

# Expert Panel for the Implementation Review

## Agenda Report

Meeting No. 3

<b>Date</b>	19 September 2022
<b>Item Name</b>	Revised Draft Communications and Engagement Plan
<b>Presenters</b>	Brett Manuel and Siobhan Lodge, North Projects Pty Ltd
<b>Item Number</b>	4.2
<b>Related Items</b>	23 August 2022 – Item 2.2 – Draft Communications and Engagement Plan 5 September 2022 – Item 4.1 – Communications and Engagement Presentation

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## Recommendation

It is recommended that the Expert Panel (the Panel) resolves to:

1. Approve the designation of the Agenda Report as Not Confidential (Release Immediately);
2. Approve the Draft Communications and Engagement Plan (**Attachment 1**) presented by North Projects Pty Ltd, which will guide how the Panel proposes to engage with the community throughout the Implementation Review Project;
3. Approve the facilitation of engagement events on the dates identified in the Proposed Event Calendar (**Attachment 2**);
4. Authorise the Presiding Member to make any minor or editorial amendments to the Draft Communications and Engagement Plan or Proposed Event Calendar as required, to finalise the same; and
5. Instruct the Principal Advisor to publish the final Communications and Engagement Plan on the Panel's webpage.

## Background

1. The government's planning and heritage policy platform documents released prior to the March 2022 State Election provide for the commissioning of an implementation review of the *Planning, Development and Infrastructure Act 2016* (the Act) and the Planning and Design Code (the Code). The election commitment documents provide for the review to be undertaken with the aid of an Expert Panel (the Panel), and will address the following policy objectives:
  - 1.1. protecting the character and heritage of our local communities;
  - 1.2. ensuring greater tree canopy coverage and green open space;

- 1.3. providing certainty to business, industry, and communities by implementing appropriate design standards; and
- 1.4. considering improvements to the e-planning system and processes.
2. On 21 July 2022, the Minister for Planning (the Minister) approved the Terms of Reference (ToR) for the work of the Panel, which will include review of the following:
  - 2.1. the Act;
  - 2.2. the Code (and related instruments) as it relates to infill policy, trees, character, heritage and car parking;
  - 2.3. the e-planning system to ensure that it is delivering an efficient and user-friendly process and platform; and
  - 2.4. the PlanSA Website to assess usability and access to information by the community.
3. The ToR require the Panel to:

*consult with the State Planning Commission and other stakeholders (including local government and industry) as required to effectively deliver the Project.*
4. The purpose of this Report is to seek the Panel's consideration of the revised draft Communications and Engagement Plan (Draft Plan) as prepared by North Projects Pty Ltd (North), in furtherance of its consultation requirements set out in the ToR, and to approve the consultation strategy proposed by North in the Draft Plan.

## Discussion

5. Following a tender process, North has been engaged as the Communications and Engagement provider for the Panel.
6. North is responsible for refining the engagement strategy, facilitating the proposed engagement events with key stakeholders and providing advice to the Panel on the same.
7. At its inaugural meeting on 23 August 2022, the Panel received an initial version of the draft Plan for its consideration. At that time, the Panel resolved to seek a further presentation on the draft Plan by the successful communications consultant, for the purposes of discussing the communications and engagement strategy and the consultation events to be held.
8. At the Panel's second meeting on 5 September 2022, representatives of North attended and addressed the Panel. The purpose of that conversation was to inform North of how the Panel sought to approach its communications and engagement.
9. Following that discussion, the draft Plan has been considered and refined by North and is now presented for the Panel's approval (**Attachment 1**).
10. In addition, North has provided a proposed calendar for the engagement activities for the Panel's consideration and approval (**Attachment 2**).

## Attachments

1. Revised Draft Community Engagement Plan (Knet #19237663)

2. Proposed Event Calendar (Knet #19244687)

Prepared by: Tyler Johns, Principal Advisor

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Endorsed by: Jane Trotter, Director Business Services

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Date: 12 September 2022

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