

# Northern and Western Country Regional Plans

*(Yorke Peninsula and Mid North, Far North, and Eyre and Western)*

## Engagement framework

## Aim

This engagement plan outlines the strategies for engaging key stakeholders and target audiences in shaping the regional plans for Eyre and Western, Yorke Peninsula and Mid North, and Far North (collectively referred to as the Northern and Western Regional Plans). The engagement strategy aims to ensure that the project's objectives are communicated effectively, and all key stakeholders are actively and appropriately engaged throughout the process.

The purpose of the plan is to ensure timely, transparent, and effective communication that fosters public support, minimises opposition by addressing potential risks, and builds a community of advocates for the project. The plan will also outline the engagement tools and tactics to support the development and implementation of the Yorke Peninsula and Mid North Regional Plan, the Far North Regional Plan and the Eyre and Western Regional Plan.

To streamline engagement for the Northern and Western Regional Plans, one single, comprehensive engagement plan has been developed. This plan provides overarching information relevant to all three regions, followed by specific details for each region within the same framework.

Some key messaging and engagement tactics will be unified across all three plans. For example, a single media release will announce the consultation period for all three regions, supported by unified social media posts that collectively publicise the three regional plans. This approach will help amplify the messaging while minimising engagement fatigue from repetitive engagement tactics. However, each region's stakeholders will also receive tailored, direct communication, to ensure a personalised connection. Region-specific tactics, such as letters and in-person information sessions, will provide stakeholders with relevant information unique to their area. This approach maximises efficiency while allowing for meaningful, localised engagement.

Consultation will commence on Monday 10 February 2025 for a 12-week period.

## Background

Regional plans set the direction for future planning and development in South Australia. They are tailored for each region in the state and are essential for fostering sustainable growth.

These plans provide a spatial representation of the state government's long-term vision for growth over a 15-to-30-year period including:

- where new housing and jobs should be located
- how our transport networks should evolve
- the essential infrastructure needed to support growth
- strategies to protect key areas while renewing others.

The State Planning Commission (the Commission), with support from Planning and Land Use Services (PLUS), is currently preparing six new country regional plans for South Australia:

- Eyre and Western
- Far North
- Kangaroo Island

- Limestone Coast
- Murray Mallee
- Yorke Peninsula and Mid North.

South Australia leads the way with the only fully digitised planning system in the country, now enhanced by the online Regional Planning Portal. This dynamic platform supports land use, transport infrastructure, and public realm planning through interactive maps, spatial plans, and real-time data. It integrates statistical projections with government strategies, ensuring planning decisions are well-informed and aligned with regional needs. The portal's ability to be easily updated with current information ensures it remains responsive to changing conditions.

## Objectives

### Stage 2

The Stage 2 engagement objectives for all three regional plans will be to:

- generate awareness and interest in the consultation process
- seek feedback from community and stakeholders
- test and refine the vision and priorities that were identified in early engagement
- continue involving the community and stakeholders in the development of the Plans
- introduce the Regional Planning Portal as the primary source of information
- ensure that messaging addresses the needs of the region
- amplify the key considerations and vision including:
  - the key challenges and constraints that face this area as the population grows
  - the potential opportunities for growth and change
  - understanding what is important to people to help prioritise growth opportunities that respond to local needs and aspirations
  - explaining the potential for housing and land supply
  - highlighting the need for efficient infrastructure to meet the demands of a growing population
  - emphasising the strategic long-term planning required for sustainability
  - promoting neighbourhoods that are close to jobs and services, with a variety of transport options and high-quality public open spaces.
- deliver engagement activities that are inclusive, accessible and reach a diverse range of stakeholders, including First Nations communities, youth, people living with disability and culturally and linguistically diverse groups (CALD).
- work to improve engagement with First Nations people will continue across all country regional plans and be led by the Director of Strategic Planning.
- achieve a high level of participation across a diverse stakeholder and community matrix
- maintain transparency regarding how feedback has been considered in decision making.

### Stage 3

Objectives for Stage 3 will be updated on conclusion of the public consultation process but will include:

- sharing the final regional Plans with the community and stakeholders while acknowledging their participation and contribution to the process
- developing the What We Heard reports and engagement survey, and sharing with stakeholders for their feedback
- explaining how the Plans will be implemented
- communicating the release of the Plans more broadly through various channels including by media, social media, websites and e-newsletters.

### Target audiences

Below are the audiences that we will communicate with.

**Primary:** Local communities, urban developers, councils, state government agencies, landowners, youth groups, environmental groups, government bodies, First Nations groups, CALD, people living with disability and businesses within the regions.

**Secondary:** Media outlets, local schools, the broader South Australian public.

**Internal:** Project teams, Department for Housing and Urban Development, and consultants involved in the development of the plan.

### Scope of influence

Stakeholders and the community can influence the development of the Plan by contributing to the following matters:

- shaping the vision for their region for the next 30 years
- identifying and defining regional priorities, as they relate to land use planning and the coordination of infrastructure and the public realm, including
  - transport networks (road, rail, port, aviation)
  - electricity
  - water
  - community infrastructure
  - potential areas for land use change
- providing relevant background or history
- providing insights into preferences about growth options and how they align to community aspirations and desires for the future.

Aspects outside of the scope of influence include:

- the *Planning, Development and Infrastructure Act 2016*
- the legislative aspects of the Planning and Design Code and related instruments
- the directions within the State Planning Policies
- government policy positions within the remit of other agencies
- federal and state government population polices.

# Yorke Peninsula and Mid North Regional Plan engagement plan

## About the Yorke Peninsula and Mid North Regional Plan

The Yorke Peninsula and Mid North region is known for its rich agricultural heritage, stunning coastlines, and strong sense of community. The area is a significant contributor to the state's economy, with its farmlands, tourism, and renewable energy projects such as wind and solar farms.

Home to over 80,000 people, this region spans from the copper-rich coastline of Yorke Peninsula to the agricultural plains of the Mid North. It is a place where traditional farming and modern innovation coexist, driving local industry and offering a peaceful rural lifestyle. The region also holds cultural importance; the Narungga, Nukunu, Ngadjuri, and Kurna people having deep ties to the land, water and cultural heritage sites.

The Yorke Peninsula and Mid North Regional Plan (the Plan) identifies land and long-term infrastructure needs to support sustainable growth within the region, over a 15-to-30-year period. The Plan is guided by the unique and changing profile of the region's population, environment and economy across its vast rural and varied townships.

This Plan is about building a strong foundation for the future, especially as the region benefits from major investments like the [State Prosperity Project](#), the [Hydrogen Jobs Plan](#), and the [Northern Water project](#). These projects will transform the economy and population, creating opportunities for growth and development.

It's essential that the region's community, industry, and stakeholders have a say in shaping the Plan. To achieve this, local councils, businesses, and community members will be consulted throughout the engagement period, ensuring the final Plan reflects the needs of the region. By gathering input from a broad range of people, the Plan can be tailored to the region's unique challenges and opportunities, helping it thrive over the next 30 years.

The Yorke Peninsula and Mid North Regional Plan will be finalised late 2025.

## Yorke Peninsula and Mid North Regional Plan key priorities

The key areas to ensure sustainable growth and development are as follows.

### Population and social equity

- Projected 38.3% population growth by 2054, driven by job creation and retirement migration.
- Focus on affordable housing and diversification, with a need for more varied housing types to support an ageing population, temporary workers, and low-income earners.
- Growth concentrated in Copper Coast and Barunga West Council areas.

### Environmental protection

- Protecting biodiversity and coastal ecosystems, with 50% of the region covered by native vegetation and 15,500 sq km of protected marine areas.

- Actions include biodiversity mapping, conservation, coastal protection, water security, and climate change mitigation.

### **Economic opportunities**

- Supporting the region’s economy, including Port Pirie’s green hydrogen project and the development of the Hillside Iron Oxide Copper Gold deposit.
- Focus on transitioning to greener industries and ensuring adequate infrastructure and housing for workers.
- Primary industries in horticulture, viticulture, and livestock will be supported through value-adding and sustainable land management practices.

### **Growth management**

- Ensuring sufficient land supply and housing options to accommodate population growth in Port Pirie, Kadina, Moonta, Wallaroo, and Clare.
- Planning for both short-term and long-term housing demands, with 15 to 30 years of zoned land identified.

### **Climate resilience**

- Addressing climate impacts, including projected temperature increases and reduced rainfall, with climate projection overlays to guide land-use decisions.
- Embedding climate change considerations into regional planning policies to enhance resilience across the community, economy, and environment.

## **Engagement stages**

The development of the Yorke Peninsula and Mid North Regional Plan involves three key stages of community and stakeholder engagement.

### **Stage 1: Completed**

**Level of engagement:** Consult and inform.

Stage 1 focused on gathering insights to support the initial development of the Yorke Peninsula and Mid North Regional Plan.

Visioning workshops were held in Clare and Maitland in early 2023 and attracted 54 participants. Stakeholders unable to attend the workshops were invited to provide feedback through a survey hosted on the YourSAy platform, with 15 responses received.

The information collected during the workshops and the YourSAy survey have informed the development of the Plan. A What We Heard report summarising the visioning workshops is available on the PlanSA portal and YourSAy.

**Stage 2:** Public engagement on the draft Yorke Peninsula and Mid North Regional Plan.

**Level of engagement:** Consult and inform.

Stage 2 will include a 12-week public consultation on the draft Yorke Peninsula and Mid North Regional Plan. Engagement activities will include both in person and online information

sessions, the option to provide feedback through a survey on YourSAy and promotion of the consultation.

Stakeholders will be invited to provide feedback on the following aspects:

- their vision for the future of the region
- whether the priorities outlined in the Plan effectively address the region's issues and opportunities
- what they like about the Plan
- suggestions for improving the Plan.

**Stage 3:** Communication and implementation of the finalised plan.

**Level of engagement:** Inform.

All feedback received during the 12-week consultation will be reviewed and considered for inclusion in the final version of the Plan.

This feedback will be analysed and evaluated, leading to the development of the What We Heard report and survey. Key findings featured in the What We Heard Report, as well as survey results, will help finalise the Section 73 Engagement Report.

Once updated, the revised Plan will be submitted to the Commission for endorsement. Following endorsement, it will be submitted to the Minister for Planning for approval and then shared with stakeholders and community to ensure transparency.

## Key messages

### About the Yorke Peninsula and Mid North Regional Plan

- Regional plans explore how areas are projected to grow and identify land for future housing and jobs, and what infrastructure is needed. They also make recommendations about future zoning and land development.
- A draft regional plan has been prepared for the Yorke Peninsula and Mid North region and identifies land and long-term infrastructure needs to support sustainable growth over a 15-to-30-year period.
- The Commission has developed the Plan using insights gathered from the community and stakeholders in the previous engagement phase, ensuring that local perspectives are reflected in the planning process.
- The Plan is a key component of the Premier's Housing Roadmap which aims to deliver more homes for South Australians.
- The Plan is aligned with and supported by various regional, state and federal policies. This includes South Australian Climate Change Action Plan, the 20-Year State Infrastructure Strategy, the State Transport Plan, the Yorke and Mid North Regional Climate Change Action Plan and the South Australian Economic Statement.

- Implementing the Plan will provide clarity to the community, local councils and the development sector regarding the region’s long-term growth strategy and capacity.
- It is crucial that the region’s community, industry and stakeholders provide feedback on the draft Yorke Peninsula and Mid North Regional Plan during the engagement period. This feedback will ensure that the final plan can be best tailored to meet the needs and complexities of the region.

### **Region specific**

- The Plan is guided by the unique and changing profile of the region’s population, environment and economy across its vast rural and varied township contexts.
- The region's population is expected to grow by 38.3% by 2054. This increase will be driven by job opportunities in tourism, agriculture, and mining, as well as people retiring to areas like Clare, Moonta, and Wallaroo.
- The Plan outlines actions to increase the supply of affordable and diverse housing. Currently, 94% of homes are detached houses, but more variety is needed to meet the needs of an ageing population, smaller families, temporary workers, and lower-income residents. This will help ensure a good quality of life and fair access to housing across the region.
- By promoting a mix of housing types and better connections to services, the Plan aims to create a more inclusive region where everyone, whether they are retirees, workers, or young families, can thrive.
- The region is home to a wide variety of native plants, animals, and ecosystems, from inland areas to the coast and sea. It has over 1,000km of coastline and 15,500 square kilometres of protected marine areas. About half the region is covered by native vegetation, much of it protected in national parks and reserves. However, many native plants are under threat, and less than 30% of native vegetation remains in farming areas.
- The Plan includes actions to protect this biodiversity, secure water supplies, safeguard coastal areas, and address climate change. These efforts are crucial for ensuring the region remains a healthy, liveable place for both people and wildlife in the future.
- The Plan aims to boost the region's economy by ensuring the land, infrastructure, and housing needed for growth are in place.
- Port Pirie, home to one of the country’s largest metal smelters, will continue to be a key employer as it transitions to greener industries like the Port Pirie Green Hydrogen Project.
- The [Hillside Copper project](#) on Yorke Peninsula is one of Australia’s biggest undeveloped copper sites and will need create new job opportunities.
- The Plan will make sure industrial areas have the infrastructure and worker housing they need. With many workers in the region aged 45-64, attracting younger workers through housing and job opportunities is vital for the future.
- The Mid North region is driven by farming, viticulture, and livestock. By supporting these industries with value-adding and better land management, the Plan will help diversify and strengthen the economy.



