23ADL-0282 1 MAY 2025

Engagement Plan

Golden Grove Neighbourhood (Stage 2) Code Amendment



Golden Grove Neighbourhood (Stage 2) Code Amendment

1 May 2025

Lead consultant URPS

27 Halifax Street Enter via Symonds Pl Adelaide SA 5000 (08) 8333 7999 urps.com.au

Prepared for YAS Property & Development

Consultant Project Manager Alicia Holman

aholman@urps.com.au

URPS Ref 23ADL-0282

Document history and status

Revision	Date	Author	Reviewed	Details
V1	19/3/25	АН	EW	Draft for client review
V2	30/4/25	АН	GM	V2 report

We acknowledge the Kaurna People as the Traditional Custodians of the land on which we work and pay respect to their Elders past, present and emerging.

© URPS. All rights reserved; these materials are copyright. No part may be reproduced or copied in any way, form or by any means without prior permission. This report has been prepared for URPS' client. URPS and its associated consultants are not liable to any person or entity for any damage or loss that has occurred, or may occur, in relation to that person or entity taking or not taking action in respect of any representation, statement, opinion or advice referred to herein.

Contents

1.	Intro	oduction	1
	1.1	Locality	2
	1.2	Engagement Already Undertaken	3
2.	Engo	agement Approach	6
	2.1	Purpose	6
	2.2	Community Engagement Charter	6
	2.3	Scope of Influence	8
	2.4	IAP2 Spectrum	9
3.	Key	Messages	10
4.	Stak	ceholder and Community Mapping	12
	4.1	Mandatory stakeholder engagement	12
	4.2	Stakeholder identification and analysis	12
	4.3	Community Profile	17
5.	Engo	agement Activities	19
	5.1	Early engagement	19
	5.2	Formal engagement period	19
6.	Repo	orting and Evaluations	23
	6.1	Reporting	23
	6.2	Post Consultation Evaluation	23
	6.3	Closing the Loop	23
Арр	endix	A	24
	Mail c	out Catchment Area (Stage 2)	24
Арр	endix l	В	25
Арр	endix	C	29
	Exam	nple evaluation surveys	29

Glossary of Terms

Wherever possible, use of technical terms and abbreviations are described within the text. This glossary of terms is provided to improve accessibility and understanding.

Table 1 Glossary of Terms

Term	Definition/Description		
Affected Area	The area of land that a Code Amendment applies to.		
The Code	The Planning and Design Code A set of rules and policies that guide land use and development across South Australia.		
Code Amendment	A proposal to change the policies, rules, or mapping within the Planning and Design Code.		
Community Engagement Charter	The framework that guides community engagement requirements for planning decisions in South Australia.		
Concept Plan	Concept Plans are used in the Code to help guide development within a specific area through a visual map of the desired development over time.		
IAP2	International Association for Public Participation A global organisation that seeks to promote and improve the practice of community and stakeholder engagement.		
Locality	A geographic area for administrative purposes.		
Overlay	A Planing and Design Code reference - a geographic layer adding extra rules and policies to address specific issues such as heritage, environment, or hazards.		
PDI Act	Planning, Development and Infrastructure Act 2016 Legislation that governs planning and development in South Australia.		
PlanSA Portal	The South Australian Government's website for planning and development.		
PLUS	Planning and Land Use Services The Unit responsible for managing the planning and land use systems and policy tools in South Australia, within the Department for Housing and Urban Development.		
Subzone	A Planning and Design Code reference – an area within a Zone with specific rules and policies for local needs or outcomes.		
TNVs	A Planning and Design Code reference - Technical Numeric Variations Specific planning rules for a site, like building heights or lot sizes.		

Term	Definition/Description	
Zone	A Planning and Design Code reference – a geograhic area and associated defining rules for its intended use, such as residential or commercial.	

1. Introduction

The Minister for Planning approved a Proposal to Initiate an amendment to the Planning and Design Code (the Code) for the Golden Grove Neighbourhood (Stage 2) Code Amendment on 9 April 2025. The Designated Entity (the Proponent) undertaking this amendment is YAS Property & Development (YAS P&D).

This Code Amendment follows the completion of stakeholder and community engagement in 2023 for an earlier Code Amendment in Golden Grove, known as the Golden Grove Neighbourhood (Stage 1) Code Amendment which involved land north of One Tree Hill Road.

The scope of this second Code Amendment is to rezone land south of One Tree Hill Road at Golden Grove from Rural Living to Master Planned Neighbourhood Zone and Employment Zone. This land is referred as the Affected Area (Stage 2) in Figure 1 below.

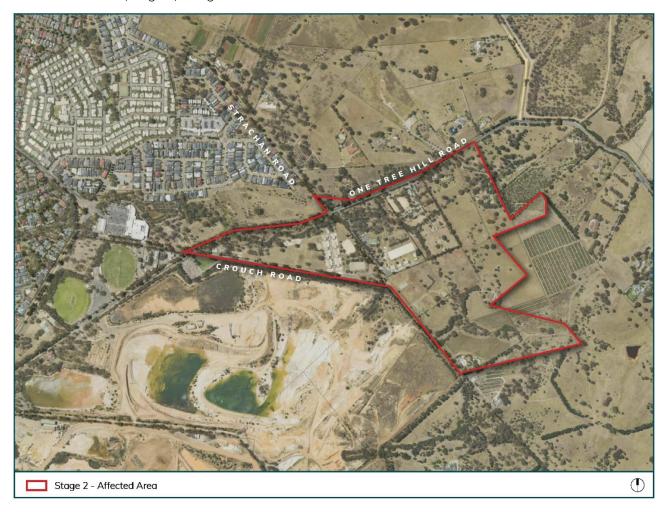


Figure 1: Affected Area (Stage 2)

This rezoning is intended to support a master-planned development at Golden Grove which will include housing, quality open space and new cycling and pedestrian connections for the community to enjoy,

employment land uses and builds upon the Golden Grove Neighbourhood Code Amendment Stage 1 (land north of One Tree Hill Road) – that is yet to be submitted to the Minister for Planning for final approval.

