



## Engagement Plan

## Dublin Employment Code Amendment

SEPTEMBER 2024

REF#01571-008



## ACKNOWLEDGEMENT TO COUNTRY

Ekistics respectfully acknowledges the traditional owners and custodians of the land on which we work and we pay our respects to Elders past and present.



## PROPRIETARY INFORMATION STATEMENT

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Revision	Description	Author	Date
Version 1	Draft Engagement Plan – For Client review	CO & RH	27 August 2024
Version 2	Updated Engagement Plan – prior to consultation	CO & RH	26 September 2024

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# 1. INTRODUCTION

## 1.1. The Engagement Plan

Ekistics Planning and Design Pty. Ltd. has been commissioned by Leinad Land Developments (Dublin) Pty Ltd (the ‘Designated Entity’) to provide independent stakeholder and community engagement services for the Dublin Employment Code Amendment including the preparation of an Engagement Plan (this plan), its implementation, and an Engagement Report.

This Engagement Plan has been prepared to guide the implementation of engagement activities that ensure robust, genuine and inclusive stakeholder and community engagement on the proposal in accordance with the State Planning Commission’s Engagement Charter and Practice Direction 2 – Consultation on the Preparation of Amendment of a Designated Instrument.

Rick Hutchins and Catherine Orford from Ekistics Planning and Design Pty Ltd are fully accredited IAP2 specialists with extensive skills and experience in community engagement as required by Practice Direction 2.

## 1.2. Background to the Code Amendment

An amendment to the Planning and Design Code is proposed to rezone the Affected Area located to the immediate south of the existing **Dublin** township.

The Designated Entity has control of more than 1,373 hectares of land over multiple land parcels, with frontage to Old Port Wakefield Road, Clonan Road, Thompsons Beach Road and Ruskin Road.

The ‘Affected Area’ for this Code Amendment is a portion of the broader land holding, comprising twelve (12) allotments with a total area of approximately 986 hectares.

The Affected Area is entirely within the ‘Rural Zone’, and this Code Amendment does not seek to amend the Planning and Design Code for the portion of the land under the control of the Proponent that is located within the ‘Conservation Zone’ and north of Clonan Road, as shown in **Figure 1.1**. The portion of the land within the ‘Conservation Zone’ generally comprises intact samphire and saltmarsh vegetation consistent with the coastal location.

The significant majority of the subject land that is within the ‘Affected Area’ has been utilised for ad-hoc agricultural purposes (low intensity grazing) and is in a relatively poor condition of a ‘degraded’ land quality with a low agricultural production value.

There is a Mineral Claim in the south-eastern corner of the site, with a mineral lease application currently being established for the site to detail the final landform and staged operations. This mining area provides a critical resource and opportunity for the future vision of the land.

This Code Amendment will investigate rezoning in the order of 400 hectares of the ‘Affected Area’ for ‘employment’ related land uses (subject to detailed investigations). The ‘Affected Area’ is outlined in more detail in **Section 2.1** below.