- The *Port Pirie Master Plan* focuses on transforming the city into an appealing and functional regional service centre, with key improvements designed to revitalise the area. This work will inform the Yorke Peninsula and Mid North Regional Plan, ensuring strategic alignment.
- Consultation on the *Port Pirie Master Plan* will be led by the Department for Energy and Mining, with support from SPC and PLUS.

### **Key messages: Stage 3**

These key messages will be updated to reflect details about the final Plan and outline the next steps.

#### **General**

- Regional plans set the direction for future planning and development in South Australia. They have an important role in planning for the sustainable growth of our regions.
- These plans explore how regions are projected to grow, identify land for future housing and jobs, and determine what infrastructure is needed. They also provide recommendations about future zoning and land development.

#### **Region specific**

- A new regional plan has been finalised for the Yorke Peninsula and Mid North Region that sets the direction for future planning and development in the area.
- Key features and next steps will be added on completion of the Plan.

## Engagement activities

This section outlines the various activities, tactics and platforms that will be used to communicate and engage with stakeholders and the public.

Public consultation on all three Northern and Western regional plans will commence **Monday 10 February 2025**. Public consultation for the South East country regional plans will commence **Tuesday 25 March 2025** (half way through the USG consultation period).

For an outline of these key deliverables, including deadlines, please refer to the Northern and Western Regional Plans Activity Plan.

Platform / Tactic	Channel	Activity	Level of engagement
<b>WEEK 0: PRE-CONSULTATION</b>			
Calendar	TBC possibly Teams / Outlook	C&E will manage a calendar of strategic planning and SPC activities and events across both the USG and SE Regional Plans engagement period.	NA
Council communications team		Contact councils to discuss collaboration opportunities. This may include options to tap into their events, marketing material (eg EDMs, social media).	Inform
Port Pirie Master Plan public consultation	Department for Energy and Mining (DEM)	Collaborate with DEM to discuss their engagement approach for the Port Pirie Master Plan. Map out how we can leverage their events and tactics and integrate with their strategy.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Create schedule for organic and paid posts and tiles throughout the consultation period. Book boosted posts through Wavemaker.	Inform
Video	Long version used for the PlanSA website. Short versions created for social media.	SPC Chair to film two short videos announcing the opening of consultation and consultation closing soon.	Inform
Eventbrite	Event registration	Draft content and set up registration to support online and in person events.	Inform Consult
Advertising	Print publications (Flinders News, Northern Argus, YPCT, Plains Producer)	Create schedule and book through Wavemaker.	Inform
Accessibility assets	Easy Read guide Easy Read survey	Create and publish an Easy Read guide to explain key concepts and processes. Develop an Easy Read survey to facilitate understanding and participation.	Inform Consult

Events	Online and in person information sessions	Create calendar of events over the 12-week consultation period.	Inform
Information material	Fact sheets	Create PDF and word versions for accessibility.	Inform
Community events	Local community events held during consultation period (eg markets, Field Days, ag shows).	Set up information stand at local event.  <i>Note that at the time of developing this plan, there were no confirmed or appropriate events during the consultation period.</i>	Inform Consult
Event	Online information session	Briefing session for council practitioners from following councils: <ul style="list-style-type: none"> <li>• District Council of Mount Remarkable</li> <li>• District Council of Orroroo Carrieton</li> <li>• District Council of Peterborough</li> <li>• Northern Areas Council</li> <li>• Port Pirie Regional Council</li> <li>• Regional Council of Goyder</li> <li>• Barunga West Council</li> <li>• Clare and Gilbert Valleys Council</li> <li>• Wakefield Regional Council</li> <li>• Copper Coast Council</li> <li>• Yorke Peninsula Council.</li> </ul> <p>Provide information about the technical aspects of the plan, general information regarding public consultation.</p> <p>Note: Planners will be available to provide ad hoc advice to council throughout the consultation process.</p>	Inform
Stakeholder toolkit (digital)		Content to include DL flyer, social media tiles and copy, copy for newsletter, digital display poster, web banner artwork, email signature image.	Inform
<b>WEEK 1 – COMMENCING MONDAY 10 FEBRUARY 2025</b>			
Website	PlanSA Regional Planning Portal	Information published on both sites.	Inform

		Banner with news story published on PlanSA announcing launch of consultation period.	
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Publish post on all channels announcing the opening of consultation period. Tag councils.	Inform
EDM	Planning Ahead NeighbourHUD DCE Newsletter	Publish article announcing the opening of consultation.	Inform
Advertising	Print publications (Flinders News, Northern Argus, YPCT, Plains Producer)	Paid advertising in relevant print publications announcing launch of consultation.	Inform
YourSAY	YourSAY	Public consultation with feedback options via a survey, email, post or online form.	Inform Consult
Traditional media	Ministerial media release	Distributed to local media outlets.	Inform
Direct communication	Letters	Targeted communication to impacted stakeholders.	Inform Consult
Direct communication	Email	Email to council practitioners thanking for attendance last week and include link to YourSAY.	Inform
Events	Online information sessions to key stakeholders.	Briefing session with planner <ul style="list-style-type: none"> <li>• Industry (one session for all of USG)</li> <li>• State agencies (one session for all of USG)</li> <li>• YPMN Elected members (EM)</li> </ul>	Inform Consult
Stakeholder toolkit		Email to relevant stakeholders.	Inform
<b>WEEK 2</b>			
Events	Online information sessions to key stakeholders	Briefing session with planner <ul style="list-style-type: none"> <li>• Community information sessions</li> </ul>	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Easy Read guide and survey	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform

<b>WEEK 3</b>			
Event – Road trip	Onsite briefing workshop	To be held with councils and community to be held at Port Pirie, Kadina and Clare.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Join a community information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 4</b>			
Event – Road trip	Onsite briefing workshop.	To be held with councils and community to be held at Port Pirie, Kadina and Clare.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Join an information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 5</b>			
Event – Road trip	Onsite briefing workshop.	To be held with councils and community to be held at Port Pirie, Kadina and Clare.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Have your say Content theme: Join the youth information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• Youth</li> </ul>	Inform
<b>WEEK 6 – WEEK 10</b>			
EDM	Planning Ahead	Content theme: Halfway through consultation.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Halfway through consultation. Content theme: Sign up to Planning Ahead for updates on the CRP Content theme: Have your say Content theme: Engagement closing soon!	Inform
<b>WEEK 11</b>			
Website	PlanSA	Update news story with focus on closing date.	Inform

Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: One week to go	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>Youth</li> </ul>	Inform
<b>WEEK 12</b>			
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Last chance to have your say.	Inform
<b>WEEK 13: POST CONSULTATION</b>			
YourSAy		Close consultation	

## Stakeholder mapping - Yorke Peninsula and Mid North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<b>Ministers, Members and Government Agencies</b>				
Premier and Minister for Planning	High	Significant interest in regional development, priority setting and budget implications. Desire for streamlined positive and meaningful engagement.	That they will be made aware of the regional plan and be kept informed of its progress through written communication and meetings on request.	Inform
Cabinet	High	Significant interest in regional development, priority setting and budget implications.	That they will be made aware of the regional plan and be kept informed of its progress.	Inform
State and federal MPs <ul style="list-style-type: none"> <li>• Grey – Rowan Ramsey MP</li> <li>• Narrunga – Fraser Ellis MP</li> <li>• Stuart – The Honourable Geoff Brock JP MP</li> <li>• Frome – Penny Pratt MP</li> </ul>	High	Significant interest in regional development and priority setting and impacts and opportunities on their communities.	<ul style="list-style-type: none"> <li>• That they will be made aware of the regional plan, how their communities can participate, including through invitations to community events.</li> <li>• Need suitable information and resources to share with their constituents.</li> </ul>	Involve
Planning and Infrastructure Coordination Group	High	Representatives from State Agencies. Ensure infrastructure to support growth is identified and coordinated to align with government and agency priorities.	<ul style="list-style-type: none"> <li>• The group will provide advice in relation to the coordination of infrastructure planning and growth planning.</li> </ul>	Involve
State government agencies <ul style="list-style-type: none"> <li>• Attorney-General's Department</li> </ul>	High	Consideration of impacts, opportunities and policies relevant to their agencies.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Department for Child Protection</li> <li>• Department for Correctional Services</li> <li>• Department for Education</li> <li>• Department for Energy and Mining</li> <li>• Department for Environment and Water</li> <li>• Department of Human Services</li> <li>• Department for Infrastructure and Transport</li> <li>• Infrastructure SA</li> <li>• Department for Industry, Innovation and Science</li> <li>• Department of Primary Industries and Regions</li> <li>• Department for Trade and Investment <ul style="list-style-type: none"> <li>○ State Planning Commission</li> <li>○ Planning and Land Use Services</li> </ul> </li> <li>• Department of Treasury and Finance</li> <li>• Department of the Premier and Cabinet</li> <li>• Environment Protection Authority</li> <li>• Green Industries SA</li> <li>• SAFECOM (Country Fire Service)</li> <li>• SA Health</li> <li>• SA Housing Authority</li> <li>• South Australian Tourism Commission</li> </ul>		<p>Have been engaged in development of the State Planning Policies.</p> <p>Pre-initiation engagement has occurred with many to understand implications for regional plans with regards to application of the State Planning Policies.</p> <p>The plan identifies land-use related actions (i.e. Code Amendments, investigations). For the Yorke Peninsula and Mid North region, actions address housing, environmental concerns, interface management, transport and infrastructure. The plan’s vision and strategic objectives will be crucial tools for a breadth of state agencies, ensuring integrated planning outcomes.</p>	<ul style="list-style-type: none"> <li>• To be involved in the detail of plan development.</li> <li>• Assume that agency relevant directions will be considered.</li> <li>• Review of draft materials to ensure plan is achievable.</li> <li>• Provision of suitable information and resources to share with their agencies.</li> <li>• Briefings of input received from agencies and how the information is being used.</li> </ul>	



Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• South Australia Police</li> <li>• Office for Recreation, Sport and Racing</li> </ul>				
<p>Aboriginal Advisory Committees and State Agencies</p> <ul style="list-style-type: none"> <li>• Aboriginal Affairs and Reconciliation</li> <li>• South Australian Aboriginal Community Controlled Organisations Network for Closing the Gap</li> <li>• South Australian Commissioner for Aboriginal Children and Young People</li> <li>• State Aboriginal Heritage Committee</li> <li>• First Nations of South Australia Aboriginal Corporation</li> <li>• Indigenous Land and Sea Corporation</li> <li>• Reconciliation SA</li> <li>• South Australian Native Title Services (SANTS)</li> <li>• The Commissioner for First Nations Voice (SA)</li> <li>• Local First Nations Voices (SA)</li> <li>• State First Nations Voice (SA)</li> <li>• Aboriginal Legal Rights Movement</li> <li>• Aboriginal Lands Trust</li> </ul>	High	Have an interest in appropriate engagement with First Nations groups.	<ul style="list-style-type: none"> <li>• Direct contact to obtain advice on engagement approach.</li> <li>• Expectations for engagement to be genuine, respectful, and fit for purpose for First Nations representatives or communities.</li> </ul>	Consult

