

# ENGAGEMENT PLAN

## Murray Mallee Regional Plan

### Engagement Plan

Initiated by the State Planning Commission (the Designated Entity)  
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## Regional plans

The *Planning, Development and Infrastructure Act 2016* mandates the preparation of regional plans for each planning region within South Australia:

- Greater Adelaide
- Eyre and Western
- Far North
- Kangaroo Island
- Limestone Coast
- Murray Mallee
- Yorke Peninsula and Mid North.

A regional plan is a planning instrument that defines the South Australian Government's long term spatial vision for growth in a region. They focus on the integration of land use, transport and the public realm and application of State Planning Policies (SPPs) to each region.

regional plans play a significant role in identifying land and long-term infrastructure needs to support sustainable growth in a region.

They spatially identify how growth and change can be accommodated in a region over a 15–30-year period including:

- Where houses and employment land will go
- How housing and population will be serviced
- What infrastructure is needed and how it will be provided
- Different growth scenarios (and implications for these scenarios).

Each regional plan will include:

- A long-term vision (over a 15-to-30-year period) for the region, and outcomes, targets and actions for land use, transport infrastructure and the public realm
- Maps and spatial plans that are relevant to the vision and priorities
- Contextual information about the region, including forward projections and statistical data and analysis
- Recommendations about the application of the Planning and Design Code in the region, including future zoning and infrastructure needs, and how land can be developed
- Identifies sufficient land supply to support housing diversity, affordable living and employment growth
- Contains clear principles for orderly development and the management of growth, including a hierarchy of plans to guide the form and intensity of settlements and the prioritisation of release of urban lands
- A framework for the public realm or infrastructure located within each region
- Performance indicators and targets to measure success in implementing the plan.

The Act requires that community and stakeholder engagement is undertaken to prepare and amend statutory instruments, including regional plans. The engagement must be guided by the state's Community Engagement Charter.

## **About this engagement plan**

This engagement plan outlines the approach for undertaking engagement for the development of the new regional plan for the Murray Mallee Region (Fig.1). It is in three parts:

1. Overarching approach for all regional plans (except for Greater Adelaide which will be prepared separately)
2. Murray Mallee Region stakeholders and engagement activities
3. Other background information

The Murray Mallee Region contains the following council areas (in addition to a large unincorporated area in the northern part of the Region):

- Berri Barmera Council
- Coorong District Council
- District Council of Karoonda-East Murray
- District Council of Loxton Waikerie
- Mid Murray Council
- Renmark paringa Council
- Rural City of Murray Bridge
- Southern Mallee District Council

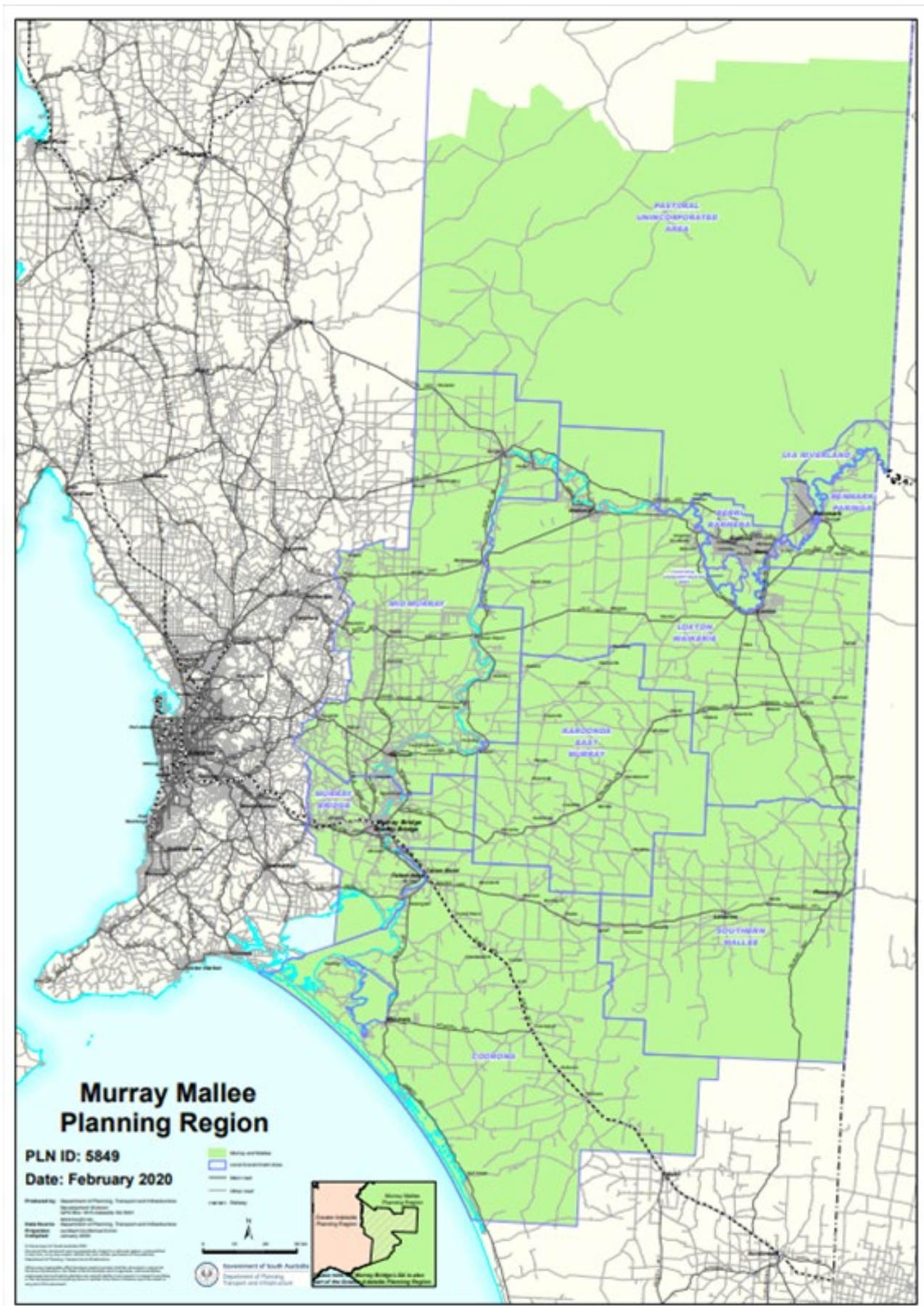


Figure 1. Murray Mallee Planning Region.

# 1. Overarching engagement approach for all country regional plans

## Engagement purpose

The purpose of the engagement is to involve community and stakeholders in shaping visions and priorities for the country regional plans. The engagement will:

- Assist in understanding the vision and aspirations of regional communities that will help guide how development is undertaken in the longer-term
- Have authentic conversations with leaders within the community, key stakeholders, state agencies and councils who can work to ensure regional plans are delivered on the ground and have a positive and meaningful impact
- Raise awareness and build capacity within communities about the planning system to enable them to better participate in the planning of their region
- Have broad reach to enable those who are interested to contribute, while also having more targeted conversations creating depth to work through the range of planning issues facing the regions, including social and physical infrastructure
- Build on work that has already been undertaken to make sure the findings from previous engagement activities are not lost
- Close the loop with stakeholders and communities to inform them of the outcomes of the engagement process, and how they can access the final version/s of regional plans.

## Scope of influence

Stakeholders and the community can influence the development of the country regional plans by contributing to the following matters:

- Shaping the vision for their region for the next 30 years
- Identifying and defining regional priorities, as they relate to land use planning and the coordination of infrastructure and the public realm, including
  - Transport networks (road, rail, port, aviation)
  - Electricity
  - Water
  - Community infrastructure
  - Potential areas for land use change
- Providing relevant background or history

Aspects outside of the scope of influence include:

- The *Planning, Development and Infrastructure Act 2016*
- The legislative aspects of the Planning and Design Code and related instruments
- State Planning Policies.

## Engagement phases

An overarching engagement approach for all country regional plans has been prepared. It outlines a four-phase approach to engagement (Fig.2). More details on each phase’s objectives, key messages and lines of enquiry are provided in the following tables.