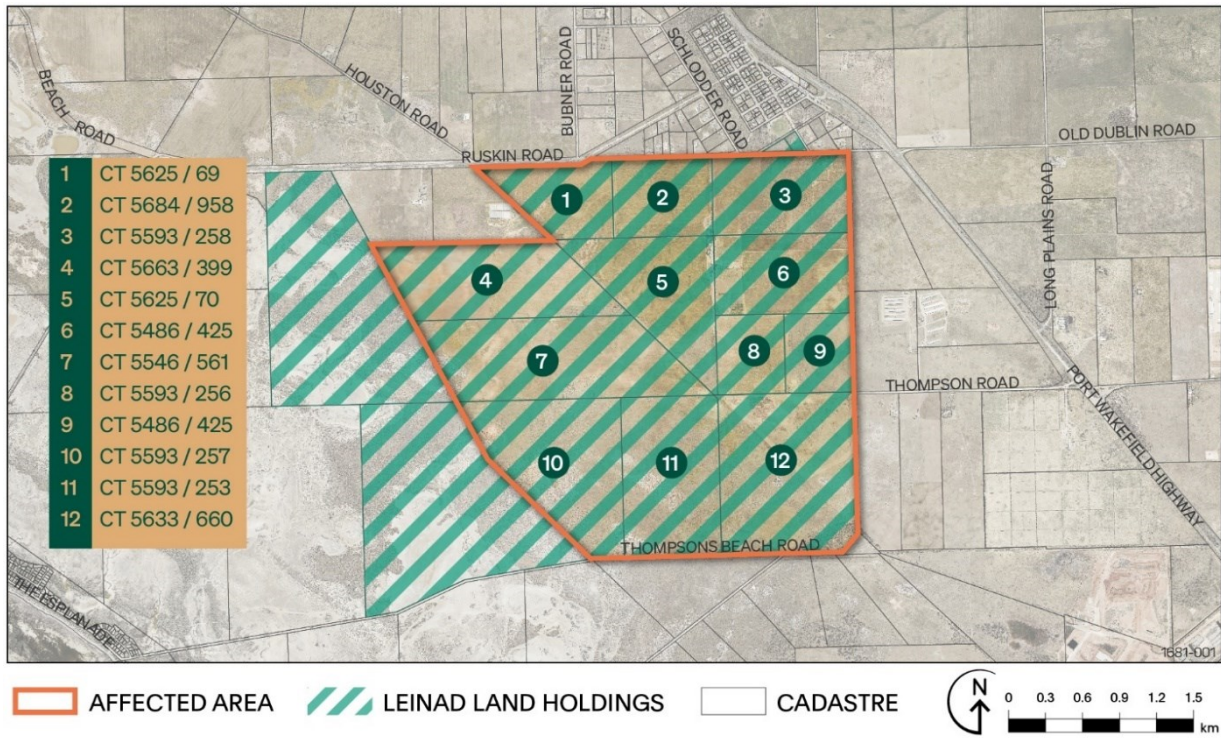


Figure 1-1 Affected Area

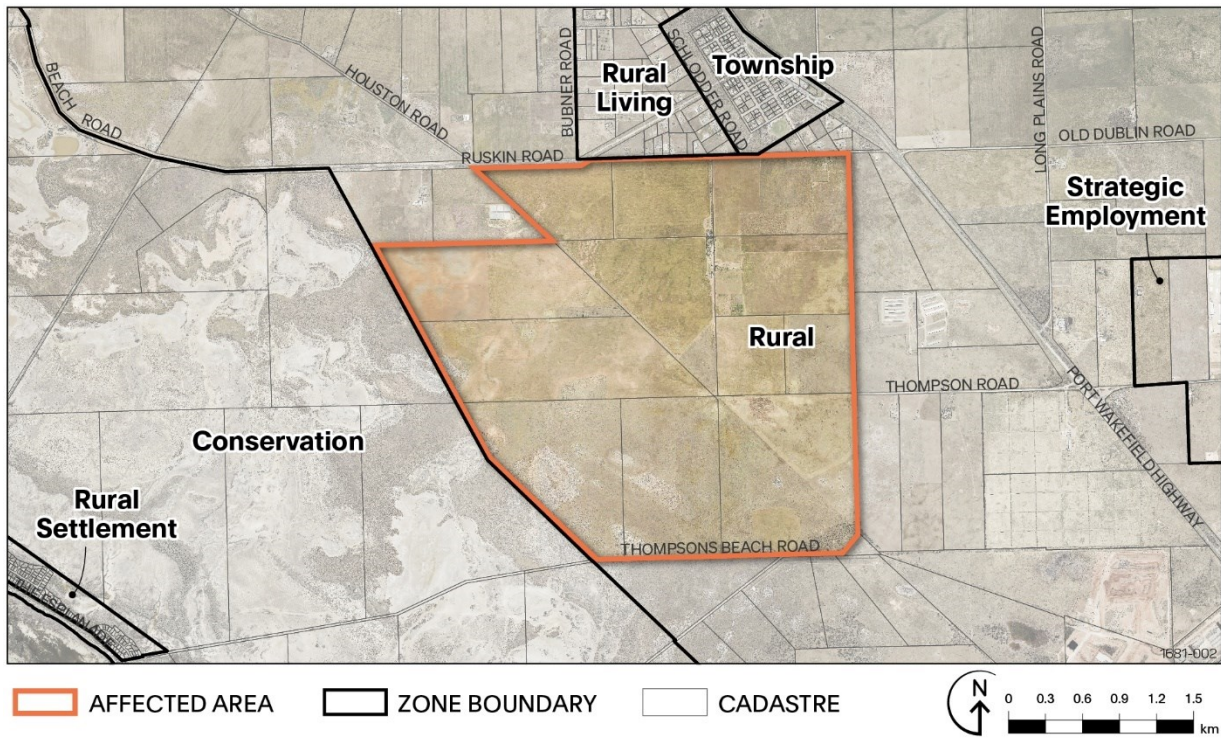


Figure 1-2 - Current Zoning of the Affected Area and surrounds

## 2. STATUS OF THE CODE AMENDMENT

The Code Amendment process includes a number of steps which must be undertaken before any changes to zoning or policy can be implemented. An overview of the Code Amendment processes can be viewed on the SA Planning Portal website at [https://plan.sa.gov.au/have\\_your\\_say/code\\_amendments](https://plan.sa.gov.au/have_your_say/code_amendments). The current stage of this Code Amendment Process is at the 'on Consultation' Stage (refer to **Figure 2.1** below).