During the Stage 1 Code Amendment the proponent has:

- Established a working group with the local quarry operators (Golden Grove Stakeholder Reference Group). Consultation with this is chaired by a representative of the Department for Housing and Urban Development Planning and Land Use Services (DHUD-PLUS).
- Is currently negotiating infrastructure outcomes with the City of Tea Tree Gully.
- Has recently completed a range of investigations.

Considering the progress achieved in Stage 1, including the completion of stakeholder and community consultation, the commencement of Stage 2 (land south of One Tree Hill Road) is now considered appropriate as:

- Investigations to date suggest the land is suitable to accommodate residential and employment development.
- Approval will provide greater clarity around scope and aid with infrastructure negotiations (underway).
- Interface management investigations are underway and can be referenced through the development of the Code Amendment ands supporting reports.

It is important to note, however that this Engagement Plan applies only to the Stage 2 Code Amendment.

1.1 Locality

The land identified for Stage 2 is approximately 48.2ha, located 22kms north-east of Adelaide in the City of Tea Tree Gully in the suburb of Golden Grove. It sits within a Rural Living Zone and is primarily used for low density residential purposes with a small number of allotments involved in primary production as well as recreational and animal keeping activities.

In addition to the employment lands, the Affected Area can accommodate between 350 and 450 lots of low to medium residential density and offers a range of new housing options, including affordable housing for new homebuyers and those wishing to down-size. Much of the development will be larger allotments that are similar to the existing residential part of Golden Grove.

When combined, Stage 1 (approximately 55.6ha) and Stage 2 (approximately 48.2ha) will support a premium quality, master-planned and sustainable development at Golden Grove of approximately 680-900 new dwellings.

This combined area as shown in Figure 2 below, represents one of the last remaining areas within the City of Tea Tree Gully capable of supporting population growth.

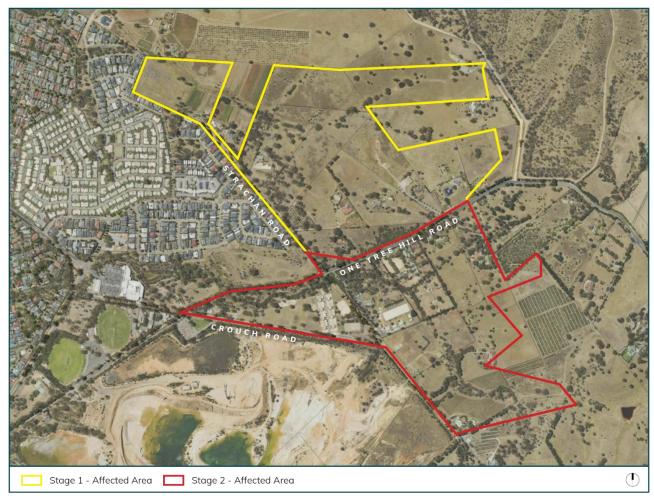


Figure 2: Golden Grove Neighbourhood Code Amendment – Combined Stages 1 & 2

1.2 Engagement Already Undertaken

The following engagement has already been undertaken with key stakeholders to gather key information and feedback to inform the development of the Stage 2 Code Amendment.

1.2.1 Stage 1 Code Amendment

Public consultation on the Golden Grove Neighbourhood (Stage 1) Code Amendment took place from 28 July 2023 to 8 September 2023. The feedback received is outlined in Table 2 below.

Table 2: Stage 1 Code Amendment Engagement

Stakeholder	Stage 1 Code Amendment Engagement		
Minister for Planning	The Minister for Planning provided a response via letter advising that an air quality assessment is required for land south of One Tree Hill Road (Stage 2).		

Stakeholder	Stage 1 Code Amendment Engagement	
SA Housing Authority	SA Housing Authority provided a response that supported the development of more affordable housing in South Australia via the application of the Affordable Housing Overlay in the Code Amendment.	
ElectraNet	ElectraNet provided a response noting a 275kV overhead transmission line traversing the area.	
City of Salisbury	The City of Salisbury provided two responses raising concerns regarding the potential degradation and erosion of existing biodiversity corridors, increased stormwater run-off, and subsequent impact on flooding in Salisbury.	
City of Tea Tree Gully	Several meetings were held with Council staff to discuss stormwater infrastructure, road infrastructure and social infrastructure requirements.	
Environment Protection Authority	The Environment Protection Agency (EPA) provided a response with a number of recommendations regarding air quality, noise, stormwater management and overlay selection.	
SA Water	SA Water provided a response noting that system augmentation may be required to meet increased demand.	
Department for Energy and Mining	The Department for Energy and Mining (DEM) provided a response regarding the Code Amendment and recommending further investigations in relation to the interface with mining activities. These investigations have now been undertaken, DEM were participants in the Stakeholder Reference Group chaired by DHUD.	
Department for Environment and Water	The Department for Environment and Water (DEW) provided a response raising a number of queries and recommendations regarding stormwater management, trees and vegetation aspects.	
UDIA SA	The Urban Development Institute of Australia (UDIA) SA provided a response indicating support for the proposed rezoning to increase housing supply.	
State Member for King	The Member for King, Rhiannon Pearce MP, provided a response advising that 130 local residents had provided feedback to her office in relation to housing supply and diversity, biodiversity, climate change and natural hazards, transport infrastructure and social infrastructure.	