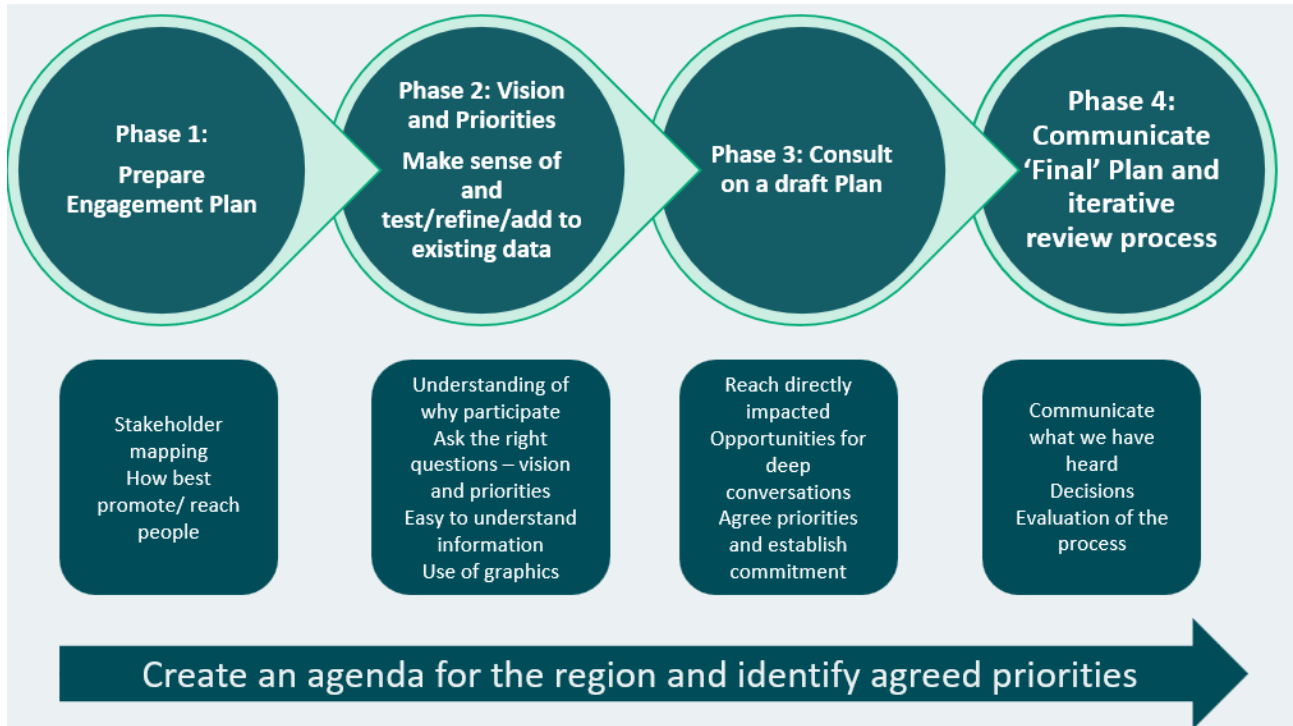


Figure 2 – Engagement approach to prepare regional plans

## Phase 1 – prepare engagement plan

Timing – Sept 2022

## Phase 2 - early engagement (vision and priorities)

Timing – Oct-Dec 2022

Level of engagement – INVOLVE

<b>Objectives</b>	<ul style="list-style-type: none"><li>• To raise awareness of the development of the regional plan, why it is important and how community and stakeholders can be involved.</li><li>• To build relationships and trust with key stakeholders.</li><li>• To gather early input from community and stakeholders to inform the development of a vision and to identify priorities for the region.</li><li>• To focus engagement on key stakeholders and groups that have a depth of knowledge to help shape the draft plan.</li><li>• To close the loop and provide feedback at the end of the Phase about what was heard and how the input will be used to prepare the draft regional plan.</li></ul>
<b>Key Messages</b>	<ul style="list-style-type: none"><li>• A new regional plan is being prepared for the Murray Mallee region to set the direction for future planning and development in the region.</li><li>• The plan is being prepared by the State Government/State Planning Commission and they want input from stakeholders and community groups to ensure the plan best meets the region's needs.</li></ul> <p><b>Role of regional plans</b></p> <ul style="list-style-type: none"><li>• Regional plans have an important role in planning for the future.</li><li>• They identify how growth and change will occur in our regions over a 15-30 year period</li><li>• The regional plan will look at:<ul style="list-style-type: none"><li>○ Where houses and jobs will go</li><li>○ How they will be serviced</li><li>○ What infrastructure they need and how it will be provided</li><li>○ Different growth scenarios – we can't see the future, but we can be prepared for it.</li></ul></li><li>• Regional plans will make recommendations about future zoning and how land can be developed.</li><li>• Regional plans will ensure infrastructure can be delivered to support growing communities and business.</li><li>• Regional plans set the direction for future planning and development of South Australia.</li><li>• Regional plans will include performance indicators and targets to help measure success.</li></ul> <p><b>The process</b></p> <ul style="list-style-type: none"><li>• Regional plans are prepared by the independent State Planning Commission.</li></ul>

	<ul style="list-style-type: none"> <li>• Regional plans must be approved by the Minister for Planning before taking affect.</li> <li>• Regional plans must be consistent with State Planning Policies which provide a vision for South Australia's planning and development system.</li> </ul> <p><b>Community Engagement Charter</b></p> <ul style="list-style-type: none"> <li>• Engagement on the regional plans must be undertaken to meet the principles of the Community Engagement Charter.</li> <li>• We are genuinely interested in your views about what you would like to see into the future.</li> <li>• We will keep you informed and provide feedback on the end result.</li> <li>• Consultation must comply with the Community Engagement Charter. This requires that engagement is genuine and fit for purpose.</li> <li>• We will use a range of methods to communicate information and collect feedback in ways that are simple and convenient.</li> </ul> <p><b>Call to action</b></p> <ul style="list-style-type: none"> <li>• The State Government/State Planning Commision wants to work with the Murray and Mallee region's industry and stakeholders to identify a vision and priorities for the Murray Mallee region.</li> <li>• What issues and opportunities do you see for land use planning, infrastructure and the public realm in the Murray Mallee region? What do you think is needed to support the sustainable growth of the region?</li> <li>• The input gathered will be considered and used to prepare the draft the Murray Mallee Regional Plan, which will be brought back to community and stakeholders for public consultation when ready.</li> </ul>
<p><b>Key lines of enquiry</b></p>	<ul style="list-style-type: none"> <li>• What is your vision for your region for the next 30+ years?</li> <li>• What would make it a great place to live?</li> <li>• What are the opportunities for the region?</li> <li>• What makes your region unique?</li> <li>• What makes your region strong?</li> <li>• What makes your region diverse?</li> <li>• How would you like your region to grow?</li> <li>• What would help it grow in this way?</li> <li>• What does your region need to set it up for success?</li> <li>• What are the opportunities for the next generation to be able to live and work in your region?</li> </ul>



<b>Phase 3 – consultation on the draft plan</b>	
<b>Timing – Mid 2023</b>	
<b>Level of engagement – CONSULT</b>	
<b>Objectives</b>	<ul style="list-style-type: none"> <li>• To seek feedback from community and stakeholders on the draft regional plan.</li> <li>• To test and refine the vision and priorities identified in phase 2 early engagement.</li> <li>• To continue the involvement of community and stakeholders in the development of the regional plan.</li> <li>• To gather feedback to enable the draft regional plan to be updated and finalised.</li> </ul>
<b>Key Messages</b>	<ul style="list-style-type: none"> <li>• A draft regional plan has been prepared for the Murray Mallee region to set the direction for future planning and development in the region.</li> <li>• The draft plan has been prepared by the State Government/State Planning Commission using input gathered from the Murray Mallee region’s community and stakeholders in the previous phase of engagement.</li> <li>• Regional plans set the direction for future planning and development in South Australia. They are prepared for every region in our State and have an important role in planning for the sustainable growth of our regions.</li> <li>• Regional plans explore how regions are projected to grow and identify land for future housing and jobs, and what infrastructure is needed. They also make recommendations about future zoning and how land can be developed.</li> <li>• The State Government/State Planning Commission wants feedback from the Murray Mallee region’s community, industry and stakeholders on the draft Murray Mallee Regional Plan.</li> <li>• The feedback received will be considered and used to update and finalise the Murray Mallee Regional Plan.</li> </ul>
<b>Key lines of enquiry</b>	<ul style="list-style-type: none"> <li>• Does the vision express what you want for the future of the region?</li> <li>• Do the priorities address the most important issues and opportunities?</li> <li>• What do you like about the draft plan?</li> <li>• How do you think it could be improved?</li> </ul>

<b>Phase 4 – Communicating the final plan</b>	
<b>Timing – Late 2023</b>	
<b>Level of engagement - INFORM</b>	
<b>Objectives</b>	<ul style="list-style-type: none"> <li>• To share the final regional plan with the community and stakeholders.</li> <li>• To share what we heard and thank people for their participation.</li> <li>• To explain how the plan will be implemented.</li> </ul>
<b>Key Messages</b>	<ul style="list-style-type: none"> <li>• A new regional plan has been finalised for the Murray Mallee region that sets the direction for future planning and development in the region.</li> <li>• The plan has been prepared by the State Government/State Planning Commission using input gathered from the Murray Mallee region's community and stakeholders over 2022 and 2023.</li> <li>• Regional plans set the direction for future planning and development in South Australia. They are prepared for every region in our State and have an important role in planning for the sustainable growth of our regions.</li> <li>• Regional plans explore how regions are projected to grow and identify land for future housing and jobs, and what infrastructure is needed. They also make recommendations about future zoning and how land can be developed.</li> <li>• Key features of the new plan include... (TBC)</li> <li>• The plan will now commence implementation through... (TBC)</li> </ul>