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Landscape South Australia Northern and Yorke	High	Interested in sustainable land, water and conversation management practices. The Landscape Boards have local knowledge and valuable stakeholder connections.	<ul style="list-style-type: none"> <li>To understand the regional plan development process.</li> <li>To be engaged to provide information into the planning process and through the review of draft materials to ensure that board directions are captured, and that actions and targets can be implemented.</li> <li>Contact directly for advice on regional contacts to include in the engagement.</li> </ul>	Involve
<b>Local government</b>				
Local Government Association SA	High	Represent all councils in SA and advocate for appropriate involvement in planning matters.	<ul style="list-style-type: none"> <li>To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with councils.</li> </ul>	Involve
Councils (Elected Members and staff): <ul style="list-style-type: none"> <li>District Council of Mount Remarkable</li> </ul>	High	Interest in planning policies and infrastructure provision that supports the	<ul style="list-style-type: none"> <li>To be involved throughout development of the plan to ensure</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• District Council of Orroroo Carrieton</li> <li>• District Council of Peterborough</li> <li>• Northern Areas Council</li> <li>• Port Pirie Regional Council</li> <li>• Regional Council of Goyder</li> <li>• Barunga West Council</li> <li>• Clare and Gilbert Valleys Council</li> <li>• Wakefield Regional Council</li> <li>• Copper Coast Council</li> <li>• Yorke Peninsula Council</li> </ul>		<p>prosperity and sustainability of their communities.</p> <p>Councils have knowledge of local interests and priorities and will have a role in implementing the plan.</p>	<p>local issues are captured, and that the plan is achievable.</p> <ul style="list-style-type: none"> <li>• To be involved in the detail of local policy setting.</li> <li>• Contact directly for advice on contacts to include in the engagement.</li> <li>• Provide materials to promote the consultation and planning process with their communities. (e.g. through promotion on their websites, social media channels etc).</li> <li>• Can play a role in the provision of venues for consultation events.</li> </ul>	
Regional Assessment Manager/Regional Assessment Panel	High	Responsible for planning assessment decision across the region with a first-hand understanding of planning issues and awareness of current and future applications and opportunities.	<ul style="list-style-type: none"> <li>• To be involved throughout development of the regional plan to ensure local issues are captured.</li> </ul>	Involve
Northern and Yorke Local Government Association	High	<p>Undertake co-ordination, advocacy and representation of the constituent councils at a regional level.</p> <p>Key conduit between PLUS and local councils, to identify and share relevant information and shape and refine draft regional plan.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process, how councils will be involved, and the level of influence councils have on the outcomes.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
			<ul style="list-style-type: none"> <li>To have information for sharing with councils.</li> </ul>	
Upper Spencer Gulf Common Purpose Group	High	Upper Spencer Gulf Common Purpose Group Inc (trading as Spencer Gulf Cities (SGC) is a strategic partnership between the cities of Port Augusta, Port Pirie and Whyalla to forward economic and infrastructure objectives.	<ul style="list-style-type: none"> <li>To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with councils.</li> <li>To ensure regional directions of the group are captured.</li> </ul>	Involve
Local Government Strategic Planning Committee	High	A Local Government Strategic Planning Committee has been established by PLUS to oversee and support communication between regional LGAs, councils, communities and the state government. The committee members are responsible for ensuring councils remain informed and engaged.	<ul style="list-style-type: none"> <li>To be made aware and kept updated of the planning process.</li> <li>Face to face committee meetings.</li> <li>Provision of suitable information and resources to share with their councils.</li> <li>Briefings of input received from councils and how the information is being used.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<b>Peak Planning and Industry Bodies</b>				
Regional Development Australia Yorke and Mid North	High	The RDA is directly involved in identifying and lobbying for regional priorities for the region. Members of the RDA Committee represent a broad range of regional interests and have significant local knowledge that is highly relevant to the regional plan. They are well connected with relevant regional stakeholders.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To share input on regional priorities</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with industry groups.</li> <li>Contact to identify key regional stakeholders to engage with.</li> </ul>	Involve
Peak Planning bodies <ul style="list-style-type: none"> <li>Urban Development Institute of Australia (SA)</li> <li>Property Council of Australia (SA)</li> <li>Master Builders Association (SA)</li> <li>Housing Industry Association (SA)</li> <li>Planning Institute of Australia (SA)</li> <li>Australian Institute of Building Surveyors (SA)</li> </ul>	High	Interested in development policy settings and impacts on the development and building industry.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve
Peak Industry Bodies <ul style="list-style-type: none"> <li>Agriculture (Primary Producers, Livestock SA, Grain Producers SA, Wine Grape Council of South</li> </ul>	High	Interest in the sustainability of their industry and the impacts of development and infrastructure on social, economic and environmental sustainability.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> </ul>	Consult

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>Australia, Dairy farmers Assoc. SA, Grassland Society)</p> <ul style="list-style-type: none"> <li>• SACOME</li> <li>• South Australian Tourism Industry Council</li> <li>• Business SA</li> <li>• Fisheries (Wild Catch Fisheries SA, SA Oyster Growers Assoc, Abalone Industry Assoc. SA)</li> <li>• Transport (Freight Council SA, RAA, SA Road Transport Association)</li> <li>• Aviation (RFDS, Regional Aviation Assoc, Airlines for Australia and NZ)</li> <li>• Conversation Council</li> <li>• SA Council of Social Services (SACOSS)</li> </ul>		<p>Holders of significant knowledge in their areas of interest.</p>	<ul style="list-style-type: none"> <li>• To be engaged to provide input on state-wide or regional priorities</li> <li>• To be kept informed of the planning progress.</li> </ul>	
<b>Providers, business, public and community groups</b>				
<p>Environmental groups</p>	<p>High</p>	<p>The plan identifies areas of high environmental significance that must be protected and conserved. The online Regional Planning Portal maps layers related to wildlife and native vegetation, coastal areas and climate change. These will inform land-use planning and decisions that are sensitive to the region's environment.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> <li>• Information and resources to share with their communities.</li> </ul>	<p>Involve</p>

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>Utilities</p> <ul style="list-style-type: none"> <li>• SA Water</li> <li>• SA Power Networks</li> <li>• Electranet</li> <li>• Australian Gas Networks</li> <li>• Australian Telecommunications Authority</li> <li>• Waste management providers</li> </ul>	High	Future provision of utilities in region and state-wide. May have own investment plans that should be considered.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be engaged to provide input on state-wide or regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve
<p>Local services</p> <ul style="list-style-type: none"> <li>• Health advisory councils</li> <li>• Local schools</li> <li>• Local social services</li> </ul>	High	They have interest in the provision and accessibility to services and social infrastructure.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve
<p>Local associations, community groups, business groups and industry groups</p> <p>For example:</p> <ul style="list-style-type: none"> <li>• Ag Bureau</li> <li>• Tourism associations</li> <li>• Progress associations</li> <li>• Resident groups</li> </ul>	Medium	<p>Want to see their towns and communities flourish and have the features they value protected.</p> <p>Holders of significant local knowledge and information sharers within the community. The plan identifies land-use outcomes to benefit current and future needs of the region's population. A key focus is to increase affordable housing supply and diversity, with an approach that is sensitive to the specific needs of the region's</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> <li>• Information and resources to share with their communities.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		<p>communities. These outcomes are multi-faceted, addressing the complex requirements of liveability in a regional context.</p> <p>The plan identifies economic land-use opportunities and constraints.</p> <p>Employment lands, primary industry, tourism and mineral and energy resources all play a role in the plan.</p>		
<p>Traditional Owners and Aboriginal and Torres Strait Islander Groups</p> <ul style="list-style-type: none"> <li>• Adjahdura Narungga Heritage Group</li> <li>• Dhilba Guuranda-Innes National Park Co-management Board</li> <li>• Kurna Yerta Aboriginal Corporation RNTBC</li> <li>• Malyankapa Native Title Management Committee</li> <li>• Nukunu Wapma Thura (Aboriginal Corporation) RNTBC</li> <li>• Point Pearce Aboriginal Corporation</li> <li>• Narungga Nations Aboriginal Corporation</li> <li>• Ngadjuri Nation #2 Native Title Claim</li> <li>• Ngadjuri Nation Aboriginal Corporation</li> </ul>	High	Interest in protection of Country, provision of services infrastructure, housing, and employment opportunities.	<p>Make direct contact that respectfully approaches each group as partners rather than stakeholders. Ask how they wish to be involved in preparing the regional plan.</p> <p>A tailored approach is proposed to be developed to ensure engagement with First Nations Groups is appropriate, sets clear parameters about the scope of influence and begins to build positive relationships for ongoing conversations around land use planning.</p>	Involve



Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Ngadjuri Adnyamathanha Wilyakali Native Title Aboriginal Corporation</li> <li>• Ngadjuri Elders Heritage And Land Care Council Inc (Neh&amp;Lcc)</li> <li>• Ngarrindjeri Aboriginal Corporation</li> </ul>				
<p>Youth</p> <ul style="list-style-type: none"> <li>• Youth Advisory Council (DHS)</li> <li>• Youth Affairs Council of South Australia</li> <li>• Commissioner for Children and Young People</li> <li>• Multicultural Youth SA</li> <li>• LGA Youth Councils</li> <li>• Force-Forty</li> </ul>	Medium	<p>Want to see their towns and communities flourish and have the features they value protected.  Holders of significant local knowledge and information sharers within the community.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> <li>• Information and resources to share with their communities.</li> <li>• A targeted approach is proposed to ensure youth participation.</li> </ul>	Consult
<p>Landowners of sites that are identified for potential future land use change and/or impacted by potential changes</p>	High	<p>Concern and interest in property impacts. Affected landowners will be identified once a draft regional plan has been developed.</p>	<ul style="list-style-type: none"> <li>• That they will be made aware of the regional plan and have an opportunity to participate and be kept informed during formal consultation stage.</li> <li>• Need clear information about the regional planning Process and what is proposed.</li> </ul>	Consult

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Landowners/Business owners Including: <ul style="list-style-type: none"> <li>• Nrystar</li> <li>• Flinders Ports</li> <li>• T-Ports</li> <li>• Viterra</li> <li>• Hawsons Iron</li> <li>• Renewable Energy Operators</li> </ul>	Medium	Significant local knowledge and interest in regional and township development. May have own investment plans that should be considered. Concern in how plan will impact operations.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Consult
Residents and public	Medium	Varying level of interest in regional and township development.  The plan identifies land-use outcomes to benefit current and future needs of the region's population. A key focus is to increase affordable housing supply and diversity, with an approach that is sensitive to the specific needs of the region's communities. These outcomes are multi-faceted, addressing the complex requirements of liveability in a regional context.	That they will be made aware of the regional plan and have an opportunity to participate and be kept informed.	Consult

## Far North Regional Plan engagement plan

### About the Far North Regional Plan

South Australia's Far North region is a place of varied landscapes, rich cultural heritage, and abundant natural resources, covering over 80% of the state. Its sparse population is spread across rugged terrain, from the remote Anangu Pitjantjatjara Yankunytjatjara Lands to the Ikara-Flinders Ranges.

This area is known for its mineral wealth and renewable energy resources, producing over a quarter of the state's daily energy needs through wind and solar power.

The Far North comprises the council areas of Port Augusta, Flinders Ranges, Roxby Downs, and Coober Pedy, with the Outback Communities Authority covering expansive outback areas that lie outside council boundaries.

Aboriginal cultural heritage is deeply embedded in this region. The longstanding cultural traditions of the Pitjantjatjara, Yankunytjatjara and Adnyamathanha communities are an important consideration for future planning.

The Far North Regional Plan (the Plan) takes a long-term view on land use, infrastructure, and environmental stewardship to support the sustainable growth and wellbeing of this region over the next 30 years. The Plan addresses the challenges and opportunities associated with a remote setting and the need for reliable connections between communities.

This Plan coincides with the [Northern Water project](#) and the UNESCO World Heritage nomination for the Ikara-Flinders Range, both of which have the potential to boost the region's population and economic growth.

Community and stakeholder input is essential. Local councils, businesses, and residents will be key voices throughout the engagement process, helping to shape a Plan that reflects the region's distinctive needs.

The Far North Regional Plan will be finalised late 2025.

### Far North Regional Plan key priorities

The key areas to ensure sustainable growth and development are as follows.

#### **Population and social equity**

- Enhance housing diversity to support an ageing population, smaller households, and seasonal workers.
- Strengthen connectivity for remote townships (e.g., William Creek, Tarcoola) to improve access to services and social infrastructure.

#### **Environmental protection**

- Preserve biodiversity, protect vulnerable species, and manage ecologically significant areas (e.g. Lake Eyre Basin).

- Support Aboriginal cultural heritage through careful management of culturally significant sites.
- Implement actions for coastal protection, water security, and climate resilience, supporting both environmental health and regional liveability.

### **Economic opportunities**

- Future-proof the economy by aligning land-use planning with infrastructure, housing needs, and workforce attraction.
- Capitalise on mining, renewables, and growing ecotourism, especially in areas like the Olympic Dam and Ikara-Flinders Ranges.
- Expand housing options to support an ageing population and attract younger workers in healthcare and tourism sectors.
- Safeguard agricultural land and support climate-resilient projects like the Northern Water Project to diversify the economy and create jobs.

### **Growth management**

- Ensure a sustainable land supply to support population growth, with zoning for residential expansion aligned with employment areas, health, and community services.
- Maintain a 15-year housing land supply across key towns and prepare additional land in Hawker for demand driven by nearby tourism and health services.
- Identify long-term (30-year) land supply areas to accommodate permanent and short-term housing needs.

### **Climate resilience**

- Utilise climate data to inform planning that addresses increased temperatures, reduced rainfall, and associated risks such as heatwaves, bushfires, floods.
- Ensure resilience through strategic land-use planning that considers climate impacts on communities, infrastructure, and natural landscapes.

## **Engagement stages**

The development of the Far North Regional Plan involves three key stages of community and stakeholder engagement.

### **Stage 1: Completed**

**Level of engagement:** Consult and inform.

Stage 1 focused on gathering insights to support the initial development of the Far North Regional Plan.

An online visioning workshops was held in July 2023 and attracted 45 participants. Stakeholders unable to attend the workshops were invited to provide feedback through a survey hosted on the YourSAy platform.

The information collected during the workshop and the YourSAy survey have informed the development of the Plan. A What We Heard report summarising the visioning workshops is available on the PlanSA portal and YourSAy.

**Stage 2:** Public engagement on the draft Far North Regional Plan.

**Level of engagement:** Consult and inform.

Stage 2 will include a 12-week public consultation on the draft Far North Regional Plan. Engagement activities will include both in person and online information sessions, the option to provide feedback through a survey on YourSAy and promotion of the consultation.

Stakeholders will be invited to provide feedback on the following aspects:

- their vision for the future of the region
- whether the priorities outlined in the Plan effectively address the region's issues and opportunities
- what they like about the Plan
- suggestions for improving the Plan.