Stakeholder	Stage 1 Code Amendment Engagement		
Country Fire Service	The Country Fire Service (CFS) provided a response advising that the Bushfire Hazard Overlay for the affected area may change from Medium to High due to the Draft Statewide Bushfire Hazards Code Amendment.		
Quarry Operators	Piper Alderman provided a written submission on behalf of Hanson Construction Materials Pty Ltd, CSR Ltd, Austral Bricks Pty Ltd and Clay and Mineral Sales Pty Ltd (as operators of the Golden Grove Extraction Resource Area Quarry). It raised concerns with the Stage 1 Code Amendment including noise, air quality, flooding hazards, policy, and transport. The project team is of the opnion, that these issues have been addressed. Quarry operators were participants of the Stakeholder Reference Group chaired by DHUD.		
Stakeholder Reference Group	A Stakeholder Reference Group (SRG) was established to provide a structured platform for stakeholders to participate in the receipt and review of information as a reference / advisory group. The SRG is composed of representatives from the following stakeholder groups: City of Tea Tree Gully administration Department for Energy and Mining Planning and Land Use Services Environment Protection Authority Quarry operators URPS, planning consultants Designated Entity / Proponent Other relevant stakeholders as deemed necessary.		
Community Feedback	The community engagement approach provided multiple ways for information to be accessed with the following feedback received: 99 email submissions and PlanSA submissions 169 survey responses 26 attendees at community drop-in sessions 5 phone calls 2 one-on one-meetings Feedback from the community included concerns with tree removal, loss of green space and native animal habitat, the visual impact of increased housing density, lack of road infrastructure and need for better public transport.		

2. Engagement Approach

2.1 Purpose

The purpose of engagement is to ensure that stakeholders and communities interested in and/or affected by the Code Amendment have an opportunity to understand what is proposed, the likely impacts, and be able to provide feedback that will be considered as part of the Code Amendment process.

Specifically, the engagement will:

- Raise awareness that a Code Amendment is being prepared.
- Provide information about what is proposed by the Code Amendment including the location of where the proposed changes will apply.
- Provide an opportunity for stakeholders to identify issues and opportunities, so that they can be considered as part of the Code Amendment process.
- Communicate and make accessible the investigations associated with the Code Amendment and any infrastructure requirements.
- Enable stakeholders and community to provide feedback on the Code Amendment.
- Meet statutory requirements as they relate to engagement on a Code Amendment.
- Be delivered in line with the Community Engagement Charter to ensure that engagement is genuine and fit for purpose.
- Build relationships and a community of interest to support future activities (i.e. construction) at the site.
- Close the loop with stakeholders and community to inform them of the decision on the Code Amendment.

2.2 Community Engagement Charter

The preparation of the Code Amendment must comply with the principles of the Community Engagement Charter (the Charter) under the *Planning, Development and Infrastructure Act 2016.*

The Charter sets out best practice guidelines for community engagement in relation to the preparation and amendment of planning policies, strategies and schemes.

The table below outlines the ways in which this engagement plan supports the five principles of the Charter and how success will be defined and measured.

The approach to measuring the success of the engagement associated with the Code Amendment against the principles of the Charter is described more fully at **Appendix B**.

Table 3: Community Engagement Charter principles and measures

Charter principle	Performance outcome	Engagement measure		
Engagement is genuine	People had confidence in the	Targeted at a wide range of stakeholders using a range of channels		

Charter principle	Performance outcome	Engagement measure
	engagement process	 Timelines sufficient for people to hear about/see the opportunity to have a say
		 Easy to understand information to help audiences understand why it is relevant to them and how they can have their say
		 An Engagement Report will be prepared in accordance with section 73(7) of the PDI Act, outlining what was heard, recommendations to amend the Code Amendment in response to feedback and the evaluation of engagement. This will be published on the SA planning portal.
Engagement is inclusive and respectful	Affected and interested people had the opportunity to participate and be heard	 Targeted at a wide range of stakeholders using a range of channels (based on Stakeholder Mapping to identify who may be impacted/interested and specific engagement needs/techniques) Timelines sufficient for people to hear/see the
		 popportunity to have a say Easy to understand information to help audiences understand why it is relevant to them and how they can have their say
		 Engagement material can be translated or made available in different languages on request.
Engagement is fit for purpose	People were effectively engaged and satisfied with the process People were clear about the proposed change and how it would affect them	 A broad range of activities offered in a mix of ways, to reach a wide pool of stakeholders Stakeholders directly impacted will be targeted directly by the engagement (i.e. invited to one-on-one meetings) Stakeholders with specific interests will be directly communicated with The engagement material will be easy to understand, addresses key matters of interest, where to seek further info/clarification, how to have your say.

Charter principle	Performance outcome	Engagement measure
Engagement is informed and transparent	All relevant information was made available and people could access it People understood how their views were considered, the reasons for the outcomes and the final decision that was made	 Information clearly articulates key areas of interest, what we are gathering feedback on, how participants can get involved and how feedback will be used Submissions will be acknowledged and advised of next steps in the process A copy of the engagement report will be provided to participants and made publicly available Clear and concise information will be available in different formats (online and hard copy) and the engagement report summarises feedback received, describes how feedback has been used to inform any amendments to the draft Code Amendment.
Engagement processes are reviewed and improved	The engagement was reviewed and improvement recommended	 Measures of success are identified and will be evaluated at the conclusion of the engagement, and at each stage of engagement if required Any issues raised about the engagement during the process will be considered and action will be taken if appropriate.