### **Approach to workshop delivery**

Preparation of all regional plans is happening concurrently. As such there is a need to coordinate workshop delivery to manage consultation fatigue for organisations that have a statewide focus and will want to provide input into all plans. The following approach is proposed. (For more detail please refer to Section 2)

<b>State-wide workshops</b>	<b>Regional workshops</b>
Agency Reference Group	Regional councils, LGAs, RDAs, service providers, stakeholders
Local Government Regional Planning Committee	Local associations, community groups, business groups and industry groups
Peak Planning Bodies, Peak Industry Bodies, Utilities	Traditional Owners
State Government Agencies	

## Engagement roles

A shared understanding of roles and responsibilities between the SPC and the key stakeholders within the region, including councils and Regional Development Australia, will continue to evolve throughout the process, with the following identified as a starting point:

<b>State Planning Commission</b>	<ul style="list-style-type: none"> <li>• Access to data and information, such as population, demographics and development trends.</li> <li>• Skills, knowledge and expertise to analyse data and information, and represent it visually in maps and graphics.</li> <li>• Develop engagement strategies in consultation with the relevant region.</li> <li>• Provide resources to support the rollout of engagement.</li> <li>• Support the engagement and work with the region to prepare the plan and provide a region liaison officer approach for each region.</li> </ul>
<b>Councils and stakeholders</b>	<ul style="list-style-type: none"> <li>• Provide local knowledge of what is happening / what is important to their region.</li> <li>• Provide any outcomes from recent engagements with stakeholders and the community.</li> <li>• Use connections and networks to help identify key stakeholders.</li> <li>• Council may have the capacity to contribute resources to support engagement activities, e.g. attend events, distribute materials, provide venues, etc.</li> <li>• Provide information that contributes to the preparation of the regional plan.</li> </ul>
<b>Spokespeople</b>	<ul style="list-style-type: none"> <li>• Official public commentary on the collective development of regional plans is limited to the Minister for Planning and the Chair of the State Planning Commission.</li> <li>• Spokespeople undertaking media activities in regional communities may be identified as part of the ongoing review of the region's engagement plan.</li> <li>• Staff from Planning and Land Use Services will provide support for workshops and engagement activities.</li> </ul>

## Engagement Charter principles in action for regional plans

The Engagement Charter principles will be applied as follows to the preparation of regional plans:

Charter Principle	Principles in Action
<b>Engagement is genuine</b>	<ul style="list-style-type: none"> <li>• We will develop long-term relationships that recognise the dynamic and evolving role of regional plans</li> <li>• We will engage early and use different tools and tactics that enable people to participate</li> <li>• We will be open and transparent about the scope of influence</li> </ul>
<b>Engagement is inclusive and respectful</b>	<ul style="list-style-type: none"> <li>• We will engage in depth with those people that can affect change, particularly where they play a role in implementation</li> <li>• We acknowledge that this may be the start of the conversation for some (eg First Nations peoples) and we will need to build a relationship and process for ongoing engagement through this engagement process</li> </ul>
<b>Engagement is fit for purpose</b>	<ul style="list-style-type: none"> <li>• We will use multiple channels to engage but focus on a few things that we can do well within our resourcing constraints</li> <li>• We will ask the right questions, in the right ways, and make sure people understand how regional plans can affect them</li> </ul>
<b>Engagement is informed and transparent</b>	<ul style="list-style-type: none"> <li>• We will work with the regions to know what engagement has been undertaken before and what they have previously been told by stakeholders and the community</li> <li>• We will involve councils in developing the engagement plan for their region and work with them to define their role in the process</li> </ul>
<b>Engagement processes are reviewed and improved</b>	<ul style="list-style-type: none"> <li>• We will reflect on previous engagement processes in the regions to learn from what has worked well and what can be improved</li> <li>• We will reflect on the delivery of the engagement in the regions as it is 'rolled out', share learnings across regions and iteratively improve processes</li> </ul>

### Evaluating the engagement – measures of success

The engagement approach for each regional plan will be assessed to determine how well it has addressed the Engagement Charter Principles. At the end of each phase of engagement a survey will be sent to participants and will be completed by the project manager to assess the engagement's success. See tool in Appendix A.

## Working with First Nations peoples

To ensure that voices of First Nations peoples are heard, a clear set of principles in action – aligned with the Community Engagement Charter – will be embedded into engagement planning for each region. We understand that building relationships with First Nations Groups takes time, and we are committed to building respectful and genuine relationships over the long term.

This will be seen as the start of engagement with First Nations peoples and discussed with their representatives in those terms.

Charter principles	Principles in action
<p><b>Engagement is genuine</b></p>	<ul style="list-style-type: none"> <li>• We will listen and learn from the many First Nations communities who live across South Australia.</li> <li>• We will understand that Native Title boundaries have ‘buffers’ and more than one Nation may care for any one area.</li> <li>• We will talk with the Nations to find out how they wish to participate.</li> <li>• We will acknowledge the rights and interests of the Nations on whose lands we are working.</li> <li>• We will be flexible as First Nations leaders have many demands on their time.</li> <li>• We will understand and acknowledge that the health and wellbeing of Country and people are all one and that obligations to Country and community are diverse.</li> </ul>
<p><b>Engagement is inclusive and respectful</b></p>	<ul style="list-style-type: none"> <li>• We will acknowledge that traditional knowledge and sharing of this knowledge is Indigenous cultural and intellectual property and we can only incorporate knowledge that is shared with permission and respect.</li> <li>• We will provide resources to remove barriers for others in these communities and create opportunities for many voices to be heard.</li> </ul>
<p><b>Engagement is fit for purpose</b></p>	<ul style="list-style-type: none"> <li>• We will communicate in plain English (or language if this is possible) and ask how they want information provided so they can take this back to their communities for discussion.</li> <li>• We will allow time to receive, process and discuss information.</li> <li>• We will understand and respect decision-making processes and discuss timeframes in a respectful manner.</li> </ul>
<p><b>Engagement is informed and transparent</b></p>	<ul style="list-style-type: none"> <li>• We will understand the importance of protocols and accommodate these where possible.</li> </ul>

Charter principles	Principles in action
	<ul style="list-style-type: none"> <li>• We will acknowledge that trust needs to be earned. We will be clear when communicating intentions and not downplay concerns or fears.</li> </ul>
<p><b>Engagement processes are reviewed and improved</b></p>	<ul style="list-style-type: none"> <li>• We will reflect on previous engagement processes in the regions to learn from what has worked well and what can be improved.</li> <li>• We will reflect on the delivery of engagement with First Nations in the regions as it is 'rolled out', share learnings across regions and iteratively improve processes.</li> <li>• Measures of success will be identified and evaluated at the conclusion of each engagement, and at each stage of engagement if required.</li> <li>• Any issues raised about the engagement during the process will be considered and action will be taken if considered appropriate.</li> </ul>

## 2. Murray Mallee Region stakeholders and engagement activities

### Stakeholder mapping

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<b>Ministers, Members and Government Agencies</b>				
Premier and Minister for Planning	High	Significant interest in regional development, priority setting and budget implications. Desire for streamlined positive and meaningful engagement.	That they will be made aware of the regional plan and be kept informed of its progress through written communication and meetings on request.	
Cabinet	High	Significant interest in regional development, priority setting and budget implications.	That they will be made aware of the regional plan and be kept informed of its progress.	Inform
State and Federal Members of Parliament <ul style="list-style-type: none"> <li>• Grey – Rowan Ramsey MP</li> <li>• Barker – Tony Pasin MP</li> <li>• Stuart – Geoff Brock MP</li> <li>• Hammond - Adrian Pederick MP</li> </ul>	High	Significant interest in regional development and priority setting and impacts and opportunities on their communities.	<ul style="list-style-type: none"> <li>• That they will be made aware of the regional plan, how their communities can participate, including through invitations to community events.</li> <li>• Need suitable information and resources to share with their constituents.</li> </ul>	Involve
Agency Reference Group	High	Representatives from State Agencies. Bring relevant agency perspectives and priorities. Will be responsible for delivery of relevant parts	<ul style="list-style-type: none"> <li>• That they will be involved quarterly group meetings, setting priorities, supporting agency participation, and signing off on plan content.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		of the plan. Role in facilitating involvement of their agencies in the planning process.		
<p>State Government Agencies</p> <ul style="list-style-type: none"> <li>• Attorney-General's Department <ul style="list-style-type: none"> <li>○ Aboriginal Affairs and Reconciliation</li> </ul> </li> <li>• Department for Child Protection</li> <li>• Department for Correctional Services</li> <li>• Department for Education</li> <li>• Department for Energy and Mining</li> <li>• Department for Environment and Water</li> <li>• Department of Human Services</li> <li>• Department for Infrastructure and Transport</li> <li>• Infrastructure SA</li> <li>• Department for Industry, Innovation and Science</li> <li>• Department of Primary Industries and Regions</li> <li>• Department for Trade and Investment <ul style="list-style-type: none"> <li>○ State Planning Commission</li> </ul> </li> </ul>	High	<p>Consideration of impacts, opportunities, and policies relevant to their agencies.</p> <p>Have been engaged in development of the State Planning Policies.</p> <p>Pre-initiation engagement has occurred with many to understand implications for regional plans with regards to application of the State Planning Policies.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> <li>• To be involved in the detail of plan development.</li> <li>• Assume that agency relevant directions will be considered.</li> <li>• Review of draft materials to ensure plan is achievable.</li> <li>• Provision of suitable information and resources to share with their agencies.</li> <li>• Briefings of input received from agencies and how the information is being used.</li> </ul>	Involve



Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>○ Planning and Land Use Services</li> <li>• Department of Treasury and Finance</li> <li>• Department of the Premier and Cabinet</li> <li>• Environment Protection Authority</li> <li>• Green Industries SA</li> <li>• SAFECOM (Country Fire Service)</li> <li>• SA Health</li> <li>• SA Housing Authority</li> <li>• South Australian Tourism Commission</li> <li>• South Australia Police</li> <li>• Office for Recreation, Sport and Racing</li> </ul>				
Commissioner for Aboriginal Engagement (SA)	High	Have an interest in appropriate engagement with First Nations groups.	<ul style="list-style-type: none"> <li>• Direct contact to obtain advice on engagement approach.</li> <li>• Expectations for engagement to be genuine, respectful, and fit for purpose for First Nations representatives or communities.</li> </ul>	Consult
Murraylands and Riverland Landscape Board	High	Interested in sustainable land, water and conversation management practices.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> <li>• To be engaged to provide information into the planning process and through</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		The Landscape Boards have local knowledge and valuable stakeholder connections.	<p>the review of draft materials to ensure that board directions are captured, and that actions and targets can be implemented.</p> <ul style="list-style-type: none"> <li>• Contact directly for advice on regional contacts to include in the engagement.</li> </ul>	
<b>Local Government</b>				
Local Government Association SA	High	Represent all councils in SA and advocate for appropriate involvement in planning matters.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>• To be kept informed of the planning progress.</li> <li>• To have information for sharing with councils.</li> </ul>	Involve
<p>Councils (Elected Members and staff):</p> <ul style="list-style-type: none"> <li>• Berri Barmera Council</li> <li>• Coorong District Council</li> <li>• District Council of Karoonda-East Murray</li> <li>• District Council of Loxton Waikerie</li> <li>• Mid Murray Council</li> <li>• Renmark Paringa Council</li> </ul>	High	<p>Interest in planning policies and infrastructure provision that supports the prosperity and sustainability of their communities.</p> <p>Councils have knowledge of local interests and priorities and will have a role in implementing the plan.</p>	<ul style="list-style-type: none"> <li>• To be involved throughout development of the plan to ensure local issues are captured, and that the plan is achievable.</li> <li>• To be involved in the detail of local policy setting.</li> <li>• Contact directly for advice on contacts to include in the engagement.</li> <li>• Provide materials to promote the consultation and planning process</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Rural City of Murray Bridge</li> <li>Southern Mallee District Council</li> </ul>			<p>with their communities. (e.g. through promotion on their websites, social media channels etc).</p> <ul style="list-style-type: none"> <li>Can play a role in the provision of venues for consultation events.</li> </ul>	
Regional Assessment Manager/Regional Assessment Panel	High	Responsible for planning assessment decision across the region with a first-hand understanding of planning issues and awareness of current and future applications and opportunities.	<ul style="list-style-type: none"> <li>To be involved throughout development of the regional plan to ensure local issues are captured.</li> </ul>	Involve
Outback Communities Authority	High	State Government Authority that assumes Local Government like role in the unincorporated outback areas of SA.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve
Murraylands and Riverland LGA	High	Key conduit between PLUS and local councils, establish an ongoing partnership (through MoU) to identify and share relevant information	<ul style="list-style-type: none"> <li>To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		and shape and refine draft regional plan.	<ul style="list-style-type: none"> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with councils.</li> </ul>	
Local Government Strategic Planning Committee	High	A Local Government Strategic Planning Committee has been established by PLUS to oversee and support communication between regional LGAs, councils, communities, and the state government. The committee members are responsible for ensuring councils remain informed and engaged.	<ul style="list-style-type: none"> <li>To be made aware and kept updated of the planning process.</li> <li>Face to face committee meetings.</li> <li>Provision of suitable information and resources to share with their councils.</li> <li>Briefings of input received from councils and how the information is being used.</li> </ul>	Involve
<b>Peak Planning and Industry Bodies</b>				
Regional Development Australia Murraylands and Riverland	High	The RDA is directly involved in identifying and lobbying for regional priorities for the region. Members of the RDA Committee represent a broad range of regional interests and have significant local knowledge that is highly relevant to the regional plan. They are well connected with	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To share input on regional priorities</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with industry groups.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		relevant regional stakeholders.	<ul style="list-style-type: none"> <li>Contact to identify key regional stakeholders to engage with.</li> </ul>	
<b>Peak Planning bodies</b> <ul style="list-style-type: none"> <li>Urban Development Institute of Australia (SA)</li> <li>Property Council of Australia (SA)</li> <li>Master Builders Association (SA)</li> <li>Housing Industry Association (SA)</li> <li>Planning Institute of Australia (SA)</li> <li>Australian Institute of Building Surveyors (SA)</li> </ul>	High	Interested in development policy settings and impacts on the development and building industry.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve
<b>Peak Industry Bodies</b> <ul style="list-style-type: none"> <li>Agriculture (Primary Producers, Livestock SA, Grain Producers SA, Wine Grape Council of South Australia, Dairy farmers Assoc. SA, Grassland Society)</li> <li>SACOME</li> <li>South Australian Tourism Industry Council</li> <li>Business SA</li> </ul>	High	Interest in the sustainability of their industry and the impacts of development and infrastructure on social, economic, and environmental sustainability. Holders of significant knowledge in their areas of interest.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities</li> <li>To be kept informed of the planning progress.</li> </ul>	Consult

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Fisheries (Wild Catch Fisheries SA, SA Oyster Growers Assoc, Abalone Industry Assoc. SA)</li> <li>• Transport (Freight Council SA, RAA, SA Road Transport Association)</li> <li>• Aviation (RFDS, Regional Aviation Assoc, Airlines for Australia and NZ)</li> <li>• Conversation Council</li> <li>• SA Council of Social Srevices (SACOSS)</li> </ul>				
<b>Providers, business, public and community groups</b>				
<p>Utilities</p> <ul style="list-style-type: none"> <li>• SA Water</li> <li>• SA Power Networks</li> <li>• Electranet</li> <li>• Australian Gas Networks</li> <li>• Australian Telecommunications Authority</li> <li>• Waste management providers</li> </ul>	High	Future provision of utilities in region and state-wide. May have own investment plans that should be considered.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be engaged to provide input on state-wide or regional priorities</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve
<p>Local services</p> <ul style="list-style-type: none"> <li>• Health Advisory Councils</li> <li>• Local schools</li> <li>• Local social services</li> </ul>	High	They have interest in the provision and accessibility to services and social infrastructure.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
			<ul style="list-style-type: none"> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	
<p>Local associations, community groups, business groups and industry groups</p> <ul style="list-style-type: none"> <li>Ag Bureau</li> <li>Tourism associations</li> <li>Progress associations</li> <li>Resident groups</li> <li>Environment groups</li> </ul> <p>For example:</p> <ul style="list-style-type: none"> <li>Murraylands Food Alliance</li> <li>Murray River, Lakes &amp; Coorong Tourism</li> <li>Mallee Business Association</li> <li>Coorong Water Security Advisory Group</li> <li>Coomandook Agricultural Bureau</li> <li>Loxton Chamber of Commerce</li> <li>Riverland West Chamber of Commerce</li> <li>Destination Riverland</li> <li>Business Murray Bridge</li> <li>Monarto Agricultural Bureau</li> </ul>	Medium	<p>Want to see their towns and communities flourish and have the features they value protected.</p> <p>Holders of significant local knowledge and information sharers within the community.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> <li>Information and resources to share with their communities.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Community and environmental groups</li> <li>Progress associations</li> </ul>				
<p>Traditional Owners</p> <p>Ngarrindjeri, Peramangk, Ngadjuri, Wilyakali, the First Peoples of the River Murray and Mallee Region.</p> <ul style="list-style-type: none"> <li>Ngarrindjeri Aboriginal Corporation</li> <li>Ngarrindjeri Regional Authority</li> <li>River Murray and Mallee Aboriginal Corporation</li> <li>First Nations of South Australia Aboriginal Corporation</li> </ul>	High	Interest in protection of Country, provision of services infrastructure, housing, and employment opportunities	<p>Make direct contact that respectfully approaches each group as partners rather than stakeholders. Ask how they wish to be involved in preparing the regional plan.</p> <p>A tailored approach is proposed to be developed to ensure engagement with First Nations Groups is appropriate, sets clear parameters about the scope of influence and begins to build positive relationships for ongoing conversations around land use planning.</p>	Involve
Landowners of sites that are identified for potential future land use change and/or impacted by potential changes	High	Concern and interest in property impacts. Affected landowners will be identified once a draft regional plan has been developed.	<ul style="list-style-type: none"> <li>That they will be made aware of the regional plan and have an opportunity to participate and be kept informed during formal consultation stage.</li> <li>Need clear information about the regional planning process and what is proposed.</li> </ul>	Consult



Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Landowners/Business owners	Medium	<p>Significant local knowledge and interest in regional and township development. May have own investment plans that should be considered. Concern in how plan will impact operations. RDA to advise on which groups are most important to engage with.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Consult
Residents and general public	Medium	Varying level of interest in regional and township development.	That they will be made aware of the regional plan and have an opportunity to participate and be kept informed.	Consult

## Specific stakeholder needs to support participation

Stakeholder	Specific engagement need
Agency Reference Group	Align engagement to quarterly meeting schedule.
Local Government Regional Planning Committee	Align engagement to meeting schedule.
Peak Industry Bodies, Peak Planning bodies, Utilities, State Government agencies	Have an interest in all regional plans. Manage consultation fatigue by providing a state-wide workshop approach that minimises the number of events they need to attend.
Local associations, community groups, business groups, industry groups, councils, RDA, LGA	May wish to discuss and consider their input/feedback at their organisation meetings. Allow adequate time in the consultation periods for them to formulate a response and sign it off at meetings.
Indigenous Leaders and organisations	Acknowledge as partners. A tailored approach to engage with Indigenous groups and leaders to be prepared by a specialist consultant, with input from Aboriginal Affairs and Reconciliation.
General community and business	Provide opportunities to enable participation outside of business hours and community events.
All	Accessible easy to understand information about the regional plan process and how to get involved.

## Engagement activities

### Phase 2 – Early engagement (INVOLVE)

Engagement activity	Description	Stakeholders	Timing
Briefing paper	Communication to Minister, Premier and Cabinet about the regional planning process.	Planning Minister, Premier and Cabinet	Ongoing as required
Identify stakeholders and plan engagement activities	Make direct contact with key stakeholders that have a strong community connection to identify stakeholders to participate in workshops as well as appropriate workshop locations and promotion methods.	Councils, LGA, RDA, Agencies	September 2022
Webpage and fact sheet	Establish a project webpage and fact sheet that provides information about the regional planning process including what the plan is, how it will be prepared, at what stages consultation will occur and with whom. The webpage can be linked to by other stakeholders assisting with promotion (e.g. council). The factsheet can be shared to stakeholders when invitations etc are sent.	All	October 2022
Letter	Advise Members of Parliament of the regional planning process and opportunities to get involved.	State and Federal Members of Parliament	October 2022
Agency Reference Group meetings	Quarterly meetings. Provide information on the regional planning process, gather information and test ideas.	-	September 2022
Local Government Regional Planning Committee meeting	Provide information about the regional planning process (e.g. presentation and factsheet) at a committee meeting.	Local Government Regional Planning Committee	October 2022
Workshop preparation	Prepare a consistent invitation, running sheet and lines of enquiry prepared for all face to face and online workshops.	-	October 2022
Regional face to face workshops	Deliver face to face workshop(s) inviting councils, LGA, RDA, Landscape Board, Locally based services, associations,	As listed	November 2022

<b>Engagement activity</b>	<b>Description</b>	<b>Stakeholders</b>	<b>Timing</b>
	community groups, business and industry groups		
State-wide workshop(s)	Deliver workshop(s) with Adelaide-based organisations and industry groups that have a state-wide focus to provide input into all regions at one event. Could be held as a single large forum or over a number of workshops.	Peak Planning Bodies, Utilities, Peak Industry Groups	November 2022
State agency face to face workshop(s)	Deliver a face to face workshop(s) with State Government Agencies to provide input into the vision and priorities for all regions.	State Agencies	Nov to Dec. 2022
Online survey	Prepare online survey for community, businesses and those not able to attend workshops. This could include use of social pinpoint to map ideas.	Community and stakeholders	November 2022
First Nations engagement	Tailored. TBD.	Commissioner for Aboriginal Engagement (SA) First Nations Commissioner (SA) Indigenous Leaders	November 22 ongoing
Community Representative Group (TBC)	Potential to establish a group of community representatives from a variety of backgrounds (employment industries, ages etc) to provide input into the regional plan and advocate for involvement of the broader community. Seek nominations from participants at community and business visioning workshop.	Selected community and business members	October 2022 ongoing
Engagement summary report	Prepare a report that summarises the engagement undertaken and key themes of feedback received.	All	December 2022
Close the loop messaging	Update the project web page and send an email to participants with a link to the engagement summary report and to communicate the next steps in the project.	All	December 2022

Engagement activity	Description	Stakeholders	Timing
Ongoing meetings and communication as required	Ongoing face to face/online meetings to gather information and provide updates.	Council, Agencies, RDA, LGA etc	Dec 2022 - Mid 2023

Engagement activities for Phase 3 (consultation on the draft regional plan) and Phase 4 (inform of the final plan) will be developed following completion of the previous phase.

Potential activities for Phase 3 could include:

- Online community survey (Your Say)
- Geographically targeted social media promotion
- Local media (papers, radio)
- Displays and posters in council centres
- Stakeholder workshops
- Community drop-in sessions
- Listening Posts (where planners are available to answer questions).

### 3. Other useful background information

#### Engagement Already Undertaken

- In collaboration with State Government agencies, a comprehensive review of the SPPs has been undertaken, to identify what elements need to be included in regional plans and/or specific policies that identify certain actions to be resolved through the regional planning process.
- Council CEOs have been briefed on the proposed approach for the development of regional plans and have been actively engaged to provide preliminary information to support the process, including identification of current and proposed strategic investigations and details of local stakeholders. These discussions have also begun to identify the level of involvement that some of the councils seek to have in preparing and engaging on their regional plan.
- The Murraylands and Riverland Local Government Association (MRLGA) have been invited to partner with SPC to develop the regional plan. A memorandum of understanding may be established to guide these ongoing partnerships.
- A Local Government Strategic Planning Committee has been established by PLUS to oversee and support two-way communication between regional LGAs, their councils, communities and the state government. The local government representatives on the committee are responsible for ensuring councils in their region remain informed throughout the process. The committee has been briefed on the proposed approach for developing the six country regional plans, with participants' feedback sought on the proposed engagement process.
- Introductory conversations have been held with the Regional Development Australia Murraylands and Riverland (RDAMR) and the Outback Communities Authority (OCA)

#### Existing Reports, Plans and Strategies

A number of relevant strategies, investigations and projects have been developed by State Government agencies, councils, LGA groups and Regional Development Australia for the region. Where appropriate these will help inform the development of the regional plan. A brief summary of some of the relevant council and RDA projects and strategies is contained in Table 1 below.

**Table 1. Summary of existing council and RDA projects and strategies.**

Document	Summary of Relevance to regional plan	Engagement to Date
<b>Murray Darling Association Inc.</b> <i>Vision 2025: Strategic Plan 2020-2025</i>	This Strategic Plan outlines the vision for the Murray Darling Association, which is the peak body for local government in the Murray-Darling Basin.	The Association works with and for member councils, engaging with national and state-based LGAs, regional organisations of councils, community members and leaders, governments and agencies.

