology has indicated what level of engagement will be applied at each stage of the project. The level of engagement will range from inform to involve.





#### **Stakeholder mapping**

The following stakeholders were identified through either direct interest in the proposed amendment, such as landowners, broader interest to outcome of development around locations, such as neighbours and represented community groups, and authorities who administer development controls.

Responding to the project brief and context, we anticipate the stakeholders and their level of interest to be.

| Organisation/ person  | Nature of interest   | Level of interest | Level of influence | Consultation level  |
|---|--|-------------------|--------------------|---------------------|
| City of West Torrens<br>Project Manager (CWT)   |  |                   | High               | Involve/Collaborate |
| CWT staff and Elected<br>Members  | Authority  | High              | High               | Consult/Involve     |
| Landowners, occupiers, and neighbours   | Development rights, impact on long-term interests, impact on dwellings | High              | High               | Inform/Consult      |
| Government agencies-<br>PLUS  | Impact on planning policies within certain context                     | High              | High               | Consult/Involve     |
| Community groups e.g.,<br>Glandore Represent,<br>Glandore and<br>Surrounding Neighbours | Impact of streetscape, character, built form and amenity.              | High              | Medium             | Inform/Consult      |
| Government agencies-<br>DIT   | Road network   | Medium            | Medium             | Inform/Consult      |
| Office of Design and Architecture   | Quality of design outcomes   | Medium            | Medium             | Inform/Consult      |
| State Elected Members   | Impact on strategic plans  | Medium            | Low                | Inform/Consult      |
| Adelaide Airport Limited  | Impact on flight paths   | Low               | Low                | Inform/Consult      |
| City of Marion  | Policy consistency   | Low               | Low                | Inform/Consult      |
| Broader CWT community   |  | Low               | Low                | Inform/Consult      |

### **Principles Guiding Engagement**

We use the International Association for Public Participation (IAP2) public participation spectrum as a reference as this is considered to be industry 'best practice'.

Our principles that guide our engagement process:

- Undertake two-way engagement
- \_ Provide clear, well informed and fit for purpose information
- \_ Be timely and accessible
- Be transparent and accountable
- Always document and report back
- \_ Be inclusive



### **Risk assessment**

| Area of risk   | Risk analysis   | Risk<br>rating   | Mitigation<br>strategies   | Desired mitigation outcome   |
|--|---|--|--|--|
| Negative<br>landowner and<br>occupier<br>sentiment to the<br>Code<br>Amendment | The risk is that Council may have negative feedback to this project and risk the project's future.  | the engagement Commabout what is under included/intent of the project and acknowledge good and the compact and the project and the compact and the compact acknowledge good and the compact and the compact acknowledge good |  | Stakeholders/ Communities understand this project does not negate other work and their input is important.   |
| No participation   | The risk is that participation by relevant stakeholders is limited. This means the project does not benefit from relevant input, the project risks negative backlash for lack of engagement and the effort is wasted. | Low  | Early engagement undertaken with a range of techniques and promotion methods.  | Stakeholders/ community understand how they can get involved in the engagement activities and provide feedback on the proposed amendments. Submissions from those not directly affected. |
| DIT/PLUS/<br>ODASA   | One or more of the agencies reject the Code Amendment   | Med  | Early engagement<br>to understand the<br>agencies positions<br>and inform them of<br>the purpose of the<br>Code Amendment. | Support for the Code<br>Amendment.   |

## **Communications (key messages)**

| Target audience                      | Key message  |
|--------------------------------------|--|
| City of West Torrens                 | The Glandore Code Amendment aims to reduce the maximum allowable development height of structures along Anzac Highway to heights envisaged by Council and locals through previous community engagement.  |
|                                      | The Code Amendment will reflect the previous work undertaken by Council to protect Glandore's character, surrounding properties and visual amenity.  |
| Businesses/ investors/<br>landowners | The Glandore Code Amendment will realign development to reflect what has been envisaged between the Council and its community through previous engagement and projects, and fix an unintended error in building heights.                           |
|                                      | The Code Amendment will still permit development up to three storeys and same densities, reflecting the conditions applied to neighbouring development. The Code Amendment will not impact existing lawful approvals on the affected land parcels. |
| Local community and community groups | The Glandore Code Amendment will amend planning rules along Anzac Highway to limit development height and reflect what the community envisaged through previous Council studies, projects and their relevant engagement.                           |



|                     | The Code Amendment will protect neighbouring residential dwellings from overshadowing, protect privacy, preserve the area's character, and reduce the impact on amenity and visual along Anzac Highway. |
|---------------------|---|
|                     | The Code Amendment is not seeking to extend or change the existing Glandore Character Area.   |
| Government agencies | The Glandore Code Amendment will respond to the character setting and interface of the Glandore Character Area and achieve a coherent streetscape along Anzac Highway as desired by the imposed Zone.   |
|                     | The objectives of this Code Amendment were received favourably by the Minister at the time the Council was implementing a withdrawn Development Plan Amendment.   |