2.3 Scope of Influence

The Planning and Design Code utilises standardised zone policies to ensure consistency in how they are applied and interpreted across the state. This means that there is limited scope to tailor individual land use policies to suit a site. The use of Concept Plans is one way that site-specific requirements can be articulated.

Aspects of the Code Amendment which stakeholders and the community <u>can</u> influence are:

- Issues and/ or opportunities that should be considered in the preparation of the Code Amendment.
- The application of proposed Zones and other land use policies (Overlays, Subzone etc).
- The application of Technical Numeric Variations to the Affected Area.
- The introduction of Concept Plan/s to the Affected Area.

Aspects of the project which stakeholders and the community <u>cannot</u> influence are:

- The initiation of a Code Amendment that seeks to rezone the Affected Area to facilitate a masterplanned development.
- The geographical extent of the Affected Area that form the basis of the Code Amendment.
- General development policies in the Code (as it relates to state-wide policy)
- Standard policies and wording contained in zones and overlays in the Code (as it relates to state-wide policy).

2.4 IAP2 Spectrum

This Plan has been developed in accordance with the internationally recognised International Association for Public Participation (IAP2) public participation spectrum. This articulates the varied levels of influence and associated commitments made during engagement with stakeholders. The spectrum identifies the following levels of engagement:

- INFORM level of engagement commits to providing information that helps stakeholders to understand the problem/issue, alternatives, opportunities or solutions. It commits to keeping stakeholders informed.
- CONSULT level of engagement builds on the inform level to also seek feedback on the problem/issue and may include looking at options, alternatives etc. It commits to keeping stakeholders informed and letting them know how their feedback was used.
- INVOLVE level of engagement builds further to work directly with stakeholders to ensure that their views are consistently understood and considered. It commits to ensure stakeholder views are reflected in project outcomes and letting them know how this impacted on decision making.
- COLLABORATE sees stakeholders as partners in developing solutions or alternatives and commits to using their input in project outcomes.
- EMPOWER commits to allowing the stakeholder to be the decision maker and that their decisions will be implemented.

It is recognised that different stakeholders will be engaged with at different levels at different stages of the project. Ensuring that stakeholders understand their level of influence is critical in managing expectations and undertaking engagement in accordance with the accepted principles. This process will use INFORM and CONSULT levels of engagement (refer Section 4 for details on how this is proposed to apply).

3. Key Messages

The following key messages will underpin the engagement regarding this Code Amendment. Additional key messages will be created for specific stakeholder communication collateral as required:

General Key Messages

- YAS Property & Development (the proponent) is proposing to rezone land from the Rural Living Zone to Master Planned Neighbourhood Zone and Employment Zone. This rezoning process is called a 'Code Amendment'.
- The Golden Grove Neighbourhood Code Amendment is being progressed in two stages. Stage 1 covers 55.6 hectares of land to the North of One Tree Hill Road. Stage 2 covers 48.2 hectares of land to the south of One Tree Hill Road.
- Community consultation on Stage 1 took place in 2023. Community consultation on Stage 2 will take place in 2025 from 19 May to 30 June 2025.
- Stage 2 land is currently used for low density residential purposes with a small number of allotments involved in primary production as well as recreational and animal keeping activities.
- This land can accommodate between 350 and 450 new dwellings of low to medium residential density.
- The Master Planned Neigbourhood Zone will provide a range of new housing options.
- Much of the development will be larger allotments that are similar to the existing residential part of Golden Grove.
- When combined, the rezoning will enable a master-planned development at Golden Grove of approximately 680-900 new dwellings as well as quality open space and new cycling and pedestrian connections for the broader community to enjoy.
- The land represents one of the last remaining rural areas within the City of Tea Tree Gully capable of supporting population growth.
- The Employment Zone will provide for a range of commercial, business and light industrial land uses.
- In preparing the Code Amendment, stakeholders and community will be provided with genuine and meaningful opportunities to provide input and feedback for consideration.
- The relevant authority for the approval of this rezoning is the Minister for Planning.

Technical Key Messages

- A range of investigations have been undertaken relating to air quality and noise monitoring, which have confirmed the land is suitable to accommodate residential development.
- A number of interface management measures have been determined to ensure new homes are designed and sited in a way that will allow the neighbouring quarries to continue to operate. These measures include:
 - Applying the Interface Management Overlay and the Resource Extraction Protection Overlay within 500 metres of the quarry boundary.

- Requiring window glazing for habitable rooms in residential dwellings via Land Management Agreements.
- Including a landscaped earth mound in the Code Amendment Concept Plan to reduce noise impacts and improve visual amenity

Infrastructure Key Messages

- The City of Tea Tree Gully is a stakeholder in this Code Amendment and are playing an active role in the negotiation of infrastructure requirements.
- Infrastructure agreements are currently being prepared with the City of Tea Tree Gully to ensure infrastructure such as roads and stormwater, and community facilities are available to support the needs of a growing community.
- Intersection upgrades to One Tree Hill Road and Golden Grove Road will ensure traffic can be well managed in the locality.
- The Proponent is financially contributing to the upgrade of Harpers Field Reserve in collaboration with City of Tea Tree Gully.
- The funding and delivery of infrastructure upgrades will be met by the developer..

4. Stakeholder and Community Mapping

The engagement activities will be tailored to respond to each stakeholder's level of interest in the project, the extent to which they are impacted and the level of influence they could have on the successful delivery of the project.