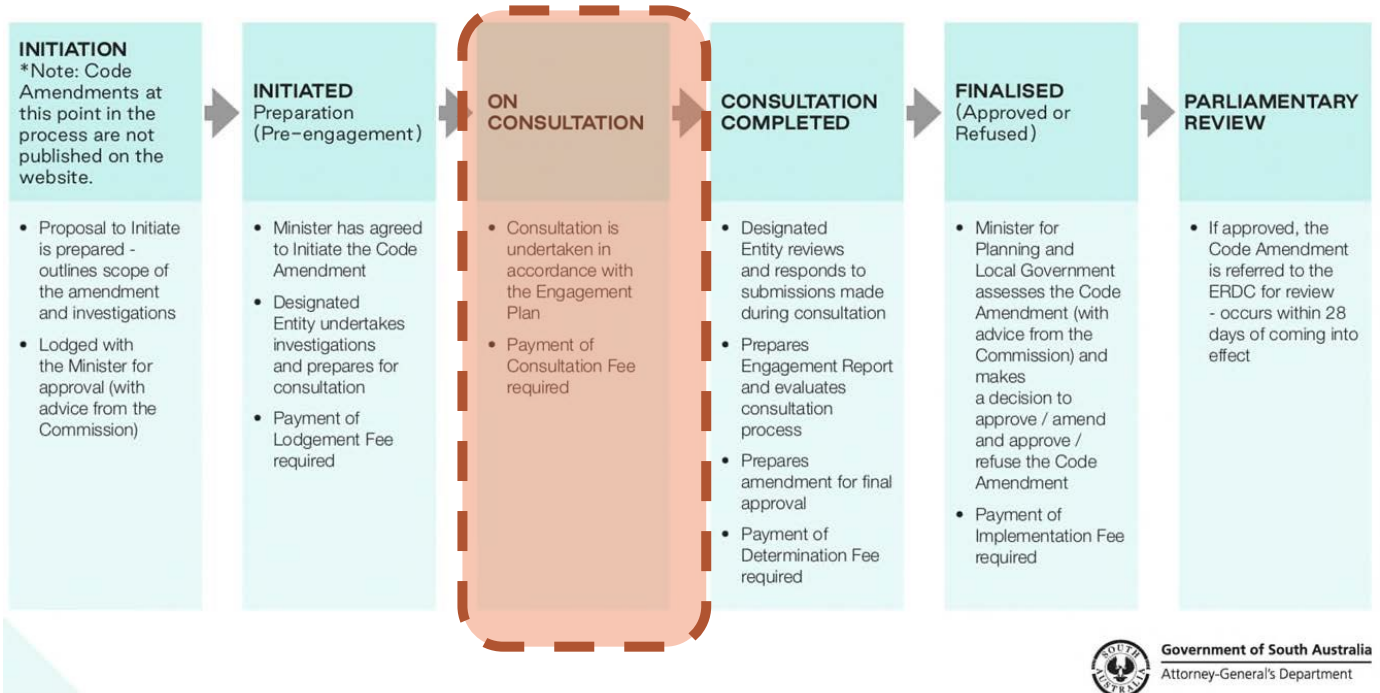


Figure 2-1 Code Amendment Steps

### 3. ENGAGEMENT PURPOSE

Ekistics has been commissioned to consult with stakeholders and the community with the purpose of raising awareness of the proposed Dublin Employment Code Amendment, gaining a comprehensive understanding of how the community feels about the proposed changes and providing opportunities for direct feedback that will be used to inform the final form of the Code Amendment.

Stakeholder Engagement is a critical component of this Code Amendment proposal and the value associated with a genuine and inclusive engagement of impacted communities will result in a robust Code Amendment process.

The purpose of the engagement is to:

- Raise awareness about the proposed Code Amendment at its earliest stages, including information on the proposal, the area to which the changes will be applied and the likely impacts the changes will facilitate.
- Facilitate feedback to inform the development of the proposed Code Amendment and its refinement prior to finalisation.
- Build lasting relationships and a community of interest to support future activities relating to this site.
- Meet the requirements of the Planning Development and Infrastructure Act, 2016 as they relate to community and stakeholder engagement.



## 4. ENGAGEMENT OBJECTIVES

Active, ongoing, and timely communication with impacted communities and key stakeholders will be provided in addition to opportunities for meaningful input into the proposal. The proposed Code Amendment may have direct impacts on the community, and as such, the concerns of those individuals and groups affected will be addressed as part of the process. To promote awareness of the proposed code change, continuous engagement with affected and interested parties will be accommodated using a variety of tools, including high-quality written and visual materials, direct face-to-face contact and community information sessions. The specific engagement objectives are to:

- Ensure that stakeholders and the community have a strong understanding of the proposed Code Amendment and its rationale;
- Ensure early engagement of community and stakeholders to inform the development of the Code Amendment in its formative stages;
- Encourage stakeholders to ask questions about the proposed Code Amendment and how it might affect them;
- Obtain localised knowledge and perspective to inform the Code Amendment;
- Provide opportunities for Traditional Owners, community groups, the general public, and adjacent landowners and occupants to comment on the proposed Code Amendment;
- Establish and maintain good relationships with stakeholders and the community through timely and direct communication channels;
- Follow through on commitments made over the duration of the consultation process and ensure that all documentation is easily accessible to the public;
- Integrate a feedback loop and evaluation process into the engagement process;
- Ensure that engagement with stakeholders and the community is sufficiently resourced and managed to deliver high-quality results; and
- Implement an engagement approach that is directed by the principles of IAP2 and the State Planning Commission's Community Engagement Charter in accordance with the requirements of the Planning Development, and Infrastructure Act 2016.

## 5. SCOPE OF INFLUENCE

The following aspects of the project that stakeholders and the community **can** influence are:

- Integration of issues, concerns and opportunities that should be addressed as part of the investigations stage of the Code Amendment; and
- Application of Zones, Overlays and Technical and Numeric Variations to the Affected Area.

Aspects of the project which stakeholders and the community **cannot** influence are:

- Policy contained within the Planning and Design Code modules; and
- The geographic extent of the Affected Area.

### 5.1. Stakeholder Level of Participation

Overall, the aim of the engagement process is to provide a level of engagement to ensure that all feedback (including through formal written submissions) is understood, considered and reflected in the Code Amendment process.

**Figure 5.1** below summaries the potential spectrum of participation, with this engagement process intending to ‘inform’ and ‘consult’ based on the scope of influence of the identified stakeholders (refer Section 7).