## Project Plan

| Task<br>no. | Engagement method   | IAP2 Level     | Objective   | Target<br>Audience                        | Timin<br>g                   | Organ-<br>iser(s)  |
|-------------|---|----------------|---|---|------------------------------|--|
| Stage       | ı – Draft Code Amendment  | _ inclusion of | pre-engagement  |   |                              |  |
| 1.2         | Study Area Tour   | Consult        | <ul> <li>Introduction +         <ul> <li>Information gathering meeting including understanding local characteristics</li> </ul> </li> </ul>               | _ Project<br>manager,<br>CWT staff        | July<br>2022                 | J+, CWT  |
| 1.5         | Initial engagement  | Consult        | <ul> <li>Key agencies to understand positions and expectations</li> <li>Inform parties on Code Amendment proposal/ process/ future engagement.</li> </ul> | _ DIT, PLUS,<br>Office of<br>Architecture | July<br>2022                 | J+, CWT  |
| 1.9         | Presentation to Council's<br>Advancement and<br>Prosperity Committee<br>(APC)   | Inform         | <ul> <li>Inform committee of investigation findings and recommended policy responses</li> <li>Answers questions</li> </ul>                                | _ Project<br>manager,<br>APC              | Aug<br>2022                  | J+, CWT,<br>APC  |
| Stage       | 2 – Community Consultatio   | n              |   |   |                              |  |
| 2.1         | Preparation of Engagement Materials _ Gazette notice, media release, letter, flyer, online materials.                       | Inform         | <ul> <li>Develop clear,<br/>engaging and<br/>informative info that<br/>is easy to interpret.</li> </ul>   | _ CWT engage- ment/ communi -cations team | Dec<br>2022 -<br>Jan<br>2023 | J+, CWT to<br>distribute   |
| 2.2         | Undertake Engagement Activities _ Online survey (Council YourSay) _ mailouts of letters and flyers _ Attend Drop-in session | Involve        | <ul> <li>Obtaining feedback<br/>from communities<br/>and stakeholders</li> </ul>  | _ All<br>Comm-<br>unities                 | Jan -<br>Mar<br>2023         | CWT:<br>distribute<br>materials<br>and online<br>CWT and<br>J+: Drop-in<br>Session |



| Task<br>no. | Engagement method   | IAP2 Level | Objective   | Target<br>Audience                        | Timin<br>g          | Organ-<br>iser(s) |  |  |
|-------------|---|------------|---|---|---------------------|-------------------|--|--|
| Stage 3     | Stage 3 – Post Consultation   |            |   |   |                     |                   |  |  |
| 3.3         | Review submissions and prepare engagement summary report for meeting with Council's Project Manager | Consult    | <ul> <li>Understand key<br/>themes from<br/>feedback to inform<br/>any additional<br/>amendments</li> </ul>   | _ Project<br>manager                      | Mar-<br>Apr<br>2023 | J+, CWT           |  |  |
| 3.5         | Presentation to Council's<br>APC  | Inform     | <ul> <li>Inform outcomes of engagement summary and Code Amendment recommendations</li> <li>Close the loop. Transparency about feedback received and how it was actioned.</li> </ul> | _ Project<br>manager,<br>APC              | May<br>2023         | J+, CWT,<br>APC   |  |  |
|             | Inform stakeholder of code amendment outcome  | Inform     | <ul> <li>Inform stakeholder of code amendment outcome</li> </ul>  | _ Project<br>manager, all<br>stakeholders | May<br>2023         | CWT               |  |  |