4.1 Mandatory stakeholder engagement

The Minister/Commission has instructed that the following stakeholders are to be engaged with under section 73(5) and 73(6)(e) of the Act:

- Department for Education
- Department for Energy and Mining
- Department for Environment and Water
- Department for Infrastructure and Transport
- Environment Protection Authority
- Office for Ageing Well, SA Health
- South Australian Country Fire Service
- South Australian Housing Trust
- State Members of Parliament for the electorates in which the proposed Code Amendment applies
- Utility providers including SA Power Networks, Electranet, APA Group, SA Water, Epic Energy, NBN and other telecommunication providers.
- Local Government Association

The following stakeholders must be notified under the section 73(6) of the Act:

- An owner or occupier of the land, and
- An owner or occupier of each piece of adjacent land.

For completeness, we have interpreted this as owners *and* occupiers in the cases stated above.

4.2 Stakeholder identification and analysis

The following table identifies the stakeholders and community that we anticipate will have an interest in the Code Amendment, due to direct or indirect impacts, or proximity to the Affected Area.

Table 4: Stakeholder mapping

Stakeholder	Level of interest	Nature of interest in the project and/or the potential impact of the project	Level of engagement		
Government Ministers	overnment Ministers				
Minister for Planning High		The Minister for Planning will be the approval authority for the Code Amendment	Inform		
State Member for King	Medium	Interest in development of land in MPs electorate. Interest in the views of their constituents.	Consult		
Federal Member for Makin	Low	Interest in development of land in MPs electorate. Interest in the views of their constituents.	Consult		
Planning Authorities					
State Planning Commission	High	Provide advice and information to the Minister pertinent to the Code Amendment	Inform		
Local Government					
City of Tea Tree Gully (Council Staff and Elected Member Body)	High	Interest in development of land in its jurisdiction and interactions with local infrastructure i.e. roads Interest in views of their constituents. Involved in the development of infrastructure upgrades/ deeds.	Consult		
Adjacent Councils – Adelaide Hills Council, City of Playford, City of Salisbury	Medium	Interest in potential impacts to surrounding infrastructure	Inform		
Local Government Association	Low	Interest in large scale Code Amendment	Inform		
First Nations					
Kaurna Yerta Aboriginal Corporation	Medium	Interest as the Traditional Owners of the land, and the impacts the change of land use will have on the surrounding land, plants, animals and people.	Consult		
State Government Agen	cies				

Stakeholder	Level of interest	Nature of interest in the project and/or the potential impact of the project	Level of engagement
Department of Education As requested by the Minister	Medium	Interest in the additional population and how this will impact school capacities within the area.	Consult
Department for Energy and Mining As requested by the Minister	High	Involved in management of adjacent land (Resource Extraction Zone and established quarry sites) and how development will interact with site.	Consult
Department for Environment and Water As requested by the Minister	High	Interest in how the development will impact on the surrounding environment and on state heritage items.	Consult
Department for Infrastructure and Transport As requested by the Minister	Medium	Interest in change of land use to facilitate residential housing Interest in how new development will interact with existing road infrastructure	Consult
Environment Protection Authority As requested by the Minister	High	Interest in the change of land use to facilitate residential housing. Interest in how the proposed development is designed and located to minimise impacts on the environment, human health and amenity. Involved in management of adjacent land (Resource Extraction Zone and established quarry sites) and how development will interact with site.	Consult
Office for Ageing Well, SA Health As requested by the Minister	Low	Interest in the availability of aged care or retirement living in the future residential development.	Consult
South Australian Country Fire Service (CFS) As requested by the Minister	Medium	Interest in the interface between dwellings and vegetation to ensure adequate fire protection buffers are provided Access and safety requirements	Consult
South Australian Housing Trust As requested by the Minister	Medium	Interest in the availability of Affordable Housing in the future residential development.	Consult

Stakeholder	Level of interest	Nature of interest in the project and/or the potential impact of the project	Level of engagement	
SA Fire and Emergency Commission, SA Ambulance Service, State Emergency Service, SA Police	Medium	Interest in the interface between dwellings and vegetation to ensure adequate fire protection buffers are provided Access and safety requirements	Consult	
Renewal SA	Medium	Support urban development and renewal to help deliver key state government priorities.	Consult	
Land Services SA	Low	Interest in a new residential subdivision	Consult	
Primary Industries and Regions SA	Low	Interest in change of use of land that may have had some primary production use to residential	Consult	
Private Entities				
Mining and quarry operators to south of affected area	High	Involved in the mining of neighbouring land. The future intentions of mining operators will inform appropriate policy and future design responses and protect ongoing operation of extractive industries.	Consult	
Utility providers As requested by the Minister	Medium	Interest in change of land use and interaction/ impact with existing utility infrastructure to support.	Consult	
Local Community				
Land owners within the affected area	High	Interest in changes of zoning to their property and what that means for its use and value.	Consult	
Owners or occupiers of adjacent land	High	Interest in the change of land use and how it will impact their land	Consult	
Broader community of Golden Grove and surrounding suburbs including local residents and businesses	Low	Interest in the change of land use to facilitate residential housing and a retail/commercial precinct.	Consult	
Others				

Stakeholder	Level of interest	Nature of interest in the project and/or the potential impact of the project	Level of engagement
Stakeholder Reference Group	High	Interest in change of land use and how the rezoning could impact them	Consult
Stage 1 Code Amendment Respondents.	High	Interest in the change of land use to facilitate residential housing and a retail/commercial precinct.	Consult

4.3 Community Profile

The following community profile has been prepared to understand any particular or unique characteristics of this community that may impact on their ability to understand, access or participate in this engagement.