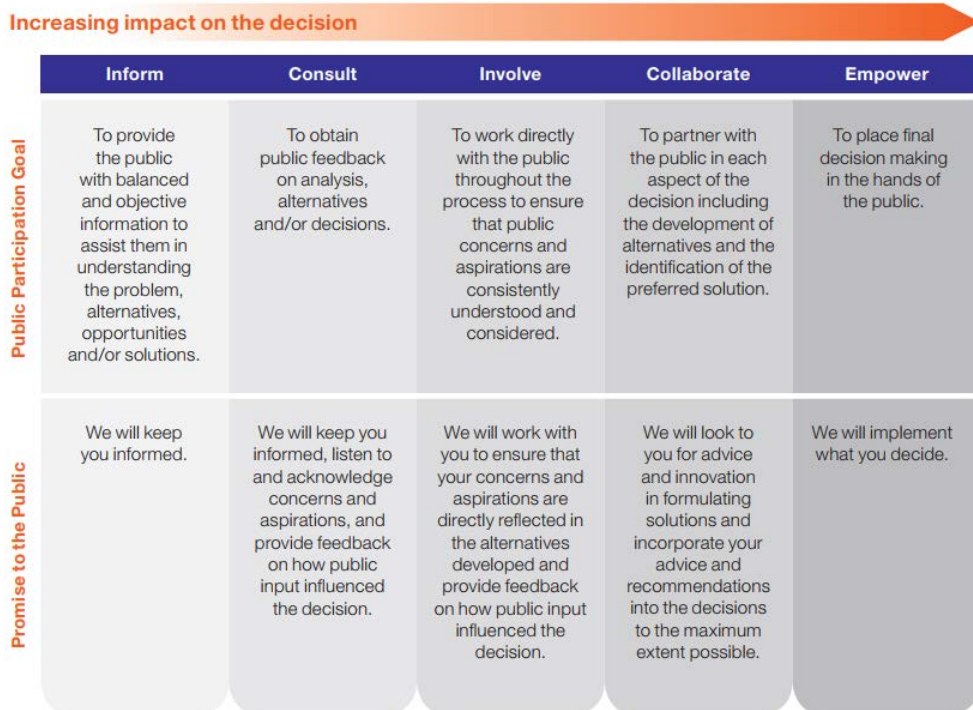


Figure 5-1 IAP2 Spectrum of Public Participation

## 6. KEY MESSAGES

The following key messages apply to the engagement process for the ‘**Dublin Employment Code Amendment**’:

- The Code Amendment will change existing planning policy to facilitate the development of the employment areas of the “Dublin Green Circular Economy Precinct”.
- The Code Amendment will investigate the benefits of interrelated land uses to achieve a future ‘circular economy’ - a model of production and consumption involving the sharing, reusing and recycling of existing materials and products.
- The Code Amendment does not include the portion of land located within the Conservation Zone which is to the west and outside of the Affected Area.
- The proposed Zone ‘Strategic Employment Zone’ will encourage the development of employment uses that will generate wealth and employment for the site. The Code Amendment will investigate including policy to target low density, low cost uses that will benefit from the strategic location of Dublin.
- The Code Amendment is responsive to its location adjacent to Winaityinaityi Pangkara (Adelaide International Bird Sanctuary) by proposing a policy framework that will create a significant buffer area between future employment land uses and the Bird Sanctuary (located within the Conservation Zone). The Code Amendment proposes the inclusion of a Concept Plan that identifies an area for significant plantings and revegetation at the interface and proposes that the largest allotments (minimum of 20 hectares) are located closest to the conservation area to reduce the intensity of development adjacent to this area.
- Stakeholder and community input is being sought early in the Code Amendment’s life to ensure robust and locally sympathetic planning policy that will guide future development of the site.
- Undertaking meaningful engagement with the local community and stakeholders is an important part of the Code Amendment process and feedback received will be used to inform the final Code Amendment.

## 7. STAKEHOLDER AND COMMUNITY MAPPING

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
Aboriginal Groups/ organisations/traditional Owners, including <ul style="list-style-type: none"> <li>• Kurna Yerta Aboriginal Corporation RNTBC</li> <li>• Kurna Nation Cultural Heritage Association</li> <li>• First Nations Voice – Yorke and Mid North</li> </ul>	Med/High	Traditional Owners of the land and/or organisations/groups that have an interest in where the Affected Area is located	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Neighbouring landowners, businesses and residents, including adjacent chicken broiler farm and IWS	High	Amendment may impact the functionality, appearance and character of the area and have implications for the surrounding locality	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Existing Dublin residents	Med	The Code Amendment will provide additional land for employment that may generate opportunities for local employment and may have implications for the surrounding locality	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
Minister for Planning, Minister for Housing and Urban Development	High	The Minister for Planning will be the approval authority for the Code Amendment.	Inform	The authority will be provided with the Engagement Report once the consultation process has been completed.
Department of Housing and Urban Development – Planning and Land Use Services (DHUD_PLUS)	High	Preservation of the intent of the Planning and Design Code and compliance with Practice Direction 2 – Preparation and Amendment of Designated Instruments	Involve/Collaborate	Ensure that the Community Engagement Plan and process(es) achieve the intent of the Community Engagement Character.
Adelaide Plains Council: <ul style="list-style-type: none"> <li>Mark Wasley (Mayor)</li> <li>Marcus Strudwicke (Deputy Mayor)</li> <li>James Miller (CEO)</li> </ul>	High	It is expected that interest will be high, particularly in relation to assets that will be under its care and control, impacts on its residents and land owners, and alignment with its strategic plans.  Council will be a collaborative stakeholder throughout the process and be provided with the opportunity to contribute feedback to ultimately influence the outcome	Involve/Collaborate	Council will be a collaborative stakeholder throughout the process and be provided with the opportunity to contribute feedback to ultimately inform the outcome.
State Member for Frome, Penelope Pratt MP	Medium	Interest in development of land within the MPs electorate. Interest in views of constituents.	Consult	To be consulted throughout the process and be given the