**Stage 3:** Communication and implementation of the finalised plan.

**Level of engagement:** Inform.

All feedback received during the 12-week consultation will be reviewed and considered for inclusion in the final version of the Plan.

This feedback will be analysed and evaluated, leading to the development of the What We Heard report and survey. Key findings featured in the What We Heard Report, as well as survey results, will help finalise the Section 73 Engagement Report.

Once updated, the revised Plan will be submitted to the Commission for endorsement. Following endorsement, it will be submitted to the Minister for Planning for approval and then shared with stakeholders and community to ensure transparency.

## Key messages

### About the Far North Regional Plan

- Regional plans explore how areas are projected to grow and identify land for future housing and jobs, and what infrastructure is needed. They also make recommendations about future zoning and land development.
- The Plan will address population growth by ensuring land supply, managing appropriate expansion of the region's towns and smaller settlements and providing a range of available housing options near existing employment lands, health and community services.
- The draft regional plan prepared for the Far North region identifies land and long-term infrastructure needs to support sustainable growth over a 15-to-30-year period.

- The State Planning Commission has developed the draft Plan using insights gathered from the community and stakeholders in the previous engagement phase, ensuring that local perspectives are reflected in the planning process.
- The Plan incorporates data-driven strategies to manage risks associated with increased temperatures, extreme weather events and reduced rainfall, ensuring the resilience of communities and natural ecosystems.
- The Plan is a key component of the Premier’s Housing Roadmap which aims to deliver more homes for South Australians.
- The Plan is aligned with and supported by various regional, state and federal policies. This includes South Australian Climate Change Action Plan, the 20-Year State Infrastructure Strategy, the State Transport Plan and the South Australian Economic Statement.
- Implementing the Plan will provide clarity to the community, local councils and the development sector regarding the region’s long-term growth strategy and capacity.
- It is crucial that the region’s community, industry and stakeholders provide feedback on the draft Far North Regional Plan during the engagement period. This feedback will ensure that the final plan can be best tailored to meet the needs and complexities of the region.
- The Far North Regional Plan will be finalised in late 2025.

### **Region specific**

- The Far North region is a unique landscape spanning over 80% of South Australia, from the remote Anangu Pitjantjatjara Yankunytjatjara Lands to the stunning Ikara-Flinders Ranges.
- The Plan places a strong focus on preserving the region's cultural heritage and natural resources, with a focus on protecting biodiversity, vulnerable species, and Aboriginal heritage sites.
- Nearly a quarter of the region is comprised of national parks and protected areas from the Lake Eyre Basin to the Upper Spencer Gulf. The Plan prioritises biodiversity and habitat conservation, including for 46 vulnerable native species.
- There are 25,560 residents in this region, with 52% of the population located in Port Augusta. Other key centres include Roxby Downs, Coober Pedy, and Quorn.
- The Plan supports diverse housing options to meet the needs of an ageing population, attract skilled workers, and provide for single-person households, seasonal workers, and tourists, moving beyond the current 89% of detached homes.
- Strengthening connections to remote townships, such as William Creek, Tarcoola, Innamincka, Watarru, Amata, Mimili and Pipalyatjara, is vital to improving equitable access to services and overall liveability.

- The region plays a crucial role in renewable energy production, generating over a quarter of South Australia’s daily energy needs through wind and solar production.
- Mining is the region's largest employment sector, supporting over 6,000 jobs. With further growth anticipated in renewable energy and mineral exploration the Plan aims to drive job creation from Port Augusta up to Moomba.
- The tourism industry is expected to continue to grow in key areas, particularly ecotourism around the Ikara-Flinders Ranges, with additional accommodation and increased visitation numbers expected if the area gains UNESCO World Heritage status.
- The Northern Water Project will ensure a climate-resilient water supply, boosting growth in energy, mining, and agriculture and supporting new job opportunities.
- Agriculture is projected to grow, especially as global demand for meat protein rises, with strategic planning to protect prime farmland and address climate change impacts.
- The *Port Augusta Master Plan* will play a key role in shaping the Far North Regional Plan by providing a vision for sustainable growth, reinforcing the important role that Port Augusta has in driving economic development in the region.

### **Key messages: Stage 3**

These key messages will be updated to reflect details about the final Plan and outline the next steps.

#### **General**

- Regional plans set the direction for future planning and development in South Australia. They have an important role in planning for the sustainable growth of our regions.
- These plans explore how regions are projected to grow, identify land for future housing and jobs, and determine what infrastructure is needed. They also provide recommendations about future zoning and land development.

#### **Region specific**

- A new regional plan has been finalised for the Far North Region that sets the direction for future planning and development in the area.
- Key features and next steps will be added on completion of the Plan.

## Engagement activities

This section outlines the various activities, tactics and platforms that will be used to communicate and engage with stakeholders and the public.

Public consultation on all three country regional plans will commence **Monday 10 February 2025**. Public consultation for the South East country regional plans will commence **Tuesday 25 March 2025**.

For an outline of these key deliverables, including deadlines, please refer to the Northern and Western Regional Plans Activity Plan.

Platform / Tactic	Channel	Activity	Level of engagement
<b>WEEK 0: PRE-CONSULTATION</b>			
Calendar	TBC possibly Teams / Outlook	C&E will manage a calendar of strategic planning and SPC activities and events across both the USG and SE Regional Plans engagement period.	NA
Council communications team		Contact councils to discuss collaboration opportunities. This may include options to tap into their events, marketing material (eg EDMs, social media).	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Create schedule for organic and paid posts and tiles throughout the consultation period. Book boosted posts through Wavemaker.	Inform
Video	Long version used for the PlanSA website. Short versions created for social media.	SPC Chair to film two short videos announcing the opening of consultation and consultation closing soon.	Inform
Eventbrite	Event registration	Draft content and set up registration to support online and in person events.	Inform Consult
Advertising	Print publications (The Monitor, Transcontinental)	Create schedule and book through Wavemaker.	Inform
Accessibility assets	Easy Read guide Easy Read survey	Create and publish an Easy Read guide to explain key concepts and processes. Develop an Easy Read survey to facilitate understanding and participation.	Inform Consult
Events	Online and in person information sessions	Create calendar of events over the 12-week consultation period.	Inform



Information material	Fact sheets	Create PDF and word versions for accessibility.	Inform
Community events	Local community events held during consultation period (eg markets, Field Days, ag shows).	Set up information stand at local event.  <i>Note that at the time of developing this plan, there were no confirmed or appropriate events during the consultation period.</i>	Inform Consult
Event	Online information session	Briefing session for council practitioners from following councils: <ul style="list-style-type: none"> <li>• Port Augusta</li> <li>• Flinders Ranges</li> <li>• Roxby Downs</li> <li>• Coober Pedy</li> <li>• Outback Communities Authority (covers the outback areas that are outside of council boundaries).</li> </ul> Provide information about the technical aspects of the plan, general information regarding public consultation.  Note: Planners will be available to provide ad hoc advice to council throughout the consultation process.	Inform
Stakeholder toolkit (digital)		Content to include DL flyer, social media tiles and copy, copy for newsletter, digital display poster, web banner artwork, email signature image.	Inform
<b>WEEK 1 – MONDAY 10 FEBRUARY 2025</b>			
Website	PlanSA Regional Planning Portal	Information published on both sites. Banner with news story published on PlanSA announcing launch of consultation period.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Publish post on all channels announcing the opening of consultation period. Tag councils.	Inform
EDM	Planning Ahead NeighbourHUD DCE Newsletter	Publish article announcing the opening of consultation.	Inform

Advertising	Print publications (The Monitor, Transcontinental)	Paid advertising in relevant print publications announcing launch of consultation.	Inform
YourSAy	YourSAy	Public consultation with feedback options via a survey, email, post or online form.	Inform Consult
Traditional media	Ministerial media release	Distributed to local media outlets.	Inform
Direct communication	Letters	Targeted communication to impacted stakeholders.	Inform Consult
Direct communication	Email	Email to council practitioners thanking for attendance last week and include link to YourSAy.	Inform
Events	Online information sessions to key stakeholders.	Briefing session with planner <ul style="list-style-type: none"> <li>• Industry (one session for all of USG)</li> <li>• State agencies (one session for all of USG)</li> <li>• FN elected members (EM)</li> </ul>	Inform Consult
Stakeholder toolkit		Email to relevant stakeholders.	Inform Consult
<b>WEEK 2</b>			
Events	Online information sessions to key stakeholders	Briefing session with planner <ul style="list-style-type: none"> <li>• Community information sessions</li> </ul>	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Easy Read guide and survey	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 3</b>			
Event – Road trip	Onsite briefing workshop	To be held with councils and community to be held in Port Augusta and Quorn.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Join an information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 4</b>			

Event – Road trip	Onsite briefing workshop	To be held with councils and community to be held in Port Augusta.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Join an information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 5</b>			
Event – Road trip	Onsite briefing workshop	To be held with councils and community to be held at Port Pirie, Kadina and Clare.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Have your say Content theme: Join the youth information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• Youth</li> </ul>	Inform
<b>WEEK 6 – WEEK 10</b>			
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Halfway through consultation. Content theme: Sign up to Planning Ahead for updates on the CRP Content theme: Have your say Content theme: Engagement closing soon!	Inform
EDM	Planning Ahead	Content theme: Halfway through consultation.	Inform
<b>WEEK 11</b>			
Website	PlanSA	Update news story with focus on closing date.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: One week to go	Inform
Events	Online information sessions	Briefing session with planner	Inform
<b>WEEK 12</b>			
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Last chance to have your say.	Inform
<b>WEEK 13: POST CONSULTATION</b>			
YourSay		Close consultation	



## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<b>Ministers, Members and Government Agencies</b>				
Premier and Minister for Planning	High	Significant interest in regional development, priority setting and budget implications. Desire for streamlined positive and meaningful engagement.	That they will be made aware of the regional plan and be kept informed of its progress through written communication and meetings on request.	
Cabinet	High	Significant interest in regional development, priority setting and budget implications.	That they will be made aware of the regional plan and be kept informed of its progress.	Inform
State and Federal Members of Parliament <ul style="list-style-type: none"> <li>Member for Stuart – State</li> <li>Member for Giles – State</li> <li>Member for Grey - Federal</li> </ul>	High	Significant interest in regional development and priority setting and impacts and opportunities on their communities.	<ul style="list-style-type: none"> <li>That they will be made aware of the regional plan, how their communities can participate, including through invitations to community events.</li> <li>Need suitable information and resources to share with their constituents.</li> </ul>	Involve
Planning and Infrastructure Coordination Group	High	Representatives from State Agencies. Ensure infrastructure to support growth is identified and coordinated to align with government and agency priorities.	Monthly meetings to provide information on the regional planning process to identify infrastructure required for growth areas.	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>State Government Agencies</p> <ul style="list-style-type: none"> <li>• Attorney-General’s Department</li> <li>• Department for Child Protection</li> <li>• Department for Correctional Services</li> <li>• Department for Education</li> <li>• Department for Energy and Mining</li> <li>• Department for Environment and Water</li> <li>• Department of Human Services</li> <li>• Department for Infrastructure and Transport</li> <li>• Infrastructure SA</li> <li>• Department for Industry, Innovation and Science</li> <li>• Department of Primary Industries and Regions</li> <li>• Department for Trade and Investment                             <ul style="list-style-type: none"> <li>○ State Planning Commission</li> <li>○ Planning and Land Use Services</li> </ul> </li> <li>• Department of Treasury and Finance</li> </ul>	High	<p>Consideration of impacts, opportunities and policies relevant to their agencies.</p> <p>Have been engaged in development of the State Planning Policies.</p> <p>Pre-initiation engagement has occurred with many to understand implications for regional plans with regards to application of the State Planning Policies.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> <li>• To be involved in the detail of plan development.</li> <li>• Assume that agency relevant directions will be considered.</li> <li>• Review of draft materials to ensure plan is achievable.</li> <li>• Provision of suitable information and resources to share with their agencies.</li> <li>• Briefings of input received from agencies and how the information is being used.</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Department of the Premier and Cabinet</li> <li>• Environment Protection Authority</li> <li>• Green Industries SA</li> <li>• SAFECOM (Country Fire Service)</li> <li>• SA Health</li> <li>• SA Housing Authority</li> <li>• South Australian Tourism Commission</li> <li>• South Australia Police</li> <li>• Office for Recreation, Sport and Racing</li> </ul>				
<p>Aboriginal Advisory Committees and State Agencies</p> <ul style="list-style-type: none"> <li>• Aboriginal Affairs and Reconciliation</li> <li>• South Australian Aboriginal Community Controlled Organisations Network for Closing the Gap</li> <li>• South Australian Commissioner for Aboriginal Children and Young People</li> </ul>	High	Have an interest in appropriate engagement with First Nations groups.	<ul style="list-style-type: none"> <li>• Direct contact to obtain advice on engagement approach.</li> <li>• Expectations for engagement to be genuine, respectful, and fit for purpose for First Nations representatives or communities.</li> </ul>	Consult