This high-level community profile uses the 2021 Australian Bureau of Statistics Census Data^[1] to understand the needs of the community in proximity to the affected area. The following presents the demographic characteristics of interest for the suburb of Golden Grove, and where they contrast noticeably from the rest of South Australia as a comparison.

4.3.1 Key Findings

Age and population

- Population of 10,299 people with a median age of 44.
- Slightly lower proportion of people 25 -34 years old compared to SA.
- Slightly higher proportion of people aged 10 -19 compared to SA.
- Slightly higher proportion of people aged 75 84 compared with SA.
- Slightly higher proportion of elderly people aged 85 and over compared with SA.

Education

- Similar proportion of people attending an educational institute who attend tertiary education compared to SA (24.4% for Golden Grove compared to 24.3% for SA).
- Slightly higher proportion of people aged 15 years and over who have attained a Certificate Level III or IV compared to SA (18.9% for Golden Grove compared to 17.6% for SA).
- Slightly lower proportion of people aged 15 years and over who have a highest level of educational attainment of Year 9 or below compared to SA (6.3% for Golden Grove compared to 7.6% for SA).

Cultural and language diversity

- English, Australian, Scottish, Irish and German are the most common ancestries in Golden Grove. Irish and German ancestries are lower in proportion compared to SA while English, Australian and Scottish are slightly higher in proportion compared to SA.
- Aboriginal and/or Torres Strait Islander peoples comprise 0.8% of the population, lower than SA.
- Slightly greater proportions of Golden Grove residents were born in Australia compared to the rest of SA (73.7% of Golden Grove born in Australia, compared to 71.5% for SA).
- Slightly greater proportion of both parents born overseas than the rest of SA. Of those with parents who were born overseas, they predominantly heralded from England, Scotland, India and Italy.
- 87.2% of Golden Grove's population speak only English at home, a greater proportion than for SA.

https://www.abs.gov.au/census/find-census-data/quickstats/2021/SAL40516

^[1] Using 2021 Census data for the Golden Grove Suburb - accessed 18/03/2024

Employment

- Greater proportion of Golden Grove's working population are employed full time, and fewer part time than SA
- Greater proportion of people aged 15 years and over in Golden Grove are in the labour force than SA.
- Professionals, clerical and administrative workers and managers are the most common occupations in Golden Grove. There is a slightly lower proportion of professionals in Golden Grove than SA but more administrative workers and managers.
- Median personal, family and household incomes are higher than SA proportions (\$792 compared to \$734, \$2,188 compared to \$1,889, and \$1,669 compared to \$1,455 respectively).
- Higher proportions of Golden Grove residents aged 15 years and over do unpaid domestic work and care for children than the rest of SA. Golden Grove has lower rates of volunteering than the rest of SA.

Family/household composition

- Higher proportion of couples with children, lower proportion of couples without children and lower proportion of one parent families compared to SA.
- Higher proportions of families with couples both working full time, and higher proportions of one working full time, and one part time, compared to SA.

5. Engagement Activities

Our approach aims to provide convenient and easily accessible ways that stakeholders and the community can be informed about the Code Amendment and provide their feedback.

Engagement will be delivered in two stages – comprising early engagement with key stakeholders, followed by a more formal engagement period which is open to the general public.

5.1 Early engagement

The purpose of undertaking early engagement for this Code Amendment is to:

- Ensure those with the greatest interest/impact are provided an early opportunity to inform and provide feedback on the project.
- To flush out issues and concerns, allowing URPS to respond and tailor engagement materials for the formal engagement period that address any issues and concerns raised.
- Provide reassurance to key community opinion leaders that genuine engagement is and will occur, and that they (and the groups they represent) will have opportunities to have their say.

Early engagement activities have been undertaken with:

- City of Tea Tree Gully
- State Agency meetings with PLUS, EPA, DEM
- Stakeholder Reference Group
- Kaurna Yerta

5.2 Formal engagement period

A formal consultation period will run for 6 weeks providing the stakeholders and the broader community with an opportunity to provide their feedback.

The specific ways that we will inform stakeholders and the community of the Code Amendment, and the ways we will receive their feedback is specified in table 5 below. Critically, the approach is bespoke for each stakeholder/group to ensure it is convenient and accessible for them.

We will receive, count and report on feedback received in all ways, to reflect genuine engagement that is convenient to stakeholders. This includes phone conversations, meetings, emails, written submissions, submission forms and surveys.

Due to the low percentage of languages other than English spoken at home identified in section 4, a translated factsheet is not required as part of the community engagement materials (e.g. letters and other information).

Table 5: Engagement Activities

Activity	Description/objectives	Target audience
Meetings with Council	Meeting with council to provide an overview of Code Amendment and engagement process.	Senior planning staff – City of Tea Tree Gully
Meetings with Quarry Operators	Meeting with quarry operators to discuss preliminary findings of air quality monitoring.	Adjoining mining operators
Letter to land owners in the affected area	In accordance with the Charter, a letter to landowners within the affected area will be directly sent clearly explaining the Code Amendment and how to provide feedback.	Land owners of affected area
Letter box drop to neighbours and businesses adjacent the affected area	A fact sheet letter box dropped to all properties within the catchment area identified in Appendix A. This provides these stakeholders with information and an opportunity to provide feedback on the Code Amendment.	Neighbours and businesses of the affected area
Letter to absent owners	A letter and fact sheet directly mailed to any property owners not residing or conducting business at the address. This provides these stakeholders with information and an opportunity to provide feedback on the Code Amendment.	Owners of property in the affected area
Letter to key stakeholders	A fact sheet and letter sent electronically to stakeholders identified as having an interest in this Code Amendment to ensure they understand and have the opportunity to provide feedback on the Code Amendment. The letter will offer a meeting should they wish to receive further information or discuss their feedback in more detail.	City of Tea Tree Gully Government Agencies, utility providers, state and federal MPs
PlanSA Portal information	All information relevant to Code Amendment, engagement and links to methods to provide feedback will be available on PlanSA Portal.	All audiences
Online Submission Form	An online submission form available through the Plan SA Portal as a way to provide feedback.	All audiences
Online survey	Online survey linked to the PlanSA Portal to receive targeted feedback about particular elements of the Code Amendment, as well as some questions relating to evaluation.	All audiences