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
				opportunity to provide feedback that is heard and responded to.
Federal Member for Grey, Rowan Ramsay MP	Medium	Interest in development of land within the MPs electorate. Interest in views of constituents.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Local Elected Members of the Adelaide Plains Council	High	Interest in development of land in the Elected Members' area (APC elected members are not ward based). Interest in representing the views of their constituents.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Regional Development Australia – Barossa, Gawler, Light, Adelaide Plains	Medium	Interest in developing the region's economy and liveability	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Local Government Association	Low	Interest in the implication on Local Council Infrastructure and Services	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
Utility Providers: <ul style="list-style-type: none"> <li>• SA Water</li> <li>• APA Group</li> <li>• NBN Co.</li> <li>• SA Power Networks</li> <li>• ElectraNet</li> <li>• SEAgas</li> <li>• Epic Energy</li> <li>• Telstra</li> <li>• Optus</li> <li>• Vodafone</li> <li>• Office of the Technical Regulator</li> </ul>	Medium	Amendment may impact the existing infrastructure and services they provide or manage. It could also require assessments to be undertaken for any new infrastructure and service requirements	Involve/Collaborate	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
Emergency Services, including: <ul style="list-style-type: none"> <li>• South Australian Police (SAPOL)</li> <li>• SA Ambulance Service</li> <li>• State Emergency Service (SES)</li> <li>• South Australian Country Fire Service (CFS)</li> </ul>	Medium	Interest in the development of the Affected Area and the future ability to provide emergency services to future development over the land	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
South Australian Fire and Emergency Services Commission (SAFECOM)	Medium	Interest in the development of the Affected Area and the future ability to provide emergency services to future development over the land	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
South Australian Metropolitan Fire Service	Med	Interest in the development of the Affected Area and the future ability to provide emergency services to future development over the land	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
South Australian Environment Protection Authority (EPA)	Low	Interest in ensuring any change to a more sensitive land use facilitated by this Code Amendment is suitable for its intended use.	Consult	To be consulted throughout the process and be given the



Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
				opportunity to provide feedback that is heard and responded to.
Native Vegetation Council	Low	Interest to ensure the Code Amendment protects areas native vegetation.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Green Industries SA	Med	Interest in alignment with their focus on leading South Australia's transition to a circular economy.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Premier's Climate Change Council	Med	Interest to ensure alignment with the reducing greenhouse gas emissions and adapting to climate change, which include circular economy and commercial opportunities supporting climate change	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Department for Environment and Water (DEW)	Med	Interested in alignment of the Amendment with strategic outcomes relevant to the environment including matters of native vegetation, climate change, coastal protection and circular economies	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
Coastal Protection Board	Med	Interested in how the Amendment will impact on nearby Coastal Areas.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
National Park and Wildlife Service South Australia	Med	Interest to ensure the Amendment protects the nearby Winaityinaityi Pangkara (Adelaide International Bird Sanctuary)	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Department for Transport and Infrastructure (DIT)	High	Interest to ensure the Code Amendment facilitates development outcomes that maintain safe and efficient operation of State Maintained Roads.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Department for Primary Industries & Regions (PIRSA)	Med	Interest to ensure that the Code Amendment supports the prosperity of the state's primary industries and regions.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.
Department for Energy and Mining (DEM)	Med	Interest in alignment with South Australia leading the global transformation economy	Consult	To be consulted throughout the process and be given the

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
				opportunity to provide feedback that is heard and responded to.
Northern & Yorke Landscape Board, Landscape SA	Med	Interest in landscape management priorities with a focus on land, water, pests and biodiversity	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to
Northern Adelaide Plains Food Cluster	Med	Interest in ensuring the sustainability of food production in the local area.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to
Integrated Waste Management Pty Ltd Reference Group	Med	Interest in the local community and operations of the IWS, specific interest to be confirmed through discussions	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to
Local Community & Business Groups, including: <ul style="list-style-type: none"> <li>Adelaide Plains Business Group</li> </ul>	Med	Interest in ensuring the Amendment supports the functionality, appearance and character of the area and surrounding locality, as well as interest in the local community, economy and environment.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
<ul style="list-style-type: none"> <li>• Dublin History Group</li> <li>• Dublin Cricket Club</li> <li>• Parham and Districts Action Group</li> <li>• Thompson Beach Progress Association</li> <li>• Coalition of Coastal Communities</li> <li>• Friends of the Adelaide International Bird Sanctuary</li> <li>• Dublin traders</li> </ul>				
<p>Industry Advocacy Bodies, including:</p> <ul style="list-style-type: none"> <li>• Urban Development Institute of Australia (SA)</li> <li>• Property Council of Australia (SA)</li> <li>• Business SA</li> <li>• Clean Energy Council</li> </ul>	Med	Interest in alignment with the different objectives of each organisation.	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to

Stakeholder	Level of Interest (High/Med/Low)	Nature of Interest In the Project and / or the Potential Impact of the Project	Level of Engagement (i.e. Inform, Consult, Involve, Collaborate)	Stakeholder Needs / Expectations for Engagement in the Project
• Bioenergy Australia				
General Community	Med/Low	Amendment will provide new local employment opportunities and may impact the functionality, appearance and character of the local area and have implications on the surrounding locality	Consult	To be consulted throughout the process and be given the opportunity to provide feedback that is heard and responded to.

# 8. COMMUNITIES OF INTEREST

**Figure 8.1** below illustrates the key communities of interest that will be the target of community engagement activities. Landowners and occupiers identified as being within the primary and secondary communities of interest will receive a mailed fact sheet (refer Section 11).