Document	Summary of Relevance to regional plan	Engagement to Date
<p><b>Murraylands and Riverland Local Government Association (MRLGA)</b></p> <p><i>Murraylands and Riverlands Plan 2022</i></p>	<p>Developed from the Future Drought Fund, the plan revolves around building resilience in regional communities and sectors.</p>	<p>Led by RDAMR, and developed in partnership with RDAMR and MR Landscape Board.</p>
<p><b>MRLGA</b></p> <p>Draft Water Position Paper (including Regional Impact Statement)</p>	<p>This paper seeks to build a shared understanding of the value of water in the region and its future.</p>	<p>Developed by a working group comprised of key members of local government and the Murray Darling Association to represent community views.</p>
<p><b>MRLGA</b></p> <p><i>Murray and Mallee Regional Transport Plan</i></p>	<p>The 2030 Regional Transport Plan is a strategic level assessment of transport needs and priorities within the Region for the period from 2013 to 2030.</p>	<p>Prepared with significant input from relevant stakeholders.</p>
<p><b>MRLGA</b></p> <p><i>Regional Road Hierarchy Plan</i></p>	<p>The purpose of developing a regional road hierarchy plan is to enable all eight MRLGA councils to adopt a road hierarchy across the region.</p>	<p>Nil details available</p>
<p><b>MRLGA</b></p> <p><i>Rally for Riverland Advocacy Road Map (2019)</i></p>	<p>The Rally for Riverland Advocacy Road map articulates seven key priority areas for advocacy; provides a detailed and rich description of key issues and their possible impact on the community; articulates the community's aspirations for each priority area; and suggests possible responses.</p>	<p>Nil details available</p>
<p><b>MRLGA</b></p> <p><i>Regional Public Health Plan</i></p>	<p>This Plan acknowledges the role of local governments in public health and encourage the development of regional public health plans that support the collaboration of councils and stakeholders to improve regional public health outcomes.</p>	<p>Nil details available</p>
<p><b>MRLGA</b></p> <p><i>Regional Waste and Resource Recovery Strategy</i></p>	<p>The 2021-26 Regional Waste &amp; Resource Recovery Strategy provides a framework for local solutions to enhance service delivery, manage costs and drive innovation in resource recovery.</p>	<p>Nil details available</p>
<p><b>MRLGA</b></p> <p><i>Regional Sport and Recreational Needs Review (2017)</i></p>	<p>The Regional Sport and Recreation Facilities Needs Review provides strategic directions and priorities for planning, allocation, development and management of the regional sport and recreation needs across the region.</p>	<p>Nil details available</p>

Document	Summary of Relevance to regional plan	Engagement to Date
<b>Regional Development Australia Murraylands and Riverland (RDAMR)</b>  <i>2020-2023 Strategic Plan</i>	Outlines RDAMR’s vision for a world leading circular economy and provides guidance for industry and government bodies, businesses and community groups to align priorities to achieve better economic and social outcomes for the region.	Extensive consultation with regional communities, organisations and businesses.
<b>RDAMR + Riverland Councils</b>  <i>Rally for Riverland Advocacy Roadmap</i>	A Social Indicators Strategy prepared for the areas within the Berri Barmera, Renmark Paringa and Loxton Waikerie Council areas. Identifies a shared vision and applies a ‘strategic lens’ for advocacy and priorities for the councils and RDA.	Stakeholder engagement undertaken in 2019/20
<b>RDAMR + Riverland Councils</b>  <i>Riverland Social Indicators Project: Regional Profile and Wellbeing Indicators Report</i>	The vision of the Social Indicators Project seeks to celebrate the Riverland’s successes and understand barriers to prosperity and growth. The project creates a shared platform to advocate collectively and holistically for a better future for the Riverland Community.	Nil details available
<b>RDAMR</b>  <i>Murraylands and Riverland Freight Transport Options 2021</i>	An investigation into the benefits and opportunities for the region of alternative road connectivity options.	Prepared with significant engagement with relevant stakeholders including Landscape Board, industry, community, and local, state and federal government.
<b>RDAMR</b>  <i>Strategic Tourism Plan 2021-2024 (Murray River, Lakes &amp; Coorong Tourism Alliance)</i>	Completed by the Murray River, Lakes & Coorong Tourism Alliance and supported by RDAMR, this plan focusses on growing the value and opportunities for the region, while also supporting ‘all of River’ partnerships to build the visitor economy along the length of the Murray in South Australia.	Developed with consideration of government and regional tourism plans, data and input from stakeholders and tourism operators.
<b>Berri Barmera Council</b>  <i>Berri Barmera Draft Growth Strategy</i>	The draft Growth Strategy is a 25 year plan developed under council’s Strategic and Community Plan which details a shared vision, spatial framework and targeted initiatives to drive growth across the region, including identification of potential sites for rezoning.	The draft has been informed by early community consultation undertaken in 2021.  Statutory consultation closed at the end July 2022 and included an online survey and two community drop-in sessions.



Document	Summary of Relevance to regional plan	Engagement to Date
<b>Berri Barmera Council</b> <i>Strategic Plan 2020-2025</i>	Outlines the vision, mission and strategies for the district.	Engagement undertaken in accordance with the requirements of the <i>Local Government Act 1999</i> .
<b>Coorong District Council</b> <i>Coorong Growth Strategy</i>	Investigates residential and commercial land supply, zoning and demand / supply market dynamics for key towns in the district. Short (5 year) and Long (5-20 year) vision and opportunities based on sound rational data and evidence.	Engagement undertaken with a range of stakeholders. Anticipated completed Sept 2022
<b>Coorong District Council</b> <i>Tintinara Airfield Residential Zone 2018</i>	Development Plan Amendment (DPA) was completed in 2018 and included in last version of Coorong Development Plan. The policy did not transition to the Planning and Design Code (Code) due to phasing of regional / metro councils. council has engaged with Minister for Planning for reinstatement of policy in the Code. Council has since been advised that PLUS is committed to working with council to facilitate the rezoning process by way of a Code Amendment led by either the State Government or the State Planning Commission.	Engagement of the DPA was undertaken pursuant to the requirements of the <i>Development Act 1993</i>
<b>Coorong District Council</b> <i>Community Vision Plan 2021-2025</i>	Outlines the vision, mission and strategies for the council area.	Engagement undertaken in accordance with the requirements of the <i>Local Government Act 1999</i> .
<b>District Council of Karoonda East Murray</b> <i>Karoonda Economic Development and Tourism Strategy</i>	Provides a roadmap for council and community to attract new investment, residents and arrest population decline. Targeted short-, medium- and long-term opportunities	Significant stakeholder and community consultation including workshops with key stakeholders
<b>District Council of Karoonda East Murray</b> <i>Community Vision 2040</i>	Communicates council's long-term aspirations and goals.	Community workshops held between December 2018 and August 2019.
<b>Mid Murray Council</b> <i>Our Plan 2020-24</i>	Identifies strategic goals, key activities and measures to deliver on council's priorities.	Thorough community consultation process was undertaken to inform the direction of the plan, and pursuant to <i>Local Government Act 1999</i> .

<b>Document</b>	<b>Summary of Relevance to regional plan</b>	<b>Engagement to Date</b>
<b>Rural City of Murray Bridge</b> <i>Community Plan 2016-32</i>	Articulates the community vision of 'Thriving Communities'. It identifies key themes and objectives that guide council's planning and decision making.	Developed with significant input from local stakeholders and community
<b>Rural City of Murray Bridge</b> <i>Murray Bridge Structure Plan</i>	Guides and accommodates projected population growth within Murray Bridge. The plan considers the infrastructure required to develop growth areas, noting however that future detailed investigations are required to resolve infrastructure and human services provision (identifying that these would be undertaken through the Code Amendment process).	Developed with significant input from local stakeholders and community
<b>Rural City of Murray Bridge</b> <i>The Murray Bridge Rural Communities Study</i>	Provides plans for Callington, Jervois, Monarto, Wellington, Woodlane, Monteith, Myponga and Woods Point to identify actions that council can undertake to support their ongoing sustainability.	Developed with significant input from local stakeholders and community
Rural City of Murray Bridge <i>Rural City of Murray Bridge Economic Development Strategy 2020-2032</i>	Identifies economic activities that may directly or indirectly impact upon land use planning and infrastructure matters for a regional plan.	Significant stakeholder and community engagement undertaken
<b>District Council of Loxton Waikerie</b> <i>Loxton Waikerie Growth Strategy (expected completion mid 2022)</i>	Identifies the requirements to encourage growth of residential, commercial, and industrial sectors, whilst continuing to support the strong agricultural and horticultural industries in the area.	Significant stakeholder and community engagement undertaken
<b>District Council of Loxton Waikerie</b> <i>Economic Development Report and Project Plan</i>	Guides economic development activities, encouraging strategically focussed actions-based investment.	Nil details available
<b>District Council Loxton Waikerie</b> <i>Waikerie Ageing Strategy 2020-2023</i>	Encourages active ageing in Waikerie, addressing outdoor space and buildings, transport, housing, social participation and inclusion, civic participation, communication and community support and health services.	Nil details available
<b>District Council Loxton Waikerie</b> <i>Waikerie Prosperity Strategy 2017</i>	A plan to position Waikerie as a go-to town for business investment, tourism and new residents	Nil details available

Document	Summary of Relevance to regional plan	Engagement to Date
<b>Renmark Paringa Council</b> <i>Community Plan 2021-2030</i>	Outlines the vision, strategic outcomes and goals for the council area.	Engagement undertaken in accordance with the requirements of the <i>Local Government Act 1999</i> .
<b>Renmark Paringa Council</b> Community Wastewater Management Scheme (CWMS) – multiple plans.	Investigates the current capacity of the wastewater network and design improvements to remove impediments to development/ economic activity	Nil details available
<b>Renmark Paringa Council</b> Jane Eliza Development – Masterplan and Code Amendment initiation	A masterplan to create a high-quality mixed-use estate with nationally significant marina, and a Code Amendment to be initiated to ensure zoning at the proposed Jane Eliza Development site reflects the preferred development outcomes.	Nil details available
<b>Renmark Paringa Council</b> <i>Houseboat Management Plan</i>	A plan to increase utilisation and growth in the houseboat sector in the Renmark Paringa Council area.	Nil details available
<b>Southern Mallee District Council</b> <i>2012-2025 Strategic Plan</i>	Outlines the long-term, shared goals and aspirations for the council area.	Engagement undertaken in accordance with the requirements of the <i>Local Government Act 1999</i> .