Activity	Description/objectives	Target audience
Local area or on-site signage	This is used to capture stakeholders that may visit the locality but are not captured as part of our other methods. This will build awareness of the Code Amendment and clearly promote how feedback can be provided.	Community, business and stakeholders in the area
Community Drop-in Sessions	Community drop-in sessions provide an opportunity for the community to discuss the Code Amendment and have any comments or questions answered. Collateral will be at the sessions directing participants to the PlanSA Portal to provide feedback on the Code Amendment. Two information sessions are proposed and will be promoted via PlanSA, letter box drop and fact sheet.	All audiences
Fact Sheet	Plain-English fact sheets that clearly outlines what a Code Amendment is, and how people can provide feedback via online submission, online survey, phone, email, or via hard copy post. The fact sheets will be distributed via letterbox drop, available in hard copy at drop-in session and online at the PlanSA Portal.	All audiences
Phone and email contact	A phone number and dedicated email address promoted through all correspondence and the fact sheet as a way that people can make contact to request further information or provide feedback.	All audiences
Hard Copy of Code Amendment	A hard copy of the Code Amendment will be made available for viewing at Council's offices/Civic centre.	All audiences
Opportunity for one-on- one meetings	An opportunity to have a one-on-one meeting with a member of the project team will be made available to landowners, occupiers and stakeholders should they wish to discuss their feedback in more detail.	Land owners and occupiers and identified stakeholders
Feedback acknowledgements	Acknowledgement of feedback received (either online or in hard copy) sent to all who provide feedback (and provide contact details).	Those who provided feedback on Code Amendment

Activity	Description/objectives	Target audience
Evaluation survey link	A link to a more detailed evaluation survey sent to all who provided feedback (and provided contact details).	Those who provided feedback on Code Amendment

6. Reporting and Evaluations

6.1 Reporting

In line with Section 73 of the Planning Development and Infrastructure Act, an Engagement Summary Report will be prepared after the consultation period and will summarise:

- How the consultation was communicated
- What engagement was undertaken
- Feedback received across all mechanisms
- What was heard
- How feedback influenced the final Code Amendment

6.2 Post Consultation Evaluation

A link to an evaluation survey will be distributed to participants following the completion of the consultation.

In addition, the project manager/engagement specialist will complete an assessment of the engagement against the Community Engagement Charter principles:

- 1. Engagement is genuine.
- 2. Engagement is inclusive and respectful.
- 3. Engagement is fit for purpose.
- 4. Engagement is informed and transparent.
- 5. Engagement processes are reviewed and improved.
- 6. Engagement occurs early.
- 7. Engagement feedback was considered in the development of planning policy, strategy or scheme.
- 8. Engagement includes 'closing the loop'.
- 9. Charter is valued and useful.

More detail regarding the approach to measuring success is provided in **Appendix B** with examples of evaluation surveys at **Appendix C**. Results of the evaluation process will be reported in the Engagement Summary Report.

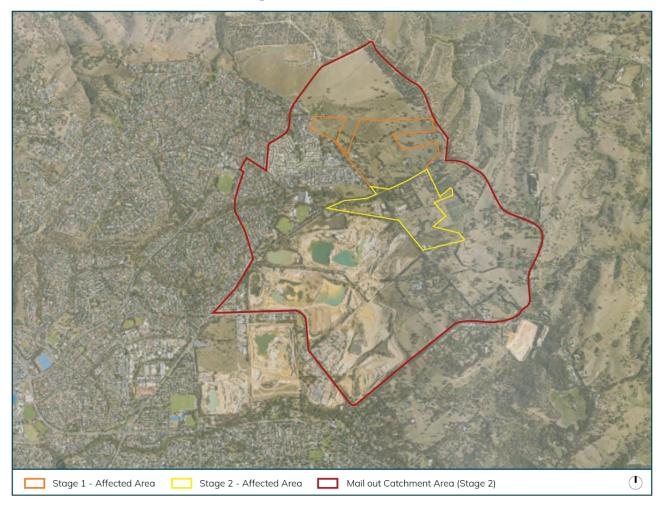
6.3 Closing the Loop

A Close the Loop report will be distributed to those who participated the engagement following the Minister decision on the Code Amendment:

The PlanSA Portal will also be updated with the final Code Amendment and Engagement Summary Report.

Appendix A

Mail out Catchment Area (Stage 2)



Appendix B

Charter engagement evaluation and tools for measuring success

Charter criteria	Charter performance outcomes	Respondent (to answer the evaluation question)	Indicator	Evaluation tool Exit survey / follow-up survey	Measuring success of project engageme nt
Principle 1: Engagement is genuine	People had faith and confidence in the engagement process.	Community	1.I feel the engagement genuinely sought my input to help shape the proposal	Likert scale - strongly disagree to strongly agree	Percent from each response.
	Engagement occurred before or during the drafting of the planning policy, strategy or scheme when there was an opportunity for influence	Project Manager or equivalent	2.Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme	Engaged when there was opportunity for input into scoping	Project Manager or equivalent
	Engagement contributed to the substance of a plan or resulted in changes to a draft	Project Manager or equivalent S.Engagement contributed to the substance of the final plan			Project Manager or equivalent
Principle 2: Engagement is inclusive and respectful	Affected and interested people had the opportunity to participate and be heard.	Community	4.I am confident my views were heard during the engagement	Likert scale - strongly disagree to strongly agree	Per cent from each response.