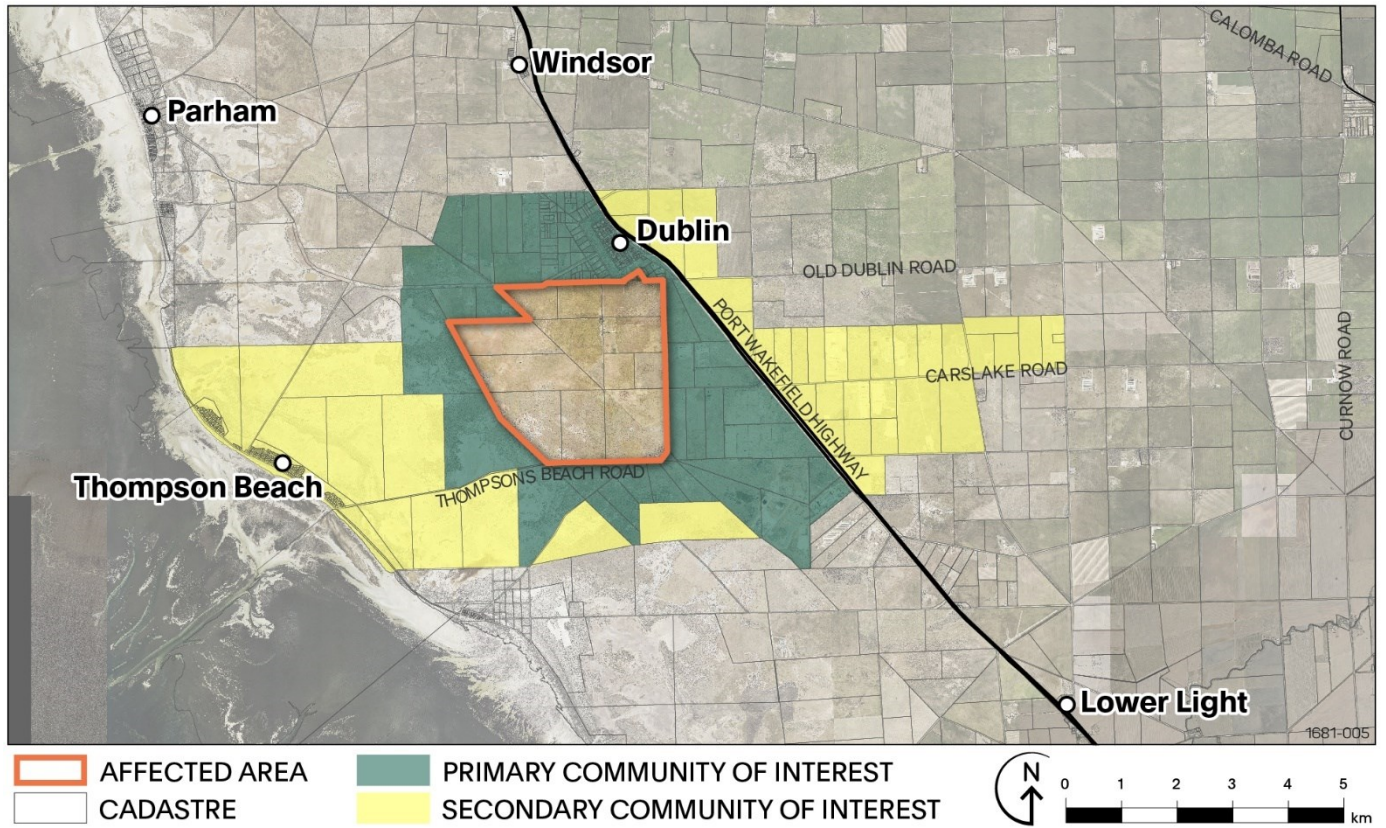


Figure 8-1 Communities of Interest Catchment Areas

## 9. APPLYING THE CHARTER PRINCIPLES

Stakeholders	Engagement Need to Technique
Traditional Owners, including: <ul style="list-style-type: none"> <li>• Kurna Yerta Aboriginal Corporation RNTBC</li> <li>• Kurna Nation Cultural Heritage Association</li> <li>• First Nations Voice – Yorke and Mid North</li> </ul>	Written consultation, invitation for face-face meetings
Neighbouring landowners, business and residents	Written consultation, face-to-face engagement, information sessions and invitations to submit feedback online
Existing Dublin residents	Written consultation, face-to-face engagement, information sessions and invitations to submit feedback online
Minister for Planning, Minister for Housing and Urban Development	Informed of the Engagement process and outcomes via the Engagement Plan prior to commencement of the consultation and Engagement Report following the consultation period.
Department for Housing and Urban Development – Planning and Land Use Services (DHUD-PLUS)	Provide engagement materials (and Draft Code Amendment package for consultation) to the Department a minimum of three (3) weeks before the commencement of the engagement
Adelaide Plains Council	Written consultation, staff meetings and briefing to council staff, elected members and Council meetings where required (and accepted)
Local Elected Members	Written briefings and potential attendance at community information sessions.
State and Federal Members of Parliament	Briefings (written or in-person) and potential attendance at community information sessions.
Regional Development Australia – Barossa, Gawler, Light, Adelaide Plains	Written consultation, face-to-face meeting
Local Government Association	Written consultation, meetings (if required)
Utility Providers Including: <ul style="list-style-type: none"> <li>• SA Water</li> <li>• APA Group</li> </ul>	Written consultation, meetings (if required)

Stakeholders	Engagement Need to Technique
<ul style="list-style-type: none"> <li>• NBN Co.</li> <li>• SA Power Networks</li> <li>• ElectraNet</li> <li>• Epic Energy</li> <li>• Telstra</li> <li>• Optus</li> <li>• Vodafone</li> </ul>	
<p>Emergency Services, including:</p> <ul style="list-style-type: none"> <li>• South Australian Police (SAPOL)</li> <li>• SA Ambulance Service</li> <li>• State Emergency Service (SES)</li> <li>• South Australian Country Fire Service (CFS)</li> </ul>	Written consultation, meetings (if required)
<p>Other Government Departments/Agencies/Advisory Bodies (including EPA, SAFECOM, SAMFS, Native Vegetation Council, Green Industries SA, Premier’s Climate Change Council, DEW, Coastal Protection Board, National Parks and Wildlife Service SA, DIT, PIRSA, Energy &amp; Mining, Northern &amp; Yorke Landscape Board)</p>	Written consultation, face-to-face meetings (if required)
Northern Adelaide Plains Food Cluster	Written consultation, meetings (if required)
Integrated Waste Management Pty Ltd Reference Group	Written consultation, face-to-face meeting
Local Community & Business Groups	Written consultation, information sessions and invitation to submit feedback.
Industry Advocacy Bodies	Written consultation, meetings (if required)
General Public	On-line materials, Face to face engagement, information sessions and invitations to submit feedback.