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• State Aboriginal Heritage Committee</li> <li>• First Nations of South Australia Aboriginal Corporation</li> <li>• Indigenous Land and Sea Corporation</li> <li>• Reconciliation SA</li> <li>• South Australian Native Title Services (SANTS)</li> <li>• The Commissioner for First Nations Voice (SA)</li> <li>• Local First Nations Voices (SA)</li> <li>• State First Nations Voice (SA)</li> <li>• Aboriginal Legal Rights Movement</li> <li>• Aboriginal Lands Trust</li> </ul>				
Defence Australia and SA	High	There are significant Defence owned sites within the region. Interest in how proposed planning and infrastructure will impact operations.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve



## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
SA Arid Lands Landscape Board Alinytjara Wilurara Landscape Board	High	Interested in sustainable land, water and conversation management practices. The Landscape Boards have local knowledge and valuable stakeholder connections.	<ul style="list-style-type: none"> <li>To understand the regional plan development process.</li> <li>To be engaged to provide information into the planning process and through the review of draft materials to ensure that board directions are captured, and that actions and targets can be implemented.</li> <li>Contact directly for advice on regional contacts to include in the engagement.</li> </ul>	Involve
<b>Local Government</b>				
Local Government Association SA	High	Represent all councils in SA and advocate for appropriate involvement in planning matters.	<ul style="list-style-type: none"> <li>To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with councils.</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>Councils (Elected Members and staff):</p> <ul style="list-style-type: none"> <li>• Port Augusta City Council</li> <li>• Flinders Ranges Council</li> <li>• Roxby Downs Council</li> <li>• District Council of Coober Pedy</li> </ul>	High	<p>Interest in planning policies and infrastructure provision that supports the prosperity and sustainability of their communities.</p> <p>Councils have knowledge of local interests and priorities and will have a role in implementing the plan.</p>	<ul style="list-style-type: none"> <li>• To be involved throughout development of the plan to ensure local issues are captured, and that the plan is achievable.</li> <li>• To be involved in the detail of local policy setting.</li> <li>• Contact directly for advice on contacts to include in the engagement.</li> <li>• Provide materials to promote the consultation and planning process with their communities. (e.g. through promotion on their websites, social media channels etc).</li> <li>• Can play a role in the provision of venues for consultation events.</li> </ul>	Involve
Regional Assessment Manager/Regional Assessment Panel	High	Responsible for planning assessment decision across the region with a first-hand understanding of planning issues and awareness of current and future applications and opportunities.	<ul style="list-style-type: none"> <li>• To be involved throughout development of the regional plan to ensure local issues are captured.</li> </ul>	Involve
Upper Spencer Gulf Common Purpose Group	High	Upper Spencer Gulf Common Purpose Group Inc (trading as	<ul style="list-style-type: none"> <li>• To understand the regional plan development process, how</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
		Spencer Gulf Cities (SGC) is a strategic partnership between the cities of Port Augusta, Port Pirie and Whyalla to forward economic and infrastructure objectives.	<p>councils will be involved, and the level of influence councils have on the outcomes.</p> <ul style="list-style-type: none"> <li>• To be kept informed of the planning progress.</li> <li>• To have information for sharing with councils.</li> <li>• To ensure regional directions of the group are captured.</li> </ul>	
Local Government Strategic Planning Committee	High	A Local Government Strategic Planning Committee has been established by PLUS to oversee and support communication between regional LGAs, councils, communities and the state government. The committee members are responsible for ensuring councils remain informed and engaged.	<ul style="list-style-type: none"> <li>• To be made aware and kept updated of the planning process.</li> <li>• Face to face committee meetings.</li> <li>• Provision of suitable information and resources to share with their councils.</li> <li>• Briefing of input received from councils and how the information is being used.</li> </ul>	Involve
Outback Communities Authority	High	State Government Authority that assumes Local Government like role in the unincorporated outback areas of SA.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how industry will be involved through the process.</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
			<ul style="list-style-type: none"> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	
<b>Peak Planning and Industry Bodies</b>				
Regional Development Australia Far North	High	The RDA is directly involved in identifying and lobbying for regional priorities for the region. Members of the RDA Committee represent a broad range of regional interests and have significant local knowledge that is highly relevant to the regional plan. They are well connected with relevant regional stakeholders.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To share input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with industry groups.</li> <li>Contact to identify key regional stakeholders to engage with.</li> </ul>	Involve
Peak Planning bodies <ul style="list-style-type: none"> <li>Urban Development Institute of Australia (SA)</li> <li>Property Council of Australia (SA)</li> <li>Master Builders Association (SA)</li> </ul>	High	Interested in development policy settings and impacts on the development and building industry.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities.</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Housing Industry Association (SA)</li> <li>Planning Institute of Australia (SA)</li> <li>Australian Institute of Building Surveyors (SA)</li> </ul>			<ul style="list-style-type: none"> <li>To be kept informed of the planning progress.</li> </ul>	
<p>Peak Industry Bodies</p> <ul style="list-style-type: none"> <li>Agriculture (Primary Producers, Pastoral Board, Livestock SA, Grain Producers SA)</li> <li>SA Chamber of Mines and Energy</li> <li>Tourism (South Australian Tourism Industry Council, Flinders Ranges Tourism Operators Association Inc)</li> <li>Business (Business SA, Quorn Business Group, Business Port Augusta)</li> <li>Transport (RAA, SA Road Transport Association, Freight Council SA)</li> <li>Aviation (RFDS, Regional Aviation Assoc, Airlines for Australia and NZ)</li> </ul>	High	<p>Interest in the sustainability of their industry and the impacts of development and infrastructure on social, economic and environmental sustainability.</p> <p>Holders of significant knowledge in their areas of interest.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities</li> <li>To be kept informed of the planning progress.</li> </ul>	Consult

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>SA Council of Social Services (SACOSS)</li> </ul>				
<b>Providers, business, public and community groups</b>				
Utilities <ul style="list-style-type: none"> <li>SA Water</li> <li>SA Power Networks</li> <li>Electranet</li> <li>Australian Gas Networks</li> <li>Australian Telecommunications Authority</li> <li>Waste management providers</li> </ul>	High	Future provision of utilities in region and state-wide. May have own investment plans that should be considered.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve
Local services <ul style="list-style-type: none"> <li>Far North Health Advisory Council</li> <li>Local schools</li> <li>Open Access School of the Air</li> <li>Tafe SA</li> <li>Local social services</li> </ul>	High	They have interest in the provision and accessibility to services and social infrastructure.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>Local associations, community groups, business groups and industry groups</p> <ul style="list-style-type: none"> <li>• Ag Bureau</li> <li>• Tourism associations</li> <li>• Progress associations</li> <li>• Resident groups</li> <li>• Environment groups</li> </ul> <p>For example:</p> <ul style="list-style-type: none"> <li>• Andamooka Progress and Opal Miners Association</li> <li>• Beltana Progress Association</li> <li>• Blinman Progress Association</li> <li>• Cockburn Progress Association</li> <li>• Coorabie &amp; Districts Progress Association</li> <li>• Copley &amp; Districts Progress Association</li> <li>• Dunjiba Community Council</li> <li>• Fowlers Bay Progress Association</li> <li>• Gawler Ranges Progress Association</li> </ul>	Medium	<p>Want to see their towns and communities flourish and have the features they value protected. Holders of significant local knowledge and information sharers within the community</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> <li>• Information and resources to share with their communities.</li> </ul>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Glendambo &amp; Districts Progress Association</li> <li>• Innamincka Progress Association</li> <li>• Iron Knob Progress Association</li> <li>• Kingoonya &amp; Area Progress Association</li> <li>• Leigh Creek Community Progress Association</li> <li>• Lyndhurst &amp; Districts Progress Association</li> <li>• Mannahill War Memorial Hall</li> <li>• Marla &amp; Districts Progress Association</li> <li>• Marree Arabunna People’s Committee</li> <li>• Marree &amp; District Progress Association</li> <li>• Olary Progress Association</li> <li>• Oodnadatta Progress Association</li> <li>• Parachilna Community Association</li> </ul>				



## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Penong &amp; Districts Progress Association</li> <li>• Pimba Progress Association</li> <li>• William Creek Progress Association</li> <li>• Yunta District Hall</li> <li>• Hawker Community Development Board Inc</li> </ul>				
<p>Traditional Owners and Aboriginal and Torres Strait Islander Groups</p> <ul style="list-style-type: none"> <li>• Arabana Parks Advisory Committee</li> <li>• Arabana No 2 Native Title Claimants</li> <li>• Adnyamathanha Traditional Lands Association (Aboriginal Corporation) RNTBC (under special administration)</li> <li>• Adnyamathanha Yura Language and Heritage Association Inc.</li> <li>• Andamooka Land Council Association Inc.</li> <li>• Anggumathanha Camp Law Mob</li> </ul>	High	<p>Interest in protection of Country, provision of services infrastructure, housing, and employment opportunities.</p> <p>The state’s 9 Landscape Boards have signed a formal Statement of Commitment that highlights collaboration and reconciliation with First Nations people on landscape priorities across South Australia.</p>	<p>Make direct contact that respectfully approaches each group as partners rather than stakeholders. Ask how they wish to be involved in preparing the regional plan.</p> <p>A tailored approach is proposed to be developed to ensure engagement with First Nations Groups is appropriate, sets clear parameters about the scope of influence and begins to build positive relationships for ongoing conversations around land use planning.</p>	Involve

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Antakirinja Land Council Inc.</li> <li>• Antakirinja Matu-Yankunytjatjara Aboriginal Corporation</li> <li>• Antakirinja Matu-Yankunytjatjara Native Title Management Committee</li> <li>• Arabana Aboriginal Corporation</li> <li>• Arabana Parks Advisory Committee</li> <li>• Arabana No 2 Native Title Claimants</li> <li>• Aroona Aboriginal Council Incorporated</li> <li>• Barngarla Determination Aboriginal Corporation RNTBC</li> <li>• De Rose Hill - Ilpalka Aboriginal Corporation RNTBC</li> <li>• Dieri Aboriginal Corporation RNTBC</li> <li>• Dieri Mitha Aboriginal Council Inc.</li> <li>• Dieri No 2 Native Title Management Committee</li> </ul>				

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Dunjiba Community Council Inc. (Oodnadatta Area)</li> <li>• Far West Coast Aboriginal Corporation RNTBC</li> <li>• Flinders Ranges Aboriginal Heritage Consultative Committee Inc.</li> <li>• Gawler Ranges Aboriginal Corporation RNTBC</li> <li>• Gawler Ranges Parks Co-Management Board</li> <li>• Irrwanyere Aboriginal Corporation RNTBC</li> <li>• Ikara-Flinders Ranges National Park Co-Management Board</li> <li>• Kanku-Breakaways Conservation Park Co-Management Board</li> <li>• Kokatha Aboriginal Corporation RNTBC</li> <li>• Maralinga Tjarutja Inc.</li> <li>• Mamungari Conservation Park Co-management Board</li> </ul>				

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Kokatha Mula Land Council (Olympic Dam)</li> <li>• Kokatha Mula Nation (Far West Division) Aboriginal Corporation</li> <li>• Kuyani Yarta Aboriginal Corporation</li> <li>• Marree Arabunna Peoples Committee Inc.</li> <li>• Nipapanha Community Aboriginal Corporation Nipapanha Community Incorporated</li> <li>• Ngarri Mudlanha Aboriginal Group</li> <li>• Ngayana Dieri Karna Aboriginal Corporation</li> <li>• Nukunu Wapma Thura (Aboriginal Corporation) RNTBC</li> <li>• Pitjantjatjara Council Inc.</li> <li>• Tallaringa Conservation Park Advisory Committee</li> <li>• Anangu Pitjantjatjara Yankunytjatjara (APY) Executive Board</li> </ul>				

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Tjaliri Aboriginal Corporation Inc.</li> <li>• Tjayiwara Unmuru Aboriginal Corporation</li> <li>• Umoona Community Council Inc. (Coober Pedy Area)</li> <li>• Viliwarinha Yura Aboriginal Corporation</li> <li>• Vulkathunha-Gammon Ranges National Park Co-Management Board</li> <li>• Walka Wani Aboriginal Corporation</li> <li>• Wangkangurru Yarluyandi Aboriginal Corporation RNTBC</li> <li>• Yandruwandha Yawarrawarrka Traditional Land Owners (Aboriginal Corporation) RNTBC</li> <li>• Yandruwandha Yawarrawarrka Parks Advisory Committee</li> <li>• Yankunytjara Council</li> <li>• Yankunytjara Native Title Aboriginal Corporation RNTBC</li> </ul>				

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Malyangapa Part A Native Title Claim Group</li> <li>• Walka Wani Aboriginal Corporation</li> <li>• Wilyakali (Bimbowrie) Aboriginal Corporation</li> <li>• Witjira National Park Co-Management Board</li> <li>• Ngadjuri Nation #2 Native Title Claim</li> <li>• Ngadjuri Nation Aboriginal Corporation</li> <li>• Ngadjuri Adnyamathanha Wilyakali Native Title Aboriginal Corporation</li> <li>• Ngadjuri Elders Heritage And Land Care Council Inc</li> </ul>				
<p>Youth</p> <ul style="list-style-type: none"> <li>• Youth Advisory Council (DHS)</li> <li>• Youth Affairs Council of South Australia</li> <li>• Commissioner for Children and Young People</li> </ul>	Medium	<p>Want to see their towns and communities flourish and have the features they value protected. Holders of significant local knowledge and information sharers within the community.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> </ul>	Consult

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Multicultural Youth SA</li> <li>LGA Youth Councils</li> <li>Force-Forty</li> </ul>			<ul style="list-style-type: none"> <li>To be kept informed of the planning progress.</li> <li>Information and resources to share with their communities.</li> <li>A targeted approach is proposed to ensure youth participation.</li> </ul>	
Landowners of sites that are identified for potential future land use change and/or impacted by potential changes	High	Concern and interest in property impacts. Affected landowners will be identified once a draft regional plan has been developed.	<ul style="list-style-type: none"> <li>That they will be made aware of the regional plan and have an opportunity to participate and be kept informed during formal consultation stage.</li> <li>Need clear information about the regional planning process and what is proposed.</li> </ul>	Consult
Landowners/business owners	Medium	Significant local knowledge and interest in regional and township development. May have own investment plans that should be considered. Concern in how plan will impact operations.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Consult

## Stakeholder mapping – Far North Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Residents and public	Medium	Varying level of interest in regional and township development.	That they will be made aware of the regional plan and have an opportunity to participate and be kept informed.	Consult



## Eyre and Western Regional Plan engagement plan

### About the Eyre and Western Regional Plan

The Eyre and Western region stretches over 230,000 square kilometres, from the arid landscapes in the far northwest to the southern coastline. This area is home to national parks, 2,000 kilometres of remote beaches, and around 250 offshore islands. Known for its marine experiences, including whale watching, swimming with sea lions, and cage diving with great whites, the region is one of the state's fastest-growing destinations for eco-tourism.