# Applying the Charter Principles in Practice

| Charter principle                      | How does your engagement approach/activities reflect this principle in action?   |
|--|--|
| Engagement is genuine                  | <ul> <li>The project will seek early engagement to inform all relevant parties of the intent of the project and how and when they can be involved.</li> <li>Engagement timelines will be sufficient, allowing people to have adequate opportunities to have their say and participate in engagement.</li> <li>Targeted at a wide range of stakeholders and applying a range of methods to maximise engagement.</li> <li>The project will grow on previous work and engagement done by the Council, which relates to the intent of this Code Amendment.</li> <li>Continued communication with Council's project manager, which includes informing them of outcomes from engagement and how to refine the Code Amendment.</li> <li>All communication, including written material will be in a clear and easy to follow manner, and easy to access. This will help audiences to understand the relevance of this Code Amendment, what it means for the affected areas and the wider community and how they can have their say.</li> <li>An Engagement Report will be prepared in accordance with section 73(7) of the Planning, Development and Infrastructure Act 2016 (PDI Act), outlining what was heard and how it was responded to and the evaluation of engagement. This will be published on the PlanSA Portal.</li> </ul> |
| Engagement is inclusive and respectful | <ul> <li>Engagement will occur early on to understand project specific context and understand the positions and expectations of stakeholders.</li> <li>A range of engagement methods and materials will be made available including provisions for people unable to travel.</li> <li>Opportunities exist for stakeholders and the community to input their thoughts to shape the project.</li> </ul>   |



|  | _ Information provided to the community and stakeholders will be easy to read and access.   |
|--|---|
| Engagement is fit for purpose          | <ul> <li>Engagement is based on IPA2 and the Community Charter.</li> <li>A range of engagement activities/ methods will be incorporated throughout the project, to reflect the specific requirements of the project's stages and respective groups to be engaged, including:</li> </ul>   |
|  | <ul> <li>Continued engagement with Council's project manager, staff and committees.</li> <li>With presentations used at key milestones to inform and shape the project.</li> <li>Stakeholders, including landowners and neighbours will be directly contacted in line with the Act.</li> </ul>  |
|  | <ul> <li>The general public will be informed of the project through different methods<br/>including, online, newsletters, advertisements.</li> </ul>  |
|  | <ul> <li>There will be adequate time notifying stakeholders of when engagement will<br/>occur.</li> </ul>   |
|  | <ul> <li>Engagement activities will be long enough to allow people to comfortably<br/>contribute.</li> </ul>  |
| Engagement is informed and transparent | <ul> <li>The intent of the project, and how stakeholders and the community can be involved and impact the project are made clear early on.</li> <li>Continuous engagement with stakeholders, including informative presentations at key milestones.</li> </ul>  |
|  | <ul> <li>Information materials will include clear language and provide adequate information<br/>explaining the details of the project.</li> </ul>   |
|  | <ul> <li>Engagement report will be presented to the client summarising key findings and<br/>outcomes.</li> </ul>  |
| Engagement is reviewed and improved    | <ul> <li>Measures of success are identified and measured at the conclusion of the engagement and reported on in the Engagement Report.</li> <li>Recommendations to improvements or amendments to the engagement plan that are brought up during the project will be reviewed and incorporated into the engagement plan where appropriate. Any updated plan will be approved by the Client and distributed as needed.</li> </ul> |
|  | <ul> <li>The engagement plan will be reviewed based on changes to project circumstances<br/>and anticipated changes to schedules e.g., COVID outbreaks and timing related to<br/>caretaker mode</li> </ul>  |

# Closing the Loop and Reporting Back

| How will you respond to participants  | Who's responsible?    | When will you report back   |
|---|-----------------------|---|
| Summarise feedback received and sharing it through Council's website                            | _ Jensen PLUS and CWT | <ul> <li>As soon as practicable post-<br/>consultation</li> </ul> |
| Presentation to stakeholders regarding outcome of Code Amendment                                | _ CWT                 | As soon as practicable post- consultation                         |
| Prepare Engagement Summary<br>Report and make it available to<br>stakeholders and the community | _ Jensen PLUS and CWT | _ Post decision by the Minister                                   |
| Publish the Engagement Report on the PlanSA website (mandatory)                                 | _ Jensen PLUS and CWT | _ Post decision by the Minister                                   |



### **Measuring success**

At the completion of the engagement, all participants will be invited to assess the success of the engagement against performance criteria one to four, below. The project manager, with assistance from communications and engagement specialists, will assess the success of the engagement against criteria five to nine. This evaluation will be included in the statutory report (section 73(7) of PDI Act) that is sent to the State Planning Commission and the Minister for Planning and which details all engagement activities undertaken. It will also be referenced in the Commission Report (section 74 (3)(b) that is issued to the Governor of South Australia and the Environment Resources and Development Committee of Parliament. Any issues raised about the engagement during the engagement process will be considered and action will be taken if considered appropriate.