## 10. ENGAGEMENT STAGING

Stage	Objective	Stakeholders	Level of Engagement	By When
<b>Stage 1: Early Engagement</b>	Early engagement to inform stakeholders of the Code Amendment and consultation timelines and activities. Opportunity to review and refine engagement methods, if required.	<ul style="list-style-type: none"> <li>Adelaide Plains Council</li> <li>State Member for Frome, Penelope Pratt MP</li> <li>Federal Member for Grey, Rowan Ramsay MP</li> <li>Department for Environment &amp; Water (DEW)</li> <li>Regional Development RDA</li> <li>IWS (owner and operator)</li> <li>Adjacent Chicken Broiler Farm (owner and operator)</li> <li>Traditional Owners</li> </ul>	Consult	To be contacted 2 weeks prior to engagement commencing
<b>Stage 2: Engagement</b>	Undertake stakeholder engagement activities to communicate details about the code amendment and seek feedback.	<ul style="list-style-type: none"> <li>Adelaide Plains Council</li> <li>Neighbouring landowners, businesses and residents</li> <li>Traditional Owners</li> <li>Utility Providers</li> </ul>	Consult	6 week period

Stage	Objective	Stakeholders	Level of Engagement	By When
		<ul style="list-style-type: none"> <li>• State and Federal MPs</li> <li>• Government Departments and Agencies</li> <li>• Local Community &amp; Business Groups</li> <li>• IWS Reference Group</li> <li>• General Public</li> <li>• Industry and advocacy groups</li> </ul>		
<b>Stage 3: Engagement Review</b>	Send feedback on the engagement process	Adelaide Plains Council and anyone who provided written feedback	Inform	Update Adelaide Plains Council re: submission sentiment during consultation period and following close of consultation period to stakeholders who provided written feedback.
<b>Stage 4: Closing the Loop</b>	Present stakeholders with engagement outcomes and address any concerns raised	All	Inform	Following decision on the Code Amendment by the Minister for Planning

## 11.ENGAGEMENT ACTIVITIES

Stage	Engagement Activity	Stakeholder / Target Audience	Who's Responsible?	Resources Required	Risks and Mitigation
<b>Stage 1: Early Engagement</b>	<p>Meeting/liaison with Adelaide Plains Council staff</p> <p>Invitation to undertake Council Staff and Elected Member briefing</p> <p>Letter to Traditional Owners, and offer of individual briefing</p> <p>Offer to provide briefing to local State and Federal MPs</p> <p>Offer to provide briefing to DEW, RDA and adjoining key industry operators</p>	<p>Adelaide Plains Council</p> <p>Traditional Owners</p> <p>Local State &amp; Federal MPs</p>	Ekistics	<p>Letters / emails</p> <p>Information Fact Sheet</p> <p>Meeting rooms or on-line meeting capability</p>	<p>Inform of the proposed Code Amendment and consult on engagement delivery, the Code Amendment process and early issues and opportunities.</p>
<b>Stage 2: Engagement</b>	<p>Use of the SA Planning Portal:</p> <ul style="list-style-type: none"> <li>• Notice</li> <li>• Fact Sheet</li> <li>• FAQs</li> <li>• Background Information</li> <li>• Survey/invitation to comment.</li> </ul>	<p>Neighbouring landowners, businesses and residents (Primary and Secondary Communities of Interest as per <b>Figure 8.1</b>)</p> <p>Key community groups</p> <p>General Public</p>	Ekistics	<p>SA Planning Portal – Code Amendment website</p> <p>Letters/emails</p> <p>Information Fact Sheet</p> <p>Venue (Dublin Cricket Club)</p> <p>Phone Number</p>	<p>Ensure consultation material is accessible on the SA Planning Portal from the date consultation is scheduled to begin.</p>

Fact sheet mailed to primary and secondary catchment areas	Neighbouring landowners, businesses and residents (Primary and Secondary Communities of Interest as per <b>Figure 8.1</b> )	Ekistics	As above	Inform of the proposed Code Amendment, engagement opportunities and to seek feedback
Email/letter to key stakeholders including fact sheet and link to online information	Neighbouring landowners, businesses and residents (Primary and Secondary Communities of Interest as per <b>Figure 8.1</b> )  Utility Providers  State & Federal MPs  Government Departments	Ekistics		
Drop-In information sessions to be held at a local community venue – on one week day, with 1 <sup>st</sup> session in the afternoon and 2 <sup>nd</sup> session in the early evening (same day)	Neighbouring landowners, businesses and residents  General Public	Ekistics	Sessions to be held at the Dublin Cricket Club	Confirm venue with club president beforehand
Sign on the Affected Area with QR code link	General Public	Ekistics	Sign	
Online survey to gather feedback on the Amendment	All	Ekistics	Survey	

<b>Stage 3: Engagement Review</b>	Seek feedback on the engagement process via evaluation survey	All respondents who made a submission	Ekistics	Contact details for respondents	To evaluate the Code Amendment Process (as required by the Charter)
<b>Stage 4: Closing the Loop</b>	Provide a copy of the Engagement Report and 'What We Heard' factsheet	All respondents who made a submission	Ekistics	Contact details for respondents	Provide respondents with an engagement summary report, detailing what was heard through engagement and how it affected the final Code Amendment
	Update PlanSA website with outcomes of engagement	All	PLUS	SA Planning Portal – Code Amendment website  Contact details for respondents	When the Code Amendment is finalised, update the PlanSA website and notify respondents.