This region includes the Maralinga Tjarutja Lands and the Yalata Indigenous Protected Area, which support biodiversity and cultural heritage. The Banggarla, Andymathanha, Nawu, Kokatha, and Kuyani people have profound cultural, spiritual, and historical ties to the land and water.

The population of the region is just over 57,000 people, with the main centres being Port Lincoln and Whyalla. First Nations people represent 6.7% of the region's population. Population levels fluctuate due to seasonal work, community events, and traditional ceremonies, reflecting a mix of lifestyles across the region.

Agriculture, mining and aquaculture are the primary employers, with the region contributing 82% of South Australia's seafood catch. Opportunities exist to develop onshore fish processing and freezing to support industry needs and local employment.

Renewable energy is a significant focus, with the Hydrogen Jobs Plan aimed at establishing a hydrogen power plant, electrolyser, and storage facility near Whyalla. The planned Port Bonython Hydrogen Hub is expected to become South Australia's first large-scale hydrogen production facility, supporting both domestic and export.

The Eyre and Western Regional Plan (the Plan) provides a framework for land use, infrastructure, and environmental management over the next 30 years to support sustainable growth. It addresses challenges related to remoteness and the need for reliable connections between communities and services.

The 12-week engagement period offers an opportunity for residents, industries, and stakeholders to provide input, ensuring that the Plan reflects the region's needs and aspirations.

The Eyre and Western Regional Plan will be finalised late 2025.

### Eyre and Western Regional Plan key priorities

The key areas to ensure sustainable growth and development are as follows.

#### **Population and social equity**

- Manage moderate population growth projected to reach an additional 5,185 residents by 2054, focusing on Port Lincoln and Whyalla, with supporting infrastructure in place.
- Address the unique needs of the region's 6.7% Aboriginal and Torres Strait Islander population, much higher than the state average, promoting inclusivity and social equity.

- Address the need for diverse housing options to support ageing populations, seasonal workers, and tourists, balancing demand for low-density residential areas with mixed housing types.
- Implement code amendments and other land-use actions to support housing, infrastructure and quality of life.

### **Environmental protection**

- Preserve nearly 7.5 million hectares of national and conservation parks and Indigenous Protected Areas to maintain diverse flora and fauna.
- Protect 2,000 kilometres of coastline, 250 islands, and key marine habitats like the Port Bonython area, with special zoning for public access and limited development.
- Use the regional plan to guide environmentally sensitive land-use decisions, supporting biodiversity mapping, coastal protection, and climate change mitigation efforts.

### **Economic opportunities**

- Develop Whyalla, Ceduna, and Port Lincoln as major commercial hubs, with supporting employment lands in towns like Cummins and Kimba, to bolster the regional economy.
- Respond to the region’s rapid tourism growth by ensuring sufficient accommodation, services, and land uses to support increased visitor numbers.
- Support high-yield industries, such as seafood and livestock, and encourage emerging agricultural technologies to address climate and water challenges.
- Position the region as a key player in renewable energy, with initiatives like the Hydrogen Jobs Plan and the Port Bonython Hydrogen Hub fostering economic and environmental benefits.
- Protect long-term resource extraction zones, with opportunities for post-mining land uses, supporting sustainable economic contributions from critical minerals.
- The South Australian Regional Visitor Strategy 2025<sup>1</sup> projects tourism expenditure for the Eyre Peninsula area to be \$397 million in 2025 and \$500 million by 2030 - highlighting the need to provide appropriate services, accommodation and other land-uses to support this growing visitor demand.

### **Growth management**

- Ensure land supply and housing options in strategic growth areas, preventing land-use conflicts and concentrating population growth in major employment centres.

### **Climate resilience**

- Build resilience to projected climate changes by 2050, such as hotter temperatures and reduced rainfall, through adaptive building designs and climate-informed planning.
- Adopt contemporary, climate-responsive building designs that accommodate hotter, drier conditions, ensuring long-term liveability and sustainability for the region.

## Engagement stages

The development of the Eyre and Western Regional Plan involves three key stages of community and stakeholder engagement.

### **Stage 1: Completed**

**Level of engagement:** Consult and inform.

Stage 1 focused on gathering insights to support the initial development of the Eyre and Western Regional Plan.

Visioning workshops were held in March 2023 in Port Lincoln and Ceduna and attracted 45 participants. Stakeholders unable to attend the workshops were invited to provide feedback through a survey hosted on the YourSAy platform and a further three responses were received.

The information collected during the workshop and the YourSAy survey have informed the development of the Plan. A What We Heard report summarising the visioning workshops is available on the PlanSA portal and YourSAy.

**Stage 2:** Public engagement on the draft Eyre and Western Regional Plan.

**Level of engagement:** Consult and inform.

Stage 2 will include a 12-week public consultation on the draft Eyre and Western Regional Plan. Engagement activities will include both in person and online information sessions, the option to provide feedback through a survey on YourSAy and promotion of the consultation.

Stakeholders will be invited to provide feedback on the following aspects:

- their vision for the future of the region
- whether the priorities outlined in the Plan effectively address the region's issues and opportunities
- what they like about the Plan
- suggestions for improving the Plan.

**Stage 3:** Communication and implementation of the finalised plan.

**Level of engagement:** Inform.

All feedback received during the 12-week consultation will be reviewed and considered for inclusion in the final version of the Plan.

This feedback will be analysed and evaluated, leading to the development of the What We Heard report and survey. Key findings featured in the What We Heard Report, as well as survey results, will help finalise the Section 73 Engagement Report.

Once updated, the revised Plan will be submitted to the Commission for endorsement. Following endorsement, it will be submitted to the Minister for Planning for approval and then shared with stakeholders and community to ensure transparency.

## Key messages

### About the Eyre and Western Regional Plan

- The State Planning Commission has developed the Plan using insights gathered from the community and stakeholders in the previous engagement phase, ensuring that local perspectives are reflected in the planning process.
- The Plan will address population growth by ensuring land supply, managing appropriate expansion of the region's towns and smaller settlements, and providing a range of available housing options near existing employment lands, health and community services.
- The Plan incorporates data-driven strategies to manage risks associated with increased temperatures, extreme weather events and reduced rainfall, ensuring the resilience of communities and natural ecosystems.
- The Plan is a key component of the Premier's Housing Roadmap which aims to deliver more homes for South Australians.
- The Plan is aligned with and supported by various regional, state and federal policies. This includes South Australian Climate Change Action Plan, the 20-Year State Infrastructure Strategy, the State Transport Plan and the South Australian Economic Statement.
- It is crucial that the region's community, industry and stakeholders provide feedback on the draft Eyre and Western Regional Plan during the engagement period. This feedback will ensure that the final plan can be best tailored to meet the needs and complexities of the region.
- The Eyre and Western Regional Plan will be finalised in late 2025.

### Region specific

- Covering approximately 230,000 square kilometres, this region boasts stunning coastlines, abundant wildlife, valuable mineral resources and world-renowned aquatic experiences.
- The area is home to 57,092 people, with a projected increase of 5,185 people by 2054. This Plan ensures the region has the infrastructure and housing needed to support its growing communities, particularly in Port Lincoln and Whyalla.
- Addressing the needs of the region's 6.7% Aboriginal and Torres Strait Islander population and diverse household types, the Plan includes measures for inclusive growth, housing diversity, and community wellbeing.
- With nearly 7.5 million hectares of conservation and national parks, along with 2,000 kilometres of protected coastline, the Plan will support the safeguarding of the region's unique biodiversity, marine habitats, and open landscapes.
- The Plan future-proofs the economy by facilitating growth in key industries like energy, mining, agriculture, and tourism. Whyalla, Ceduna, and Port Lincoln remain central employment hubs, with supporting roles for smaller towns like Cummins and Kimba.
- With large-scale renewable energy projects and South Australia's first hydrogen hub planned for Port Bonython, the region is positioned to become a leader in the clean energy future industry, which will increase jobs and economic opportunities.

- As one of the fastest-growing tourism regions in the state, it is set to benefit from increased investment in nature-based tourism, infrastructure, and visitor services.
- The Plan includes climate adaptation strategies, informed by local climate data and projections, to help communities and industries respond to hotter, drier conditions, bushfire risks, and water scarcity.
- Strategic land-use planning and zoning are central to managing population growth, preserving biodiversity, and ensuring compatible land uses for the region's long-term prosperity and liveability.
- The *City of Whyalla Master Plan* outlines Whyalla's pathway to become Australia's hydrogen capital and includes strategies to revitalise the city centre. This master plan will help shape the Eyre and Western Regional Plan, ensuring a cohesive and collaborative approach to Whyalla's strategic direction.

### **Key messages: Stage 3**

These key messages will be updated to reflect details about the final Plan and outline the next steps.

#### **General**

- Regional plans set the direction for future planning and development in South Australia. They have an important role in planning for the sustainable growth of our regions.
- These plans explore how regions are projected to grow, identify land for future housing and jobs, and determine what infrastructure is needed. They also provide recommendations about future zoning and land development.

#### **Region specific**

- A new regional plan has been finalised for the Eyre and Western Region that sets the direction for future planning and development in the area.
- Key features and next steps will be added on completion of the Plan.

## Engagement activities

This section outlines the various activities, tactics and platforms that will be used to communicate and engage with stakeholders and the public.

Public consultation on all three Northern and Western regional plans will commence **Monday 10 February 2025**. Public consultation for the South East country regional plans will commence **Tuesday 25 March 2025**.

For an outline of these key deliverables, including deadlines, please refer to the Northern and Western Regional Plans Activity Plan.

Platform / Tactic	Channel	Activity	Level of engagement
<b>WEEK 0: PRE-CONSULTATION</b>			
Calendar	TBC possibly Teams / Outlook	C&E will manage a calendar of strategic planning and SPC activities and events across both the USG and SE Regional Plans engagement period.	NA
Council communications team		Contact councils to discuss collaboration opportunities. This may include options to tap into their events, marketing material (eg EDMs, social media).	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Create schedule for organic and paid posts and tiles throughout the consultation period. Book boosted posts through Wavemaker.	Inform
Video	Long version used for the PlanSA website. Short versions created for social media.	SPC Chair to film two short videos announcing the opening of consultation and consultation closing soon.	Inform
Eventbrite	Event registration	Draft content and set up registration to support online and in person events.	Inform Consult
Advertising	Print publications (Transcontinental, Eyre Peninsula Tribune, Port Lincoln Times, Northern Argus, West Coast Sentinel)	Create schedule and book through Wavemaker.	Inform
Accessibility assets	Easy Read guide Easy Read survey	Create and publish an Easy Read guide to explain key concepts and processes. Develop an Easy Read survey to facilitate understanding and participation.	Inform Consult
Events	Online and in person information sessions	Create calendar of events over the 12-week consultation period.	Inform

Information material	Fact sheets	Create PDF and word versions for accessibility.	Inform
Community events	Local community events held during consultation period (eg markets, Field Days, ag shows).	Set up information stand at local event.  <i>Note that at the time of developing this plan, there were no confirmed or appropriate events during the consultation period.</i>	Inform Consult
Event	Online information session	Briefing session for council practitioners from following councils: <ul style="list-style-type: none"> <li>• City of Port Lincoln</li> <li>• City of Whyalla</li> <li>• District Council of Ceduna</li> <li>• District Council of Cleve</li> <li>• District Council of Elliston</li> <li>• District Council of Franklin Harbour</li> <li>• District Council of Kimba</li> <li>• District Council of Lower Eyre Peninsula</li> <li>• District Council of Streaky Bay</li> <li>• District Council of Tumby Bay</li> <li>• Wudinna District Council.</li> </ul> <p>Provide information about the technical aspects of the plan, general information regarding public consultation.</p> <p>Note: Planners will be available to provide ad hoc advice to council throughout the consultation process.</p>	
Stakeholder toolkit (digital)		Content to include DL flyer, social media tiles and copy, copy for newsletter, digital display poster, web banner artwork, email signature image.	
<b>WEEK 1 – MONDAY 10 FEBRUARY 2025</b>			
Website	PlanSA Regional Planning Portal	Information published on both sites. Banner with news story published on PlanSA announcing launch of consultation period.	Inform

Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Publish post on all channels announcing the opening of consultation period. Tag councils.	Inform
EDM	Planning Ahead NeighbourHUD DCE Newsletter	Publish article announcing the opening of consultation.	Inform
Advertising	Print publications (Transcontinental, Eyre Peninsula Tribune, Port Lincoln Times, Northern Argus, West Coast Sentinel)	Paid advertising in relevant print publications announcing launch of consultation.	Inform
YourSAy	YourSAy	Public consultation with feedback options via a survey, email, post or online form.	Inform Consult
Traditional media	Ministerial media release	Distributed to local media outlets.	Inform
Direct communication	Email	Email to council practitioners thanking for attendance last week and include link to YourSAy.	Inform
Direct communication	Letters	Targeted communication to impacted stakeholders.	Inform Consult
Events	Online information sessions to key stakeholders.	Briefing session with planner <ul style="list-style-type: none"> <li>• Industry (one session for all of USG)</li> <li>• State agencies (one session for all of USG)</li> <li>• E&amp;W elected members (EM)</li> </ul>	Inform Consult
Stakeholder toolkit		Email to relevant stakeholders.	Inform Consult
<b>WEEK 2</b>			
Events	Online information sessions to key stakeholders	Briefing session with planner <ul style="list-style-type: none"> <li>• Community information sessions</li> </ul>	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Easy Read guide and survey	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 3</b>			



Event – Road trip	Onsite briefing workshops	To be held with councils and community to be held at Whyalla, Port Lincoln and Ceduna.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Join an information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 4</b>			
Event – Road trip	Onsite briefing workshops	To be held with councils and community to be held at Whyalla, Port Lincoln and Streaky Bay.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Join an information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• General</li> </ul>	Inform
<b>WEEK 5</b>			
Event – Road trip	Onsite briefing workshop.	To be held with councils and community to be held at Port Pirie, Kadina and Clare.	Inform
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Have your say Content theme: Join the youth information session	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>• Youth</li> </ul>	Inform
<b>WEEK 6 – WEEK 10</b>			
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Halfway through consultation! Content theme: Halfway through consultation. Content theme: Sign up to Planning Ahead for updates on the CRP Content theme: Have your say Content theme: Engagement closing soon!	Inform
EDM	Planning Ahead	Content theme: Halfway through consultation.	
<b>WEEK 11</b>			
Website	PlanSA	Update news story with focus on closing date.	Inform

Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: One week to go	Inform
Events	Online information sessions	Briefing session with planner <ul style="list-style-type: none"> <li>Youth</li> </ul>	Inform
<b>WEEK 12</b>			
Social media	PlanSA Facebook PlanSA X SPC LinkedIn	Content theme: Last chance to have your say.	Inform
<b>WEEK 13: POST CONSULTATION</b>			
YourSAy		Close consultation	

## Stakeholder mapping – Eyre and Western Region

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<b>Ministers, Members and Government Agencies</b>				
Premier and Minister for Planning	High	Significant interest in regional development, priority setting and budget implications. Desire for streamlined positive and meaningful engagement.	That they will be made aware of the regional plan and be kept informed of its progress through written communication and meetings on request.	
Cabinet	High	Significant interest in regional development, priority setting and budget implications.	That they will be made aware of the regional plan and be kept informed of its progress.	Inform
State and Federal Members of Parliament <ul style="list-style-type: none"> <li>Member for Flinders – State</li> <li>Member for Giles – State</li> <li>Member for Grey – Federal</li> </ul>	High	Significant interest in regional development and priority setting and impacts and opportunities on their communities.	<ul style="list-style-type: none"> <li>That they will be made aware of the regional plan, how their communities can participate, including through invitations to community events.</li> <li>Need suitable information and resources to share with their constituents.</li> </ul>	Involve
Planning and Infrastructure Coordination Group	High	Representatives from State Agencies. Ensure infrastructure to support growth is identified and coordinated to align with government and agency priorities.	The group will provide advice in relation to the coordination of infrastructure planning and growth planning.	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>State Government Agencies</p> <ul style="list-style-type: none"> <li>• Attorney-General’s Department</li> <li>• Department for Child Protection</li> <li>• Department for Correctional Services</li> <li>• Department for Education</li> <li>• Department for Energy and Mining</li> <li>• Department for Environment and Water</li> <li>• Department of Human Services</li> <li>• Department for Infrastructure and Transport</li> <li>• Infrastructure SA</li> <li>• Department for Industry, Innovation and Science</li> <li>• Department of Primary Industries and Regions</li> <li>• Department for Trade and Investment <ul style="list-style-type: none"> <li>○ State Planning Commission</li> <li>○ Planning and Land Use Services</li> </ul> </li> <li>• Department of Treasury and Finance</li> </ul>	High	<p>Consideration of impacts, opportunities and policies relevant to their agencies. Have been engaged in development of the State Planning Policies. Pre-initiation engagement has occurred with many to understand implications for regional plans with regards to application of the State Planning Policies.</p>	<ul style="list-style-type: none"> <li>• To understand the regional plan development process.</li> <li>• To be involved in the detail of plan development.</li> <li>• Assume that agency relevant directions will be considered.</li> <li>• Review of draft materials to ensure plan is achievable.</li> <li>• Provision of suitable information and resources to share with their agencies.</li> <li>• Briefings of input received from agencies and how the information is being used.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Department of the Premier and Cabinet</li> <li>• Environment Protection Authority</li> <li>• Green Industries SA</li> <li>• SAFECOM (Country Fire Service)</li> <li>• SA Health</li> <li>• SA Housing Authority</li> <li>• South Australian Tourism Commission</li> <li>• South Australia Police</li> <li>• Office for Recreation, Sport and Racing</li> </ul>				
<p>Aboriginal Advisory Committees and State Agencies</p> <ul style="list-style-type: none"> <li>• Aboriginal Affairs and Reconciliation</li> <li>• South Australian Aboriginal Community Controlled Organisations Network for Closing the Gap</li> <li>• South Australian Commissioner for Aboriginal Children and Young People</li> <li>• State Aboriginal Heritage Committee</li> </ul>	High	Have an interest in appropriate engagement with First Nations groups.	<ul style="list-style-type: none"> <li>• Direct contact to obtain advice on engagement approach.</li> <li>• Expectations for engagement to be genuine, respectful, and fit for purpose for First Nations representatives or communities.</li> </ul>	Consult

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• First Nations of South Australia Aboriginal Corporation</li> <li>• Indigenous Land and Sea Corporation</li> <li>• Reconciliation SA</li> <li>• South Australian Native Title Services (SANTS)</li> <li>• The Commissioner for First Nations Voice (SA)</li> <li>• Local First Nations Voices (SA)</li> <li>• State First Nations Voice (SA)</li> <li>• Aboriginal Legal Rights Movement</li> <li>• Aboriginal Lands Trust</li> </ul>				
Defence Australia and SA	High	There are significant Defence owned sites within the region. Interest in how proposed planning and infrastructure will impact operations.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>Eyre Peninsula Landscape Board</p> <p>Alinytjara Wilurara Landscape Board</p>	High	Interested in sustainable land, water and conversation management practices. The Landscape Boards have local knowledge and valuable stakeholder connections.	<ul style="list-style-type: none"> <li>To understand the regional plan development process.</li> <li>To be engaged to provide information into the planning process and through the review of draft materials to ensure that board directions are captured, and that actions and targets can be implemented.</li> <li>Contact directly for advice on regional contacts to include in the engagement.</li> </ul>	Involve
<b>Local Government</b>				
Local Government Association SA	High	Represent all councils in SA and advocate for appropriate involvement in planning matters.	<ul style="list-style-type: none"> <li>To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with councils.</li> </ul>	Involve
<p>Councils (Elected Members and staff):</p> <ul style="list-style-type: none"> <li>City of Port Lincoln</li> <li>City of Whyalla</li> <li>District Council of Ceduna</li> <li>District Council of Cleve</li> <li>District Council of Elliston</li> </ul>	High	Interest in planning policies and infrastructure provision that supports the prosperity and sustainability of their communities. Councils have knowledge of local interests and priorities	<ul style="list-style-type: none"> <li>To be involved throughout development of the plan to ensure local issues are captured, and that the plan is achievable.</li> <li>To be involved in the detail of local policy setting.</li> <li>Contact directly for advice on contacts to include in the engagement.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• District Council of Franklin Harbour</li> <li>• District Council of Kimba</li> <li>• District Council of Lower Eyre Peninsula</li> <li>• District Council of Streaky Bay</li> <li>• District Council of Tumby Bay</li> <li>• Wudinna District Council</li> </ul>		and will have a role in implementing the plan.	<ul style="list-style-type: none"> <li>• Provide materials to promote the consultation and planning process with their communities. (e.g. through promotion on their websites, social media channels etc.)</li> <li>• Can play a role in the provision of venues for consultation events.</li> </ul>	
Regional Assessment Manager/Regional Assessment Panel	High	Responsible for planning assessment decision across the region with a first-hand understanding of planning issues and awareness of current and future applications and opportunities.	<ul style="list-style-type: none"> <li>• To be involved throughout development of the regional plan to ensure local issues are captured.</li> </ul>	Involve
Eyre Peninsula LGA	High	Key conduit between PLUS and local councils, establish an ongoing partnership (through MoU) to identify and share relevant information and shape and refine draft regional plan.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process, how councils will be involved through the process and the level of influence councils have on the outcomes.</li> <li>• To be kept informed of the planning progress.</li> <li>• To have information for sharing with councils.</li> </ul>	Involve



Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Upper Spencer Gulf Common Purpose Group	High	Upper Spencer Gulf Common Purpose Group Inc (trading as Spencer Gulf Cities (SGC) is a strategic partnership between the cities of Port Augusta, Port Pirie and Whyalla to forward economic and infrastructure objectives.	<ul style="list-style-type: none"> <li>To understand the regional plan development process, how councils will be involved, and the level of influence councils have on the outcomes.</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with councils.</li> <li>To ensure regional directions of the group are captured.</li> </ul>	Involve
Local Government Strategic Planning Committee	High	A Local Government Strategic Planning Committee has been established by PLUS to oversee and support communication between regional LGAs, councils, communities and the state government. The committee members are responsible for ensuring councils remain informed and engaged.	<ul style="list-style-type: none"> <li>To be made aware and kept updated of the planning process.</li> <li>Face to face committee meetings.</li> <li>Provision of suitable information and resources to share with their councils.</li> <li>Briefings of input received from councils and how the information is being used.</li> </ul>	Involve
Outback Communities Authority	High	State Government Authority that assumes Local Government like role in the unincorporated outback areas of SA.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
			<ul style="list-style-type: none"> <li>To be kept informed of the planning progress.</li> </ul>	
<b>Peak Planning and Industry Bodies</b>				
Regional Development Australia Eyre Peninsula (RDAEP)	High	The RDA is directly involved in identifying and lobbying for regional priorities for the region. Members of the RDA Committee represent a broad range of regional interests and have significant local knowledge that is highly relevant to the regional plan. They are well connected with relevant regional stakeholders.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To share input on regional priorities</li> <li>To be kept informed of the planning progress.</li> <li>To have information for sharing with industry groups.</li> <li>Contact to identify key regional stakeholders to engage with.</li> </ul>	Involve
Peak Planning Bodies <ul style="list-style-type: none"> <li>Urban Development Institute of Australia (SA)</li> <li>Property Council of Australia (SA)</li> <li>Master Builders Association (SA)</li> <li>Housing Industry Association (SA)</li> <li>Planning Institute of Australia (SA)</li> </ul>	High	Interested in development policy settings and impacts on the development and building industry.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>Australian Institute of Building Surveyors (SA)</li> </ul>				
<p>Peak Industry Bodies</p> <ul style="list-style-type: none"> <li>Agriculture (Pastoral Board, Primary Producers SA, Livestock SA, Grain Producers SA)</li> <li>SA Chamber of Mines and Energy</li> <li>South Australian Tourism Industry Council</li> <li>Business SA</li> <li>Fisheries (Wild Catch Fisheries SA, SA Oyster Growers Assoc, Abalone Industry Assoc. SA)</li> <li>Transport (Freight Council SA, RAA, SA Road Transport Association)</li> <li>Aviation (RFDS, Regional Aviation Assoc, Airlines for Australia and NZ)</li> <li>Conservation Council</li> <li>SA Council of Social Services (SACOSS)</li> </ul>	High	<p>Interest in the sustainability of their industry and the impacts of development and infrastructure on social, economic and environmental sustainability.  Holders of significant knowledge in their areas of interest.</p>	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how industry will be involved through the process.</li> <li>To be engaged to provide input on state-wide or regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Consult
<b>Providers, business, public and community groups</b>				