| - | Charter criteria                                    | Charter performance outcomes   | Respondent | Indicator <sup>2</sup>  | Evaluation tool <sup>3</sup> Exit survey / follow-up survey  | Measuring success<br>of project<br>engagement |
|---|---|--|------------|---|--|---|
| 1 | Principle 1:<br>Engagement is<br>genuine            | People had faith and confidence in<br>the engagement process.  | Community  | I feel the engagement <b>genuinely sought</b> my input to help shape the proposal                         | Likert scale - strongly disagree to strongly agree   | Per cent from each response.                  |
| 2 | Engagement is                                       | <ul> <li>Affected and interested people had<br/>the opportunity to participate and be<br/>heard.</li> </ul>  | Community  | I am <b>confident my views were</b><br><b>heard</b> during the engagement                                 | Likert scale - strongly disagree to strongly agree   | Per cent from each response.                  |
|   | inclusive and respectful                            | ive and  |            | The <b>engagement reached</b> those identified as community of interest.                                  | <ul> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement.</li> </ul> | Per cent from each response.                  |
| 1 | Principle 3:<br>Engagement is<br>fit for purpose    | <ul> <li>People were effectively engaged and satisfied with the process.</li> <li>People were clear about the proposed change and how it would affect them.</li> </ul>   | Community  | I was given sufficient information so that I could take an informed view.                                 | Likert scale - strongly disagree to strongly agree   | Per cent from each response.                  |
|   |   |  |            | I was given an <b>adequate</b> opportunity to be heard  | Likert scale - strongly disagree to strongly agree   | Per cent from each response.                  |
| 4 | Principle 4: Engagement is informed and transparent | <ul> <li>All relevant information was made available and people could access it.</li> <li>People understood how their views were considered, the reasons for the outcomes and the final decision that was made.</li> </ul> | Community  | I felt <b>informed</b> about why I was<br>being asked for my view, and the<br>way it would be considered. | Likert scale - strongly disagree to strongly agree   | Per cent from each response.                  |



| # | Charter criteria  | Charter performance outcomes  | Respondent   | Indicator <sup>2</sup>  | Evaluation tool <sup>3</sup> Exit survey / follow-up survey  | Measuring success<br>of project<br>engagement |
|---|---|---|--------------|---|--|---|
| 5 | Principle 5:<br>Engagement<br>processes are<br>reviewed and<br>improved   | <ul> <li>The engagement was reviewed and<br/>improvements recommended.</li> </ul>   | Project Lead | Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement    | <ul> <li>Reviewed and recommendations made</li> <li>Reviewed but no system for making recommendations</li> <li>Not reviewed</li> </ul>   | Per cent from each response.                  |
| 6 | Engagement<br>occurs early  | <ul> <li>Engagement occurred before or<br/>during the drafting of the planning<br/>policy, strategy or scheme when<br/>there was an opportunity for<br/>influence.</li> </ul> | Project Lead | Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme          | <ul> <li>Engaged when there was opportunity for input into scoping</li> <li>Engaged when there was opportunity for input into first draft</li> <li>Engaged when there was opportunity for minor edits to final draft</li> <li>Engaged when there was no real opportunity for input to be considered</li> </ul> | Per cent from each response.                  |
| 7 | Engagement<br>feedback was<br>considered in<br>the<br>development of<br>planning policy,<br>strategy or<br>scheme | Engagement contributed to the substance of a plan or resulted in changes to a draft.  | Project Lead | Engagement contributed to the substance of the final plan   | <ul> <li>In a significant way</li> <li>In a moderate way</li> <li>In a minor way</li> <li>Not at all</li> </ul>  | Per cent from each response.                  |
| 8 | Engagement includes 'closing the loop'  | <ul> <li>Engagement included activities that<br/>'closed the loop' by providing<br/>feedback to participants/ community<br/>about outcomes of engagement</li> </ul>           | Project Lead | Engagement provided feedback<br>to community about outcomes<br>of engagement  | <ul> <li>Formally (report or public forum)</li> <li>Informally (closing summaries)</li> <li>No feedback provided</li> </ul>  | Per cent from each response.                  |
| 9 | Charter is<br>valued and<br>useful  | <ul> <li>Engagement is facilitated and valued<br/>by planners</li> </ul>  | Project Lead | Identify <b>key strength</b> of the<br>Charter and Guide<br>Identify <b>key challenge</b> of the<br>charter and Guide |  |   |