## 12. APPLYING THE CHARTER PRINCIPLES IN PRACTICE

Charter Principles	How Does Engagement Approach / Activities Reflect This Principle In Action?
Engagement is genuine	<p>Methods of engagement will reflect the commitment to create awareness of the Code Amendment and its objectives.</p> <p>Prior to finalising the Code Amendment, the engagement process will allow for stakeholders and the community to express their concerns, and to have these issues analysed and addressed.</p>
Engagement is inclusive and respectful	Stakeholders will have opportunities to influence the outcome through varied means of engagement. Engagement activities are tailored to the stakeholder group.
Engagement is fit for purpose	Engagement collateral is tailored to the needs of each stakeholder group to allow for clear communication and understanding the desired outcomes.
Engagement is informed and transparent	The material is delivered in a straightforward and easily digestible style. Details of the proposal are easily accessible on the PlanSA Planning Portal and it is made clear throughout the consultation, what part of the proposal can and cannot be changed.
Engagement is reviewed and improved	Success indicators are defined and measured at the completion of the engagement. The outcomes will be documented in the Engagement Report.

## 13. MEASURING SUCCESS

#	Charter Criteria	Charter Performance Outcomes	Respondent	Indicator	Evaluation Tool	Measuring Success of Project Engagement
1	<b>Principle 1:</b> Engagement is genuine	People had faith and confidence in the engagement process	Community	I feel the engagement <b>genuinely sought</b> my input to help shape the proposal	Likert scale - strongly disagree to strongly agree	Per cent from each response.
2	<b>Principle 2:</b> Engagement is inclusive and respectful	Affected and interested people had the opportunity to participate and be heard	Community	I am <b>confident my views were heard</b> during the engagement  The <b>engagement reached</b> those identified as community of interest.	Likert scale - strongly disagree to strongly agree  <ul style="list-style-type: none"> <li>Representatives from most community groups participated in the engagement</li> <li>Representatives from some community groups participated in the engagement</li> <li>There was little representation of the community groups in engagement.</li> </ul>	Per cent from each response

#	Charter Criteria	Charter Performance Outcomes	Respondent	Indicator	Evaluation Tool	Measuring Success of Project Engagement
3	<b>Principle 3:</b> Engagement is fit for purpose	People were effectively engagement and satisfied with the process  People were clear about the proposed change and how it would affect them	Community	I was given <b>sufficient information</b> so that I could make an informed view.  I was given an <b>adequate opportunity to be heard</b>	Likert scale – strongly disagree to strongly agree	Per cent from each response
4	<b>Principle 4:</b> Engagement is informed and transparent	All relevant information was made available and people could access it  People understood how their views were considered, the reasons for the outcomes and the final decision that was made	Community	I felt <b>informed</b> about why I was being asked for my view, and the way it would be considered.	Likert scale – strongly disagree to strongly agree	Per cent from each response
5	<b>Principle 5:</b> Engagement processes are reviewed and improved	The engagement process was review and improvements recommended	Project Lead	<b>Engagement was reviewed</b> throughout the process and improvements put in place, or recommended for future engagement	Reviewed and recommendations made.  Reviewed but no system for making recommendations.  Not reviewed	Per cent from each response
6	Engagement occurs early	Engagement occurred before or during the drafting of the planning policy,	Project Lead	Engagement <b>occurred early enough</b> for feedback to genuinely influence the	Engaged when there was opportunity for input into scoping.	Per cent from each response



#	Charter Criteria	Charter Performance Outcomes	Respondent	Indicator	Evaluation Tool	Measuring Success of Project Engagement
		strategy or scheme when there was an opportunity for influence		planning policy, strategy or scheme	<p>Engaged when there was opportunity for input into first draft.</p> <p>Engaged when there was opportunity for minor edits to final draft.</p> <p>Engaged when there was no real opportunity for input to be considered</p>	
7	Engagement feedback was considered in the development of planning policy, strategy or scheme	Engagement contributed to the substance of a plan or resulted in changes to a draft	Project Lead	Engagement <b>contributed to the substance of the final plan</b>	<p>In a significant way</p> <p>In a moderate way</p> <p>In a minor way</p> <p>Not at all</p>	Per cent from each response
8	Engagement included 'closing the loop'	Engagement included activities that 'closed the loop' by providing feedback to participants / community about outcomes of engagement	Project Lead	Engagement <b>provided feedback to community about outcomes of engagement</b>	<p>Formally (report or public forum)</p> <p>Informally (closing summaries)</p> <p>No feedback provided</p>	Per cent from each response

#	Charter Criteria	Charter Performance Outcomes	Respondent	Indicator	Evaluation Tool	Measuring Success of Project Engagement
9	Charter is valued and useful	Engagement is facilitated and valued by planners	Project Lead	Identify <b>key strength</b> of the Charter and Guide  Identify <b>key challenge</b> of the charter and Guide		

## 14. CLOSING THE LOOP AND REPORTING BACK

How Will You Respond to Participants?	Who's Responsible?	Timing
<p>Acknowledgement of feedback received - we will send an email and/or letter acknowledging that stakeholder feedback has been received and is being considered. This will be accompanied by a brief description of the process moving forward and timelines around when the feedback analysis will be available</p>	<p>Ekistics</p>	<p>On receipt of a written submission provide a written acknowledgement</p>
<p>Provide analysis of feedback received by stakeholders and identifying key themes. This will be included in the engagement report, which will be available on the Plan SA Portal</p>	<p>Ekistics</p>	<p>At the end of the consultation process</p>
<p>Issue an evaluation survey to participants who were involved in the consultation process and provided feedback</p>	<p>Ekistics</p>	<p>At the end of the consultation process</p>
<p>Final letter – we will send out a notification to stakeholders, by email and/or mail, detailing the outcome of the Code Amendment</p>	<p>Ekistics</p>	<p>Following decision on the Code Amendment by the Minister</p>