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Utilities <ul style="list-style-type: none"> <li>• SA Water</li> <li>• SA Power Networks</li> <li>• Electranet</li> <li>• Australian Gas Networks</li> <li>• Australian Telecommunications Authority</li> <li>• Waste management providers</li> </ul>	High	Future provision of utilities in region and state-wide. May have own investment plans that should be considered.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they will be involved through the process.</li> <li>• To be engaged to provide input on state-wide or regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve
Local services <ul style="list-style-type: none"> <li>• Health Advisory Councils</li> <li>• Local schools</li> <li>• Local social services</li> </ul>	High	They have interest in the provision and accessibility to services and social infrastructure.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve
Local associations, community groups, business groups and industry groups <ul style="list-style-type: none"> <li>• Ag Bureau</li> <li>• Tourism associations</li> <li>• Progress associations</li> <li>• Resident groups</li> <li>• Environment groups</li> </ul>	Medium	Want to see their towns and communities flourish and have the features they value protected. Holders of significant local knowledge and information sharers within the community.	<ul style="list-style-type: none"> <li>• To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>• To be engaged to provide input on regional priorities.</li> <li>• To be kept informed of the planning progress.</li> </ul>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<p>For example:</p> <ul style="list-style-type: none"> <li>• Eyre Peninsula Community Foundation</li> <li>• Cummins &amp; District Enterprise Committee</li> <li>• Others informed by councils, LGA etc</li> </ul>			<ul style="list-style-type: none"> <li>• Information and resources to share with their communities.</li> </ul>	
<p>Traditional Owners and Aboriginal and Torres Strait Islander organisations including:</p> <ul style="list-style-type: none"> <li>• Antakirinja Matu-Yankunytjatjara Aboriginal Corporation</li> <li>• Maralinga Tjarutja Inc.</li> <li>• Far West Coast Aboriginal Corporation RNTBC</li> <li>• Ceduna Aboriginal Corporation (CAC)</li> <li>• Youth Hub (CAC)</li> <li>• Far West Languages Centre (CAC)</li> <li>• Arts Ceduna (CAC)</li> <li>• Koonibba Community Aboriginal Corporation</li> <li>• Barngarla Determination Aboriginal Corporation RNTBC</li> </ul>	High	Interest in protection of Country, provision of services infrastructure, housing, and employment opportunities.	<p>Make direct contact that respectfully approaches each group as partners rather than stakeholders. Ask how they wish to be involved in preparing the regional plan. A tailored approach is proposed to be developed to ensure engagement with First Nations Groups is appropriate, sets clear parameters about the scope of influence and begins to build positive relationships for ongoing conversations around land use planning.</p>	Involve

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Port Lincoln Aboriginal Community Council</li> <li>• Wirangu Aboriginal Corporation</li> <li>• Nauo Aboriginal Corporation (pending 02/05/2023)</li> <li>• Gawler Ranges Aboriginal Corporation RNTBC</li> <li>• Yalata Community Council Inc.</li> <li>• Oak Valley Community</li> <li>• Maralinga Village</li> <li>• Oak Valley (Maralinga) Aboriginal Corporation</li> <li>• Mirning Elders Heritage Committee Inc.</li> <li>• Mirning Group</li> <li>• Senior Council of Mirning Elders</li> <li>• Yerkala Mirning Elders Council</li> <li>• Yumbarra Conservation Park Co-Management Board</li> <li>• Nullarbor Parks Advisory Committee</li> <li>• Wirangu and Nauo Aboriginal Corporation</li> </ul>				

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
Youth <ul style="list-style-type: none"> <li>Youth Advisory Council (DHS)</li> <li>Youth Affairs Council of South Australia</li> <li>Commissioner for Children and Young People</li> <li>Multicultural Youth SA</li> <li>LGA Youth Councils</li> <li>Force-Forty</li> </ul>	Medium	Want to see their towns and communities flourish and have the features they value protected. Holders of significant local knowledge and information sharers within the community.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they and the community will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> <li>Information and resources to share with their communities.</li> <li>A targeted approach is proposed to ensure youth participation.</li> </ul>	Consult
Landowners of sites that are identified for potential future land use change and/or impacted by potential changes	High	Concern and interest in property impacts. Affected landowners will be identified once a draft regional plan has been developed.	<ul style="list-style-type: none"> <li>That they will be made aware of the regional plan and have an opportunity to participate and be kept informed during formal consultation stage.</li> <li>Need clear information about the regional planning process and what is proposed.</li> </ul>	Consult
Landowners/Business owners Including: <ul style="list-style-type: none"> <li>OZ Minerals</li> <li>BHP</li> <li>GFG Alliance</li> <li>Liberty Primary Steel - Whyalla Steelworks</li> </ul>	Medium	Significant local knowledge and interest in regional and township development. May have own investment plans that should be considered. Concern in how plan will impact operations.	<ul style="list-style-type: none"> <li>To understand the regional plan development process and how they will be involved through the process.</li> <li>To be engaged to provide input on regional priorities.</li> <li>To be kept informed of the planning progress.</li> </ul>	Consult

Stakeholder	Level of interest	Nature of interest/impact	Stakeholder needs/expectations for engagement	Level of engagement
<ul style="list-style-type: none"> <li>• Simec Group</li> <li>• Thrive Construct –Whyalla</li> <li>• Whyalla Business and Tourism</li> <li>• Wudinna and District Business and Tourism Assoc</li> <li>• Flinders Ports</li> <li>• Viterra</li> <li>• McEvoy Transport</li> <li>• Smith Haulage</li> <li>• Cowell Electric</li> <li>• Clean Seas Seafood Limited</li> <li>• T-Port</li> <li>• Sea-Transport</li> <li>• Renewable Energy Operators</li> </ul>		RDA to advise on which groups are most important to engage with.		
Residents and general public	Medium	Varying level of interest in regional and township development.	That they will be made aware of the regional plan and have an opportunity to participate and be kept informed.	Consult





## Appendices

### Community Engagement Charter principles in action

Details of how the [Community Engagement Charter principles](#) will be applied are below.

Charter principle	Principles in action
<b>Engagement is genuine</b>	<ul style="list-style-type: none"><li>• We will develop long-term relationships that recognise the dynamic and evolving role of regional plans.</li><li>• We will engage early and use different tools and tactics that enable people to participate.</li><li>• We will be open and transparent about the scope of influence.</li></ul>
<b>Engagement is inclusive and respectful</b>	<ul style="list-style-type: none"><li>• We will engage in depth with those people that can affect change, particularly where they play a role in implementation.</li><li>• We acknowledge that this may be the start of the conversation for some and we will need to build a relationship and process for ongoing engagement through this engagement process.</li></ul>
<b>Engagement is fit for purpose</b>	<ul style="list-style-type: none"><li>• We will use multiple channels to engage but focus on a few things that we can do well within our resourcing constraints.</li><li>• We will ask the right questions, in the right ways, and make sure people understand how regional plans can affect them.</li></ul>
<b>Engagement is informed and transparent</b>	<ul style="list-style-type: none"><li>• We will work with the regions to know what engagement has been undertaken before and what they have previously been told by stakeholders and the community.</li><li>• We will involve councils in developing the engagement plan for their region and work with them to define their role in the process.</li></ul>
<b>Engagement processes are reviewed and improved</b>	<ul style="list-style-type: none"><li>• We will reflect on previous engagement processes in the regions to learn from what has worked well and what can be improved.</li><li>• We will reflect on the delivery of the engagement in the regions as it is 'rolled out', share learnings across regions and iteratively improve processes.</li></ul>

### Inclusive engagement with diverse communities

To ensure that engagement is accessible and inclusive for diverse communities, such as First Nations, people living with disability and CALD populations, a clear set of principles aligned with the Community Engagement Charter has been embedded into the engagement process. We recognise that building relationships and understanding best practices takes time, and we are committed to building respectful and genuine relationships and learnings over the long term.

Below are details of how the Community Engagement Charter principles will be applied to ensure inclusive and accessible engagement.

Charter principles	Principles in action
<b>Engagement is genuine</b>	<ul style="list-style-type: none"> <li>• We will actively listen and learn from the knowledge, experiences, and perspectives of diverse communities, including First Nations, CALD communities, and people with disabilities.</li> <li>• We will respect and acknowledge Native Title boundaries and recognise that multiple First Nations may care for any one area.</li> <li>• We will engage with First Nations, CALD communities, and people with disabilities to understand their preferred ways of participation and ensure our processes are inclusive and responsive.</li> <li>• We will uphold the rights, cultural protocols, and interests of all communities, including the First Nations groups whose lands we are working on, while respecting the diverse customs of CALD communities.</li> <li>• We will ensure our engagement is flexible, recognising the time demands and responsibilities of First Nations leaders, community elders, and individuals with disabilities or from CALD backgrounds.</li> <li>• We will acknowledge that the health and wellbeing of Country, community, and individuals are interconnected for First Nations, while for CALD and disability communities, we will address their specific cultural and accessibility needs.</li> </ul>
<b>Engagement is inclusive and respectful</b>	<ul style="list-style-type: none"> <li>• We will provide resources to remove barriers for these communities and create opportunities for many voices to be heard.</li> <li>• We will create culturally safe, accessible, and inclusive engagement, providing options for translation, interpreting services, disability access at in person events, plain English collateral and alternative communication methods when necessary.</li> </ul>
<b>Engagement is fit for purpose</b>	<ul style="list-style-type: none"> <li>• We will communicate in plain English (or in other languages where possible) and ask how each community prefer to receive and share information.</li> <li>• We will allow adequate time for these groups to receive, process and discuss information before providing feedback.</li> <li>• We will understand and respect decision-making processes and discuss timeframes in a respectful manner.</li> </ul>
<b>Engagement is informed and transparent</b>	<ul style="list-style-type: none"> <li>• We will understand the importance of protocols of different communities and accommodate these where possible.</li> <li>• We will acknowledge that trust can be earned over time and requires ongoing commitment.</li> <li>• We will be clear when communicating intentions and not downplay concerns or fears.</li> </ul>
<b>Engagement processes are reviewed and improved</b>	<ul style="list-style-type: none"> <li>• We will reflect on previous engagement processes to learn from what has worked well and what can be improved.</li> </ul>

Charter principles	Principles in action
	<ul style="list-style-type: none"> <li>• We will evaluate on the delivery of engagement as it progresses, share learnings across regions and iteratively improve processes.</li> <li>• Measures of success will be identified and evaluated at the conclusion of each engagement, and at each stage of engagement if required.</li> <li>• Any issues raised about the engagement during the process will be considered and action will be taken if considered appropriate.</li> </ul>

## Roles and responsibilities

The roles and responsibilities for engagement and communication activities are outlined below.

**State Planning Commission Chair:** Serves as the official spokesperson for the project, handling media activities and providing support for workshops and information sessions.

**Communication and engagement team lead:** Develops comprehensive communication and engagement strategies. Responsible for creating collateral, including promotional materials, planning events, and ensuring that all engagement activities are inclusive, accessible, and reflective of community needs.

**Project team lead:** Oversees the implementation of the Plan, ensuring alignment with strategic objectives and overall project goals. Responsible for working closely with stakeholders (such as government bodies, community groups, and industry experts) to ensure gather input and ensure that the project’s vision aligns with broader planning strategies and regional goals.

**Project manager:** Monitors progress, manages timelines, and ensures deliverables are met. Facilitates internal team meetings and ensures collaboration across different teams.

**Planners:** Analyse data and information, present it visually through maps and graphics, manage the Regional Planning Portal, and support workshops and engagement activities. Work with various stakeholders (including community members, government agencies, and developers) to incorporate feedback and ensure the Plan reflects diverse needs and perspectives

**Regional Liaison Officer:** Acts as the primary point of contact between the community and the project team. Engages with local stakeholders to gather input and feedback, ensuring community concerns and perspectives are effectively communicated to the project team. Facilitates community meetings and consultations.

## Risks

Risk	Mitigation
Local communities are sceptical about the plan and feel that they have heard it before.	Build trust by engaging early and often, communicating clearly, being transparent, tailoring messaging to highlight how the Plan will benefit the community, addressing any

	concerns and providing a range of feedback options.
Councils are not engaged and therefore not contributing to the process.	Strategies to engage councils include direct contact with councils and involving them early, hosting tailored briefing sessions in the region, demonstrating the benefits to the region and how this aligns with their goals, providing a toolkit to make their involvement easier.
There is a risk of engagement fatigue due to running consultation on three plans concurrently. Staggering the consultation is not an option.	Streamline messaging with a unified media release and social media strategy to avoid duplication of information. Ensure that direct communication with stakeholders is relevant and personalised.

## Evaluation

The engagement approach will be evaluated to determine how effectively the Community Engagement Charter Principles have been addressed. After the consultation period concludes, participants will receive a 'What We Heard Report' summarising the key insights, as well as a short survey to gather feedback on the engagement process, helping to assess its overall success. This feedback will be included in the Section 73 Report.

For a comprehensive overview of the evaluation tools, refer to [Measuring success guidance and templates](#).