## **Current and Proposed Strategic Investigations + Projects**

In addition to the projects identified above, there are numerous strategic investigations by a range of State Government bodies and councils that are proposed, or currently underway, and not yet completed.

To avoid duplication and/or leverage existing effort, it is intended that, wherever possible, any stakeholder engagement that occurs as part of these activities will be also considered during the preparation of the regional plan.

In accordance with the *Local Government Act 1999*, councils are required to undertake a comprehensive review of their strategic management plans within two years of a local government election. The next election will take place in November 2022. It is expected that many councils will commence their reviews in 2023 and it is anticipated that much of the information informing the development of regional plans will be highly relevant to councils' review process.

# Appendix A – Engagement evaluation proformas

## Measures of Success Tool

The Charter sets minimum performance indicators (or measures of success) that must be used to evaluate engagement required by the Charter. These measures help to gauge how successful the engagement has been in meeting the Charter's principles for good engagement.

### 1. The evaluation process

#### Step 1- Initiation- Prepare Engagement Plan

- An outline of how the success of engagement will be measured against the Charter's principles is required as part of the engagement plan. This engagement plan needs to be agreed to by the Commission at the initiation stage.
- The minimum performance indicators to be used for evaluation are provided in Table 1. Additional performance indicators can be included if desired.
- These measures of success will be used to evaluate whether the principles of the Charter have been met throughout the engagement process.

#### Step 2- Consultation- Collect Evaluation

- During the engagement the engagement entity (planner/proponent/engagement manager) needs to ensure that the information needed to evaluate the engagement is gathered.
- This can be done by distributing a survey to participants at the end of an engagement activity or at the end of the entire engagement. This survey should ask at least the minimum performance indicator questions for "community" as identified in Table 1. (see example survey)
- The engagement entity can also complete an evaluation exercise at the end of an engagement activity or at the end of the entire engagement. This exercise should at least respond to the minimum performance indicator questions for "project manager or equivalent" in Table 1. (see example template)
- Completing these exercises at the end of engagement activities enables the project team to review the success of the activities - what went well and what didn't - and make improvements for the next engagement stages. Participants may also be more likely to fill out a survey straight after an activity, rather than something sent to them later.
- Quantitative data should also be collected as the engagement rolls out including: number of people reached, number of participants at events, number of submissions received etc.
- Workshop attendance sheets, or online bookings are a great way of gathering numbers of participants whilst also building a contact list to follow up with the outcomes of the engagement or a future activity.

#### Step 3 Consider feedback- Evaluation Reporting

- On completion of engagement, the information gathered from the evaluation activities needs to be compiled, analysed and summarised.
- The evaluation needs to be included within the s73 statutory Engagement Report that is provided to the Minister for decision making. This Engagement Report is also published on the SA Planning Portal.
- See guidance on what evaluation information to include in this report.

**Table 1 - Minimum performance indicators to be used for evaluation under the Community Engagement Charter**

<b>Charter Criteria</b>	<b>Charter Performance outcomes</b>	<b>Respondent</b>  (to answer the evaluation question)	<b>Indicator</b>	<b>Evaluation tool</b>  <b>Exit survey / follow up survey</b>	<b>Measuring success of project engagement</b>  (prepared by Project Manager of engaging authority for inserting in Engagement Report)
<b>Principle 1:</b>  <b>Engagement is genuine</b>	<ul style="list-style-type: none"> <li>People had faith and confidence in the engagement process.</li> </ul>	Community	1. I feel the engagement <b>genuinely sought</b> my input to help shape the proposal	Likert scale - strongly disagree to strongly agree	Percent from each response.
	<ul style="list-style-type: none"> <li>Engagement occurred before or during the drafting of the planning policy, strategy or scheme when there was an opportunity for influence</li> </ul>	Project Manager or equivalent	2. Engagement occurred <b>early enough</b> for feedback to genuinely influence the planning policy, strategy or scheme	Engaged when there was opportunity for input into scoping	Project Manager or equivalent
	<ul style="list-style-type: none"> <li>Engagement contributed to the substance of a plan or resulted in changes to a draft</li> </ul>	Project Manager or equivalent	3. Engagement <b>contributed</b> to the substance of the final plan		Project Manager or equivalent
<b>Principle 2:</b>  <b>Engagement is inclusive and respectful</b>	<ul style="list-style-type: none"> <li>Affected and interested people had the opportunity to participate and be heard.</li> </ul>	Community	4. I am <b>confident my views were heard</b> during the engagement	Likert scale - strongly disagree to strongly agree	Per cent from each response.
		Project Manager or equivalent	5. The <b>engagement reached</b> those identified as community of interest.  <i>Note: The Community of Interest are those Community groups identified in the stakeholder analysis in the engagement plan.</i>	<ul style="list-style-type: none"> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement.</li> </ul>	Provide chosen answer
<b>Principle 3:</b>  <b>Engagement is fit for purpose</b>	<ul style="list-style-type: none"> <li>People were effectively engaged and satisfied with the process.</li> <li>People were clear about the proposed change and how it would affect them.</li> </ul>	Community	6. I was given <b>sufficient information</b> so that I could take an informed view.  <i>Note: Sufficient information includes whether the information was understood i.e. in plain English language, another language, visuals in addition to the extent of information.</i>	Likert scale - strongly disagree to strongly agree	Per cent from each response.

Charter Criteria	Charter Performance outcomes	Respondent  (to answer the evaluation question)	Indicator	Evaluation tool  Exit survey / follow up survey	Measuring success of project engagement  (prepared by Project Manager of engaging authority for inserting in Engagement Report)
			7. I was given an <b>adequate opportunity to be heard</b>	Likert scale - strongly disagree to strongly agree	Per cent from each response.
<b>Principle 4:</b>  <b>Engagement is informed and transparent</b>	<ul style="list-style-type: none"> <li>▪ All relevant information was made available and people could access it.</li> <li>▪ People understood how their views were considered, the reasons for the outcomes and the final decision that was made.</li> </ul>	Community	8. I felt <b>informed</b> about why I was being asked for my view, and the way it would be considered.	Likert scale - strongly disagree to strongly agree	Per cent from each response.
	<ul style="list-style-type: none"> <li>▪ <b>Engagement includes 'closing the loop'</b> Engagement included activities that 'closed the loop' by providing feedback to participants/ community about outcomes of engagement</li> </ul>	Project Manager or equivalent	9. Engagement <b>provided feedback to community about outcomes</b> of engagement	<ul style="list-style-type: none"> <li>▪ Formally (report or public forum)</li> <li>▪ Informally (closing summaries)</li> <li>No feedback provided</li> </ul>	Provide chosen answer
<b>Principle 5:</b>  <b>Engagement processes are reviewed and improved</b>	<ul style="list-style-type: none"> <li>▪ The engagement was reviewed and improvements recommended.</li> </ul>	Project Manager or equivalent	10. <b>Engagement was reviewed</b> throughout the process and improvements put in place, or recommended for future engagement	<ul style="list-style-type: none"> <li>▪ Reviewed and recommendations made</li> <li>▪ Reviewed but no system for making recommendations</li> <li>▪ Not reviewed</li> </ul>	Provide chosen answer
<b>Charter is valued and useful</b>	<ul style="list-style-type: none"> <li>▪ Engagement is facilitated and valued by planners</li> </ul>	Project Manager or equivalent	Identify <b>key strength</b> of the Charter and Guide  Identify <b>key challenge</b> of the charter and Guide	General Comments	

## Example community evaluation survey to meet minimum performance indicators

This survey can be completed by those participating in an engagement activity or at the conclusion of the engagement process.

It could be distributed in hardcopy or online. It could be handed out at events, emailed to attendees or those who submit submissions and provided on a website. It could also be added to existing templates for evaluations.