Charter criteria	Charter performance outcomes	Respondent (to answer the evaluation question)	Indicator	Evaluation tool Exit survey / follow-up survey	Measuring success of project engageme nt
		Project Manager or equivalent	5.The engagement reached those identified as community of interest. Note: The Community of Interest are those Community groups identified in the stakeholder analysis in the engagement plan.	Representati ves from most community groups participated in the engagement Representati ves from some community groups participated in the engagement There was little representati on of the community groups in engagement .	Provide chosen answer
Principle 3: Engagement is fit for purpose	People were effectively engaged and satisfied with the process. People were clear about the proposed change and how it would affect them.	Community	6.I was given sufficient information so that I could take an informed view. Note: Sufficient information includes whether the information was	Likert scale - strongly disagree to strongly agree	Per cent from each response.

Charter criteria	Charter performance outcomes	Respondent (to answer the evaluation question)	Indicator	Evaluation tool Exit survey / follow-up survey	Measuring success of project engageme nt
			understood i.e in plain English language, another language, visuals in addition to the extent of information.		
			7.I was given an adequate opportunity to be heard	Likert scale - strongly disagree to strongly agree	Per cent from each response.
Principle 4: Engagement is informed and transparent	All relevant information was made available and people could access it. People understood how their views were considered, the reasons for the outcomes and the final decision that was made.	Community	8.I felt informed about why I was being asked for my view, and the way it would be considered.	Likert scale - strongly disagree to strongly agree	Per cent from each response.
	Engagement includes 'closing the loop' Engagement included activities that 'closed the loop' by providing feedback to participants/ community about outcomes of engagement.	Project Manager or equivalent	9.Engagement provided feedback to community about outcomes of engagement	Formally (report or public forum) Informally (closing summaries) No feedback provided	Provide chosen answer

Charter criteria	Charter performance outcomes	Respondent (to answer the evaluation question)	Indicator	Evaluation tool Exit survey / follow-up survey	Measuring success of project engageme nt
Principle 5: Engagement processes are reviewed and improved	The engagement was reviewed and improvements recommended.	Project Manager or equivalent	10. Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement	Reviewed and recommend ations made Reviewed but no system for making recommend ations Not reviewed	Provide chosen answer
Charter is valued and useful	Engagement is facilitated and valued by planners	Project Manager or equivalent	Identify key strength of the Charter and Guide Identify key challenge of the charter and Guide	General Comm	nents

Appendix C

Example evaluation surveys

Activity: e.g. stakeholder workshop, submission, open day

Date:

I am a: resident, stakeholder, etc

Please indicate the extent to which you agree or disagree with the following statements:

(1 = strongly disagree and 5 = strongly agree)

	Evaluation statement	Strongly disagree	Disagree	Not sure	Agree	Strongly agree
1	I feel the engagement genuinely sought my input to help shape the proposal	1	2	3	4	5
	Comment:					
2	I am confident my views were heard during the engagement	1	2	3	4	5
	Comment:					
3	I was given an adequate opportunity to be heard	1	2	3	4	5
	Comment:					
4	I was given sufficient information so that I could take an informed view.	1	2	3	4	5
	Comment:					
5	I felt informed about why I was being asked for my view, and the way it would be considered.	1	2	3	4	5
	Comment:					

Example project manager evaluation exercise to meet minimum performance indicators

This exercise can be completed by the engaging entity (planner, proponent or engagement manager) following an engagement activity or at the end of the entire engagement process.

It may be completed online or in hard copy.

Please consider your engagement process as a whole and provide the most appropriate response.

	Evaluation statement	Re	esponse options
1	The engagement reached those identified as the community of interest		Representatives from most community groups participated in the engagement Representatives from some community groups participated in the engagement There was little representation of the community groups in engagement
	Comment:		
2	Engagement was reviewed throughout the process and improvements put in place, or recommended for future engagement		Reviewed and recommendations made in a systematic way Reviewed but no system for making recommendations Not reviewed
	Comment:		
3	Engagement occurred early enough for feedback to genuinely influence the planning policy, strategy or scheme		Engaged when there was opportunity for input into scoping Engaged when there was opportunity for input into first draft Engaged when there was opportunity for minor edits to final draft Engaged when there was no real opportunity for input to be considered
	Comment:		
4	Engagement contributed to the substance of the final plan		In a significant way In a moderate way In a minor way Not at all
	Comment:		

	Evaluation statement	Response options			
5	Engagement provided feedback to community about outcomes of engagement		Formally (report or public forum) Informally (closing summaries) No feedback provided		
	Comment:				
6	Identify key strength of the Charter and Guide		Provide drop down list with options based on charter attributes (in future)		
	Comment:				
7	Identify key challenge of the charter and Guide		Provide drop down list with options based on charter attributes (in future)		
	Comment:				

Adelaide

27 Halifax Street Enter via Symonds Place Adelaide SA 5000 (08) 8333 7999

Melbourne

Level 3 107 Elizabeth Street Melbourne VIC 3001 (03) 8593 9650

Perth

Level 17 1 Spring Street Perth WA 6000 (08) 6285 3177