**Activity** (e.g. stakeholder workshop, submission, open day): \_\_\_\_\_

**Date:** \_\_\_\_\_

**I am a** (Resident, stakeholder, etc): \_\_\_\_\_

**Please indicate the extent to which you agree or disagree with the following statements**

(1 = strongly disagree and 5 = strongly agree)

	Evaluation statement	Strongly disagree	Disagree	Not sure	Agree	Strongly agree
<b>1</b>	I feel the engagement <b>genuinely sought</b> my input to help shape the proposal	1	2	3	4	5
	<i>Comment:</i>					
<b>2</b>	I am <b>confident my views were heard</b> during the engagement	1	2	3	4	5
	<i>Comment:</i>					
<b>3</b>	I was given an <b>adequate opportunity to be heard</b>	1	2	3	4	5
	<i>Comment:</i>					
<b>4</b>	I was given sufficient <b>information</b> so that I could take an informed view.	1	2	3	4	5
	<i>Comment:</i>					
<b>5</b>	I felt <b>informed</b> about why I was being asked for my view, and the way it would be considered.	1	2	3	4	5
	<i>Comment:</i>					



## Example project manager evaluation exercise to meet minimum performance indicators

This exercise can be completed by engagement entity (the planner, proponent or engagement manager) following an engagement activity or at the end of the engagement process.

It could be completed online or in hard copy.

Please consider your engagement process as a whole and provide the most appropriate response.

	<b>Evaluation statement</b>	<b>Response options</b>
<b>1</b>	The <b>engagement reached</b> those identified as the community of interest. □	<ul style="list-style-type: none"> <li>▪ Representatives from most community groups participated in the engagement</li> <li>▪ Representatives from some community groups participated in the engagement</li> <li>▪ There was little representation of the community groups in engagement</li> </ul>
	<i>Comment:</i>	
<b>2</b>	<b>Engagement was reviewed</b> throughout the process and improvements put in place, or recommended for future engagement	<ul style="list-style-type: none"> <li>▪ Reviewed and recommendations made in a systematic way</li> <li>▪ Reviewed but no system for making recommendations</li> <li>▪ Not reviewed</li> </ul>
	<i>Comment:</i>	
<b>3</b>	Engagement <b>occurred early enough</b> for feedback to genuinely influence the planning policy, strategy or scheme	<ul style="list-style-type: none"> <li>▪ Engaged when there was opportunity for input into scoping</li> <li>▪ Engaged when there was opportunity for input into first draft</li> <li>▪ Engaged when there was opportunity for minor edits to final draft</li> <li>▪ Engaged when there was no real opportunity for input to be considered</li> </ul>
	<i>Comment:</i>	
<b>4</b>	Engagement <b>contributed to the substance of the final plan</b>	<ul style="list-style-type: none"> <li>▪ In a significant way</li> <li>▪ In a moderate way</li> <li>▪ In a minor way</li> <li>▪ Not at all</li> </ul>
	<i>Comment:</i>	

<b>5</b>	<b>Engagement provided feedback to community about outcomes of engagement</b>	<ul style="list-style-type: none"> <li>▪ <b>Formally (report or public forum)</b></li> <li>▪ <b>Informally (closing summaries)</b></li> <li>▪ <b>No feedback provided</b></li> </ul>
	<i>Comment:</i>	
<b>6</b>	Identify <b>key strength</b> of the Charter and Guide	<ul style="list-style-type: none"> <li>▪ Provide drop down list with options based on charter attributes (in future)</li> </ul>
	<i>Comment:</i>	
<b>7</b>	Identify <b>key challenge</b> of the charter and Guide	<ul style="list-style-type: none"> <li>▪ Provide drop down list with options based on charter attributes (in future)</li> </ul>
	<i>Comment:</i>	

## Example evaluation template to include in report to the Commission

(See template provided in the online guide for the entire report template for the State Planning Commission)

### Engagement reach

*For each engagement activity (include promotion too) provide the following information. This could be done in a table. Add any discussion to clarify any of the results.*

For example:

Stage of engagement	Engagement or promotion activity	Number reached e.g. sent to, invited, distribution extent, webpage hits.	Number participating e.g. number participants, submissions (breakdown public versus professional organisations), surveys completed.

*Discussion...*

### Consistency with the agreed engagement plan

*Explain how the engagement plan approved by the Commission was adhered to or not. A change may occur due to feedback during engagement activities or other unforeseen changes. Outline this here*

The engagement occurred in accordance with the Engagement Plan endorsed by the State Planning Commission on x date (Engagement Plan attached) with exception of the below variances (if relevant).

Variances were made to the Engagement Plan as follows (if relevant):

Variance	Justification

### Engagement evaluation results

*The purpose of this Chapter is to enable the State Planning Commission to determine whether the Community Engagement Charter requirements have been met.*

### Summary of the Evaluation

*Include a brief analysis about the success of the engagement, include the causes or 'story behind' the data provided below. This is where you can help the Commission interpret the data (below) by explaining what you believe the data is telling you about the effectiveness of your engagement*

For example: There was significant emotional objection in connection to an issue (outline issue) that was connected to the proposal but not part of this engagement process. The community found it difficult to understand that the issue was not part of this engagement process.

**How evaluation was collected**

*Provide how evaluation data was collected.*

For example: Evaluation data for the minimum performance indicators required by the charter were collected. For the ‘community’ indicators, the data was collected through an evaluation survey provided to participants at each event, emailed to those that lodged a submission, available from council website/SA Planning Portal.

The engagement entity or ‘project manager’ indicator evaluation was completed by the ....

**Results of the community mandatory evaluation indicators**

X number of community evaluation surveys were received. The results of the survey are provided in Table X.

<b>Table X</b>						
<i>Insert percentage of number of respondents for each category. for instance if 4 people from 20 people indicated that they agreed that they felt they were genuinely listened to then the percentage in the report is %20</i>						
	<b>Evaluation statement</b>	<b>Strongly disagree</b>	<b>Disagree</b>	<b>Not sure</b>	<b>Agree</b>	<b>Strongly agree</b>
<b>1</b>	I feel the engagement genuinely sought my input to help shape the proposal ( <b>Principle 1</b> )	%	%	%	%	%
<b>2</b>	I am confident my views were heard during the engagement ( <b>Principle 2</b> )	%	%	%	%	%
<b>3</b>	I was given an adequate opportunity to be heard  ( <b>Principle 3</b> )	%	%	%	%	%
<b>4</b>	I was given sufficient information so that I could take an informed view.( <b>Principle 3</b> )	%	%	%	%	%
<b>5</b>	I felt informed about why I was being asked for my view, and the way it would be considered. ( <b>Principle 4</b> )	%	%	%	%	%

**Results of the Engagement Entity’s (‘project manager’) evaluation**

The engagement was evaluated by the project manager/project team/engagement manager. The results of this evaluation are shown in Table x.

**Table X**

	<b>Evaluation statement</b>	<b>Response options (<i>Select answer</i>)</b>
1	The engagement reached those identified as the community of interest (Principle 2)	<ul style="list-style-type: none"> <li>▪ Representatives from most community groups participated in the engagement</li> <li>▪ Representatives from some community groups participated in the engagement</li> <li>▪ There was little representation of the community groups in engagement</li> </ul>
2	Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement (Principle 5)	<ul style="list-style-type: none"> <li>▪ Reviewed and recommendations made in a systematic way</li> <li>▪ Reviewed but no system for making recommendations</li> <li>▪ Not reviewed</li> </ul>
3	Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme	<ul style="list-style-type: none"> <li>▪ Engaged when there was opportunity for input into scoping</li> <li>▪ Engaged when there was opportunity for input into first draft</li> <li>▪ Engaged when there was opportunity for minor edits to final draft</li> <li>▪ Engaged when there was no real opportunity for input to be considered</li> </ul>
4	Engagement contributed to the substance of the final plan	<ul style="list-style-type: none"> <li>▪ In a significant way</li> <li>▪ In a moderate way</li> <li>▪ In a minor way</li> <li>▪ Not at all</li> </ul>
5	Engagement included the provision of feedback to community about outcomes of their participation	<ul style="list-style-type: none"> <li>▪ Formally (report or public forum)</li> <li>▪ Informally (closing summaries)</li> <li>▪ No feedback provided</li> </ul>
6	Identify key strength of the Charter and Guide	
7	Identify key challenge of the charter and Guide	

**Summary and results of any additional evaluation**

*Insert a summary and results of additional evaluation undertaken if applicable*

**Applying the Charter Principles in practice**

*Consider how your engagement met the principles of the Charter. For examples, see page 6 of the Guide.*

The Charter Principles were applied to the engagement as outlined in Table X.

<b>Charter Principle</b>	<b>How the engagement approach/ activities met the principle</b>
Engagement is genuine	
Engagement is inclusive and respectful	
Engagement is fit for purpose	
Engagement is informed and transparent	
Engagement is reviewed and improved	